





ULUSLARARASI SAĞLIK BİLİMLERİ VE YÖNETİMİ KONGRESİ

"Dijital Sağlık & Kişiselleştirilmiş Tıp"

Abstract e - Proceeding ISBN: 978-605-87853-7-3

16 - 19 HAZİRAN 2022 Üsküdar Üniversitesi, İSTANBUL















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e - PROCEEDING

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İSTANBUL - 2022

Dear 7. International Health Sciences and Management Conference Participants,

Sayın 7. Uluslararası Sağlık Bilimleri ve Yönetimi Kongresi Katılımcıları,

Son iki yılda sağlıkla ilgili paradigmalarda köklü bir değişim yaşanmıştır. Gelişmiş ülkeler için artık geride kaldığı düşünülen bulaşıcı hastalıkların tekrar dünyanın gündemine uzun süreli oturması, insanlığın zaman zaman bu tür sınavlardan geçmeye devam edeceğini göstermiştir.

Covid-19 salgını her şeyden önce sağlık sistemlerini sınamış, rutin işleyişin dışında sağlık problemleri ortaya çıktığında bunlara hazırlıklı olmanın gereği ve kriz yönetimi becerisinin önemini hatırlatmıştır. Ayrıca özel olarak salgınlarla genel olarak da her türlü hastalıkla mücadelenin sadece hasta ve sağlık hizmetleri sistemi ekseninde düşünülmemesi, işin ekonomik, politik ve sosyal yönlerinin de olduğunu bu süreçte yakından müşahede etmiş olduk.

Değişim ve dönüşüm dönemlerine yön veren her zaman teknoloji olmuştur. Covid-19 ile birlikte sağlık teknolojilerinin önemi artmış, bütün alanlarda olduğu gibi sağlık hizmetlerinde de dijitalleşme öne çıkmış ve her şey bilgi ve iletişim teknolojilerine göre yeniden tasarlanmaya başlamıştır. Diğer yandan tıbbî teknolojideki gelişmelerin, hastalıkların her kişide farklı etkilerinin olduğundan hareketle çözümünün kategorik değerlendirmelerden çok kişiye özel çözümler üretme noktasına doğru gittiği görülmektedir.

Bu gerekçelerle bu yılki kongremizin ana temasını "Dijital Sağlık & Kişiselleştirilmiş Tıp" olarak belirlemiş bulunmaktayız. Konuya dair bilimsel bir birikimin oluşması adına, kongremizde panel ve oturumlarda "Dijital Sağlık & Kişiselleştirilmiş Tıp" teması yurt içi ve yurt dışından katılacak uzmanlar tarafından enine boyuna tartışacaktır. Sizlerden de "Dijital Sağlık & Kişiselleştirilmiş Tıp" teması ile direkt ya da dolaylı ilgisi olan bilimsel çalışmalarınızı beklemekteyiz.

Kongrenin amacı sağlık yönetimi ve sağlık kurumları yönetimi alanında yerelden globale uzanan bilimsel bilgi, beceri ve tecrübelerin uluslararası paylaşımına zemin hazırlamaktır. Aynı zamanda kongrede, değişik ülkelerden bilim insanlarının, özellikle genç araştırmacıların, politika yapıcıların, uygulamacılar ve yöneticilerin bir araya gelmesini sağlayarak global bilgi paylaşımını sağlamak, sağlık yöneticiliğinin önemine vurgu yapmak ve sağlık yöneticiliğinin global olarak profesyonel meslekleşme sürecine katkı yapmak hedeflenmektedir.

Kongremiz İstanbul'da, **Üsküdar Üniversitesi** ev sahipliğinde 16-19 Haziran 2022 tarihleri arasında düzenlenecektir. Kongrede katılımcılara fizikî ve dijital katılım imkânı sunulacaktır. Kongre ana teması olan "Dijital Sağlık & Kişiselleştirilmiş Tıp" temasının yanında sağlık bilimleri ve yönetimi ile ilgili çalışmalarınızı bekliyoruz.

Kongremize katılımınız bizi onurlandıracaktır. İyi dileklerimizle...

Prof. Dr. Sedat BOSTAN
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Prof. Dr. Ramazan ERDEMKongre Eş Başkanı

7. ULUSLARARASI SAĞLIK BİLİMLERİ VE YÖNETİMİ KONGRESİ

(16-19 Haziran 2022, Üsküdar Üniversitesi, İstanbul)

SONUÇ BİLDİRGESİ

7. International Health Sciences and Management Conference Final Declaration



USSAM tarafından düzenlenen 7. Uluslararası Sağlık Bilimleri ve Yönetimi Kongresi, "Dijital Sağlık & Kişiselleştirilmiş Tıp" teması ile Üsküdar Üniversitesi ev sahipliğinde 16-19 Haziran 2022 tarihleri arasında tamamlandı.

16 Haziran 2022 saat 09.30'da saygı duruşu ve İstiklal Marşı'yla kongremiz başladı. Farklı ülkelerden alanında uzman isimlerin konuşmacı olarak yer aldığı kongrenin açılış konuşmasını yapan Prof. Dr. Nevzat TARHAN, sağlık hizmetlerinin kalitesini artırmada bilginin kişiselleşmesinin önemine vurgu yaptı. Genetik bilgi ile dijitalleşmenin birlikte olduğu alanın oluşabilmesi için bireysel değil grup zekâsına ihtiyaç olduğunu ifade eden TARHAN, takım olmayı başaramayan kişilerin yarışta geri kalacağını söyledi. Dijital varlıkların önemine de dikkat çeken TARHAN, "Dijital varlıkları yönetebilen dünyayı da yönetiyor." ifadesine yer verdi.

Türkiye'nin sağlık turizminde başarısını ispatladığını kaydeden İstanbul İl Sağlık Müdürü Prof. Dr. Kemal MEMİŞOĞLU ise "sağlığı yönetebilenlerin dünyayı yönetebileceklerini" ifade ederek "Sağlık yönetimi konusunda daha çok başlardayız. Bu kadar farklı popülasyonu yönetebilmek için sağlıkta dijitalleşmek şarttır." sözlerine yer verdi. Geleceğin sağlıkla ilgili büyük değişimin hazırlığı içinde olduğunu belirten Prof. Dr. Kemal MEMİŞOĞLU, "Bu değişimi ülke olarak, insan olarak, sağlık yöneticileri olarak, sağlık bilim insanları olarak görüp pozisyonumuzu ve vizyonumuzu ona göre alırsak, bu ülke geçmişte kaçırdığı sanayi devrimi gibi bazı büyük devrimlerin arkasından koşmaktan çok sağlıkla ilgili bu değişimi yakalarsa insanları, toplumları ve ülkeleri kendi peşinden koşturur. Biz şu anda bunun hazırlığını yapmış bulunmaktayız. Gelecek nesillerin de bunu görmesini sağlamamız gerekir. Bugün sağlık hizmetlerinde dünyanın en iyi ülkelerinden biriyiz." ifadelerini kullandı.

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Üsküdar Üniversitesi Rektör Vekili Prof. Dr. Mehmet ZELKA, sağlık yönetiminde kaynakların nasıl kullanılacağının önemini vurguladı. Prof. Dr. Mehmet ZELKA, "Bütün ülkelerin üzerinde durduğu şey ekonomik olarak kaynakların en verimli şekilde, en etkin şekilde nasıl kullanılması gerektiği sorusuna cevap aranması bakımından, sağlık alanına tahsis edilen kaynakların en verimli ve en etkin şekilde kullanılmasının yollarını aramaktır. Bu da bu tür aktivitelerin ve bu alandaki eğitimlerin artmasıyla mümkün olabilecektir. Bunu sağlayabildiğimiz ölçüde toplumun sağlığı iyileşir ve sağlığın iyi olmasının ekonomik hayata pozitif yansıması da özelikle uzun vadede gerçekleşmiş olur. İktisadi büyümeyle birlikte sağlık harcamalarına ayrılan pay artmakta, adeta birbirini desteklemektedir. Sağlık harcamalarındaki artış büyümeyi, üretimi ve kaliteyi artırır. Aynı zamanda Gayrı Safi Yurt İçi Hasıla artar ve bu da toplumun refahını artırmada etkili olur." dedi.

Kongrenin eş başkanlığını üstlenen Üsküdar Üniversitesi Tıp Fakültesi Dekanı Prof. Dr. Haydar SUR, açılış konuşmasında önemli bir kongreye ikinci kez ev sahipliği yapmaktan duydukları memnuniyeti dile getirdi. Sağlık yönetimi alanında ülkemizde uzun yıllardır Sağlık Bakanlığı öncülüğünde önemli çalışmaların yürütüldüğünü kaydeden Prof. Dr. Haydar SUR, il sağlık müdürlüklerinin gerçek bir okul olarak usta çırak sağlık yönetimi uygulamalarını aktardığını, özellikle 90'lı yıllardan sonra önemli akademik birimlerin kurulduğunu söyledi. Bundan sonra daha güçlü yöneticiler yetiştirmenin görevleri olduğunu kaydeden Prof. Dr. Haydar SUR, "Bize aktarılan bu tarihi emaneti çocuklarımıza ve torunlarımıza aktarmak için bu kongrelerin sonsuz önemi vardır." ifadelerini kullandı.

Karadeniz Teknik Üniversitesi Rektör Yardımcısı Prof. Dr. Akif CİNEL de çevrim içi bağlantıyla katıldığı açılış töreninde yaptığı konuşmada yoğun emek ve fedakârca çalışma gerektiren sağlık hizmetlerinin çok önemli bir hizmet olduğunu söyledi. Prof. Dr. Akif CİNEL, "Son 2,5 yılda yaşanan pandemide ülkemiz sağlık yönetimi alanında gelişmiş birçok ülkeye fark attı. Yoğun bakım ve servislerinin organizasyonları, filyasyon ekiplerinin oluşturulması yaşadığımız dönemde acılarımıza rağmen gurur tablosu oluşturdu." dedi.

Kongrenin eş başkanlarından Karadeniz Teknik Üniversitesi'nden Prof. Dr. Sedat BOSTAN ise 2015 yılında ilk uluslararası kongreyi Gümüşhane Üniversitesi'nde gerçekleştirdiklerini ve yaklaşık 15 ülkeden katılımcının yer aldığını kaydetti. Prof. Dr. Sedat BOSTAN, bu yolculukta sağlık yönetimi bölümlerinden çok önemli destekler aldıklarını belirterek Üsküdar Üniversitesi'ne desteklerinden dolayı teşekkür etti.

Açılış töreninin ardından Ordu Üniversitesi Tıp Fakültesi'nden Prof. Dr. Ahmet KAYA, "Klasikten Dijitale Tıp ve Geleceği" başlıklı sunumunda Mısır, Antik Yunan-Roma dönemlerinden başlayarak dünyada ve İslam medeniyetinde tıp biliminin tarihini ele aldı.

Açılış konuşmalarının ardından Üsküdar Üniversitesi, Nermin Tarhan Konferans Salonunda fiziki paneller icra edildi. Sağlık Yönetimi ofislerinde ise dijital paneller yönetildi. Kongredeki fiziki paneller, "Sağlık Hizmetlerinde İnsani Hassasiyet" Marmara Üniversitesi Sağlık Yönetimi Dr. Öğr. Üyesi Murat ÇEKİN başkanlığında; "Sağlık Ekonomisi" Marmara Üniversitesi Sağlık Yönetimi Prof. Dr. Yusuf ÇELİK

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başkanlığında; "Pandemi Sonrasında Özel Sağlık Hizmetlerinin Yeni Konumu" Özel Hastaneler ve Sağlık Kuruluşları Derneği Dr. Uğur BARAN başkanlığında ve "Sağlık Yönetimi Alanında Kitap Yazarlığı ve Editörlük" konuları Ahi Evran Üniversitesi ve USSAM Onursal Başkanı Prof. Dr. Musa ÖZATA başkanlığında gerçekleştirildi.

Kongrenin 1. Dijital Panel'inde "Cancer Research with Innovative Technologies" başlığı Tayvan'dan Chung Shan Medical University School of Medical Informatics öğretim üyesi Prof. Dr. Chi Chang Chang başkanlığında tartışıldı. Konuşmacı olarak katılan Chih-Te Yang, Chi-Jie Lu, Wen-Chien Ting ve Yi-Ju Tseng tarafından kanser araştırmalarında yenilikçi teknolojilerin yeri tartışıldı.

Kongredeki 2. Dijital Panel'de "Dijital Sağlık ve Kişiselleştirilmiş Tıbba Multidisipliner Yaklaşım" başlığı Prof. Dr. Arzu. İRBAN başkanlığında ele alındı. Konuşmacılardan Recai Serdar GEMİCİ "Dijital Hastalık Yönetimi ve Kişiselleştirilmiş Çözümler", Dr. Öğr. Üyesi Betül AKALIN, "Sağlıkta Dijitalleşme ve Sanal Hastaneler", Prof. Dr. Mesut ÇİMEN, "Hastane Yöneticisinin Dijital Dönüşüme Bakışı", Prof. Dr. Hakan HAKERİ, "Sağlıkta Dijitalleşmeye Hukuki ve Etik Bakış Açısı" ve Başdenetçi Nihan POLAT, "Dijital Dönüşüm ve Denetimin Geleceğine Etkisi" konularını tartışmaya açtı.

Kongrenin 3. ve son Dijital Panel'inde ise, "Global Development in Health Tourism" başlığı Dr. Öğr. Üyesi Nurperihan TOSUN başkanlığında ele alındı. Panelde Irving Stackpole, "Medical Tourism: The future hybrid modes of cross-border trade in medical services", Prof. Frederick DeMicco. "Innovations Tourism/Medical Travel and to Hospitality Bridging Healthcare (H2H) and the Patient/Guest Experience", Assoc. Prof. Diana Dryglas, "Opportunities and challenges for health tourism in Poland", Assis. Prof. Adrian Lubowiecki-Vikuk, "Opportunities and challenges for health tourism in Poland", Prof. Dr. Ahasanul Haque, "Department of Business Administration, International Islamic University Malaysia" ve Prof. Dr. Dilaver TENGİLİMOĞLU, "Health Tourism in Turkey: Past, present and future" başlıklı konuları üzerine konuşmalarını gerçekleştirdiler.

Kongrede ikisi poster 66 fiziki ve 103 dijital olmak üzere her biri en az 90 dakika süren 25 oturum da toplam 169 bildiri "Dijital Sağlık", "Sağlık Yönetimi", "Sağlık Politikası", "Sağlıkta Örgütsel Davranış", "Hastane Yönetimi", "Sağlık Teknolojileri", "Sağlık Okuryazarlığı", "Sağlıkta Yapay Zekâ", "Sağlık Ekonomisi ve Politikası", "Mobil Sağlık", "Kişiselleştirilmiş Tıp", "Sağlık Turizmi" ve "Sağlıkta İnsan Kaynakları Yönetimi" konuları özgün bilimsel çalışmalarla detaylı bir şekilde tartışılarak gelecek perspektifi ortaya kondu. Bildiri oturumları bilimsel münazaralarla zenginleşti. Kongreye özellikle yerli ve yabancı akademisyen ve adaylarının yoğun ilgi gösterdiği gözlemlendi.

19 Haziran'da Başkent Üniversitesi'nden Prof. Dr. Simten MALHAN ve Doç. Dr. Rukiye NUMANOĞLU TEKİN tarafından "Hastalık Maliyetlerinin Hesaplanması" ve Bursa Uludağ Üniversitesi Tıp Fakültesi Fizyoloji Anabilim Dalı Prof. Dr. Nevzat KAHVECİ tarafından "Sağlık Kurumlarında Yalın Yönetim" konusunda kurslar verilerek kongre tamamlanmış oldu.



Kongre sürecinde, kongrede sunulan bilimsel bilgilerden derlenen bilgiler ve görseller yeni medya araçlarıyla paylaşıldı. Kongrede sağlık bilimleri ve yönetimi alanında teorik ve pratik bilgi açısından önemli tartışmalar ortaya konuldu. Kongrede sunulan 169 yeni bilimsel araştırmanın önümüzdeki süreçte bilimsel dergilerde makaleye dönüşerek yayınlanması beklenmektedir.

Kongre düzenleme kurulu olarak, bu bilimsel şölenin yedincisine ev sahipliği yaparak bizlerin yanında olan Üsküdar Üniversitesi Rektör Vekili Prof. Dr. Mehmet ZELKA'ya ve bütün emeği geçen, içinde bulunan ve katkı verenlere teşekkür edildi.

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Prof. Dr. Simten MALHAN Başkent Üniversitesi

Prof. Dr. Arzu İRBAN İstanbul Sağlık Bilimleri Üniversitesi

Doç. Dr. Nuran AKYURT Marmara Üniversitesi

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DAVETLİ KONUŞMACILAR INVİTED SPEAKERS



Prof. Dr. Yusuf Çelik Marmara Üniversitesi, Türkiye



Prof. Dr. Haluk ÖZSARI İstanbul Üniversitesi-Cerrahpaşa, Türkiye



Prof. Dr. İsmail AĞIRBAŞAnkara Üniversitesi,
Türkiye



Dr. Güvenç KOÇKAYAECONIX Araştırma,
Türkiye



Prof. Dr. Arzu İRBAN Sağlık Bilimleri Üniversitesi, Türkiye



Recai Serdar GEMİCİCo-Founder at Albert
Health



Dr. Öğretim Üyesi Nurperihan TOSUNCumhuriyet Üniversitesi,
Türkiye



İrving StackpolePresident of Stackpole & Associates, USA



Professor Frederick DeMicco The W.A. Franke College of Business, Northern Arizona University, USA



Associate Professor Diana Dryglas AGH University of Science and Technology in Krakow, Poland



Assistant Professor Adrian Lubowiecki Vikuk, SGH Warsaw School of Economics Warsaw, Mazovia, Poland



Prof. Ahasanul Haque Dep. of Business Administration, International Islamic University Malaysia



Prof.Dr. Dilaver Tengilimoğlu Atılım Üniversitesi, İşletme Fakültesi, Turkiye



Prof. Chi Chang Chang Department of Information Management, Ming Chuan University, Taoyuan, Taiwan



Prof. Chih Te YangChien Hsin University of Science and Technology, Taoyuan, Taiwan



Phd. Yi Ju T seng-National Yang Ming Chiao Tung University, Hsinchu, Taiwan



Wen-Chien Ting, Division of Colorectal Surgery, Department of Surgery, Chung Shan Medical University



Prof. Chi-Jie Lu-Fu Jen Catholic University, New Taipei City, Taiwan,



Prof. Ssu-Han Chen School of Medical Informatics, Chung Shan Medical University, Taichung, Taiwan,



Prof.Dr. Simten Malhan Başkent Üniversitesi, Türkiye



Prof. Dr. Mesut ÇİMEN Acıbadem Mehmet Ali Aydınlar Üniversitesi, Türkiye



Dr. Öğretim Üyesi Betül Akalın- Sağlık Bilimleri Üniversitesi, Türkiye



Nihan POLAT- Sayıştay Başkanlığı, Baş Denetçi, Türkiye



Prof. Dr. Nevzat KAHVECİ, Bursa Uludağ Üniversitesi, Türkiye



Prof. Dr. Hakan HAKERİ-ÖZYEĞİN ÜNİVERSİTESİ, TÜRKİYE



Dr. Öğr. Üyesi Murat ÇEKİN, Marmara Üniversitesi, Türkiye



Doç. Dr. Gürkan SERT, Marmara Üniversitesi, Türkiye



Doç. Dr. Harun KIRILMAZ, Sakarya Üniversitesi, Türkiye



Prof. Dr. Ükke Karabacak, Acıbadem Üniversitesi, Türkiye



Prof. Dr. Ahmet KAYA, Ordu Üniversitesi, Türkiye



Dr. Öğretim Üyesi Murat DİNÇER, Marmara Üniversitesi, Türkiye



Dr. Uğur BARAN, OHSAD Genel Sekreteri, Türkiye



Uğur GENÇ, Memorial Hastaneler Grubu CEO, Türkiye



Uz. Dr. Reşat BAHAT, OHSAD Başkanı, Türkiye



Prof. Dr. Mehmet ZELKA, Üsküdar Üniversitesi Rektör V., Türkiye



Prof. Dr. Hamdullah ÇUVALCI, KTU Rektörü, Türkiye



Prof. Dr. Haydar SUR, Kongre Eş Başkanı, Üsküdar Üniversitesi, Türkiye



Prof. Dr. Sedat BOSTAN, Karadeniz Teknik Üniversitesi, Kongre Eş Başkanı, Türkiye



Prof. Dr. Ramazan ERDEM, Süleyman Demirel Üniversitesi, Kongre Eş Başkanı, Türkiye



Prof. Dr. Musa ÖZATA, Kırşehir Ahi Evran Üniversitesi, Türkiye

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16.06.2022 / Perşembe YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

HALL: NERMİN TARHAN KONFERANS SALONU

AÇILIŞ PROGRAMI / OPENİNG CEREMONY 09.30 – 12.00

Konu	Konuşmacılar
Saygı Duruşu ve İstiklal Marşı	
Kongre Eş Başkanı – Açılış Konuşması	Prof. Dr. Haydar SUR
Kongre Eş Başkanı – Açılış Konuşması	Prof. Dr. Sedat BOSTAN
Rektör, KTÜ – Açılış Konuşması	Prof. Dr. Hamdullah ÇUVALCI
Rektör Vekili, Üsküdar Üniversitesi – Açılış Konuşması	Prof. Dr. Mehmet ZELKA
Kurucu Rektörü ve Yönetim Üst Kurulu Başkanı, Üsküdar Üniversitesi – Açılış Konuşması	Prof. Dr. Nevzat TARHAN
Klasikten Dijitale Tıp ve Geleceği	Prof. Dr. Ahmet KAYA

16.06.2022 / Perşembe YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

HALL: NERMİN TARHAN KONFERANS SALONU

PANEL OTURUMLARI

	Panel	Panel Başkanı	Konuşmacılar
14.00 – 15.30	Sağlık Yönetimi Alınanda Kitap Yazarlığı ve Editörlük	Prof. Dr. Musa ÖZATA Ahi Evran Üniversitesi, USSAM Onursal Başkanı	Prof. Dr. Haydar SUR Üsküdar Üniversitesi, Tıp Fakültesi Dekanı, Sağlık Yönetim Bölüm Başkanı Prof. Dr. Dilaver TENGİLİMOĞLU Atılım Üniversitesi, İşletme Bölüm Başkanı Prof. Dr. Ramazan ERDEM Süleyman Demirel Üniversitesi, Sağlık Yönetimi Bölüm Başkanı

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HALL: NERMİN TARHAN KONFERANS SALONU

PANEL OTURUMLARI

	Panel	Panel Başkanı	Konuşmacılar
30		D (D) (CT)	Prof. Dr. Haluk ÖZSARI İstanbul Üniversitesi-Cerrahpaşa, Sağlık Yönetimi
10.00 – 11.30	Sağlık Ekonomisi	Prof. Dr. Yusuf ÇELİK Marmara Üniversitesi Sağlık Yönetimi	Prof. Dr. İsmail AĞIRBAŞ Ankara Üniversitesi, Sağlık Yönetimi
			Dr. Güvenç KOÇKAYA ECONiX Araştırma
		D Ö` Ü İM (CEKİM	Doç. Dr. Gürkan SERT, Marmara Üniversitesi, Sağlık Yönetimi
14.00 – 15.30	Sağlık Hizmetlerinde İnsani Hassasiyet	Dr. Öğr. Üyesi Murat ÇEKİN Marmara Üniversitesi, Sağlık Yönetimi	Doç. Dr. Harun KIRILMAZ, Sakarya Üniversitesi, Sağlık Yönetimi
1,			Prof. Dr. Ükke Karabacak, Acıbadem Üniversitesi, Hemşirelik
. 17.30	Pandemi Sonrasında Özel	Dr. Uğur BARAN	Uğur GENÇ, Memorial Hastaneler Grubu CEO
16.00 – 17.30	Sağlık Hizmetlerinin Yeni Konumu	OHSAD Genel Sekreteri	Uz. Dr. Reşat BAHAT, OHSAD Başkanı

16.06.2022 / Perşembe YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM BİLDİRİ OTURUMLARI / PAPER SESSIONS

Saat	Oturum		Moderator	Bildirinin Adı	Yazar(la									
				Effect of Inpatient Care Average Length of Stay on Digital Adaptation: A	Merve Akb									
				case of OECD Countries	Kerem Tok									
				case of OECD Countries	Erdal Tekarsl									
	I: 1	Н	Щ	Н	Н	Н	NIK	Ontario's Digital Health Vision in the post-COVID-19 Pandemic Era: A Canadian Perspective	<u>Fatih Şekercioğ</u>					
0	O	\mathbf{L}_{1}	(A)	Hospital Managers' Opinions On Digital Health	<u>Ebrar Yalta</u>									
14.00 – 15.30	HALL: A SESSION:	DIGITAL HEALTH	Prof. Dr. Aygül YANIK	Wearable Health Technologies in the Scope of Digital Health	<u>Sıdıka Gü</u> Belma Kek									
4.00	L: A	ITAI	Dr. A	Examining Vocational School of Health Services Students' Cognitive	Dolunay Özlem Zeyb Mustafa Zeyb									
	\[\f\]	IG	f.]	Structures towards Concept of Digital Health	Yasemin Asl									
	7H	D	Pro	COVID-19 Döneminde, Dijitalleşmenin Yönetici Hemşirelerinin İş Performansına ve Hizmet Sunumuna Etkisi	<u>Mukaddes Tuts</u> Yasemin Kıll									
				Center of Excellence Potentials of City Hospitals From Managers'	Nurcan Coşkun									
				Perspectives	Elif Kaya, Zuhal Kay									
				Digital Health Applications in Emergency and Disaster Management	<u>Beyzanur Üstünb</u>									
				Problems Experienced with Humanitarian Aid in Disaster Logistics	Merve Yaman Yü									
		GEMENT	GEMENT	AGEMENT	AGEMENT	HEALTHCARE MANAGEMENT	AGEMENT			I	_		Management: The Example of Çanakkale Ayvacık Earthquake	Sedat Bost
	2							Assoc. Prof. Halil ŞENGÜL	Evaluation of the Pharmacy Services Workforce in the Last Decade in Turkey	<u>Nesrin Özc</u>				
	HALL: B SESSION: 2							√ G	Ž		Gülay Ekir			
30	210	N	Ś	Does air pollution affect the cancer-related disease burden?	Elem Eroğ									
15	SSE	IA	alil	Boos an politation affect the cancer related disease ourden.	Betül Demirçe									
14.00 – 15.30	SI	E 1	H		<u>Haydar S</u>									
0.7	B	\mathbb{Z}	of.		Gülay Ekir									
17	ГГ	\mathbf{C}^{A}	Pr	How sustainable is life with current disease burdens?	Tuğba Başar									
	ΙΑ	LH	oc.		<u>Haydar S</u>									
	I	L	SS		Seher Nur Süll									
		HEA	HEA	HEA	IEA	V	Reasons of Avoiding Tertiary Level Healthcare Services in Turkey	Yağmur Tokatlıoğ						
							Kübra Coş							
						Investigation of the cases of patient rights knowledge on violence against	<u>Fatma Mans</u>							
				healthcare professionals	Pelin Senemoğ									
				A Current Innovation in Healthcare Delivery: Remote Healthcare	<u>Rabia Ekir</u>									
		HEALTHCARE MANAGEMENT	Assoc. Prof. Güven BEKTEMUR	A Current Innovation in Healthcare Delivery: Remote Healthcare	<u>İbrahim Alptuğ Haı</u> Selen Köktü									
		M	Į.	The Place of the Nurses in the Organization Chart of the Operating Room	<u>Dilek Ak</u>									
	1:3	3E	T	Human Resource Management in the Field of Health Care	<u>Esranur Öz</u>									
0	O	IAC	EK	New Methods in Measurement, Selection and Evaluation	Ahmet Lütfullah Orh									
7.3	SSI	A	B	New Methods in Measurement, Selection and Evaluation	Pınar Güngör Keter									
1	SE;	M	ver	Determining the Relationship Between Headache Situations and	Mustafa Savaş Torl									
16.00 – 17.30	Ą	RE	Ċ.	Cyberchondria Levels in University Students with Headache	<u>Halil Türkten</u>									
16.	Ľ:	[A]	f. (Drug Pricing Procedures and Reimbursement Strategies	Gizem Ertü									
	HALL: A SESSION: 3	Щ	Pro		Nurperihan Tos									
	Н	ΓT	ွ	Scale Development Study on Physician's Telemedicine Attitudes and	Fuat Yalm									
		EA	SSO	Behavioral Intentions	<u>Melike Özd</u>									
		H	A	Denavioral intentions	Şenay Po									
					Büşra Öztü									

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16.06.2022 / Perşembe YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

BİLDİRİ OTURUMLARI / PAPER SESSIONS

Saat	Oturum	Moderator	Bildirinin Adı	Yazaı
			Workload Perception of Healthcare Professionals and Attitudes towards Lean Leadership Practices in Combating COVID-19	Betül <i>A</i> Haşim (<u>Mecit T</u> ı
		7	Appointment System Design with Operational Performance Targets	Emre A.
)N: 4 [CY	TARIM	Health Policies for the Disabled and Their Reflection on the Field	Ebrar Tanr Sedat B
- 17.30	SESSION: I POLICY	Mehveş T.	Evaluation of Health Tourism News in The Press during in Covid-19 Pandemic	<u>Rabia F</u> Nurperihan T
16.00 -	16.00 – 3 HALL: B SH HEALTH	Dr. Me	Evaluation of Level of Use of Digital Healthcare Services and Tele- Medicine in Healthcare Organizations in Turkey	<u>Aydan Kay</u> <u>Ece Çöll</u>
	HA H	Prof.	Comparative Evaluation of Healthcare Practices In Local Authorities	Muhammed Fatih Hasan Hüseyin Pınar Güngör Ke
			An Analysis of Public Policies on Smoking, The Most Common Type Of Tobacco Consumption	Muhammed Fatih Pınar Güngör Ke

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16.06.2022 / Perşembe DİJİTAL PROGRAM/ DIGITAL PROGRAM

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Saat	Oturum	Moderator	Bildirinin Adı	Vocas
S	0		Evaluation of Ankara City Hospital Health Professionals' Opinion on Digital Health	Yazaı Deniz T
			Applications	<u>Demiz 1</u> İzzet Özg
		TOSUN	Dijital Yaşam Teknolojileri Bağlamında Akıllı Saat Kullanıcılarının Deneyimleri	Ayşe İspirli
	H	T	Üzerine Nitel Bir Çalışma	Selma Doğanalp Ç
	7	an	Individuals' Knowledge and Preference for Remote Health Service Delivery in Turkey	Özlem Öz
14.00 – 15.30	1. Oturum: DIGITAL HEALTH	Asist. Prof. Nurperihan	Managing the Health System in Turkey in Digital Programs	Özden G Hale Nur C
17	L H	ed.	Managing the Health System in Turkey in Digital Programs	Ayşe Çiçek Kor
9	Otr AI	Ē	Pulmonary Telerehabilitation	İsmail (
4.	1 1 1	f. I	Managing Digital Transformation and Change in healthcare Provision	Ayşegül 7
	916	$^{ m c}$	The Use of Mobile Applications in the Health Sector and its Effect on the Efficiency	Özgür Çalış
		t. I	of Health Institutions	Murat Nurperihan 7
		sis	Are Psysicians Ready for Artificial Intelligence?	Muhammet G
		V	Tava system sa taway as a manasa mooning sa sa sa sa sa sa sa sa sa sa sa sa sa	<u>Çilem</u>
			Newly Developed Smart Insole System with Mobile Application for Monitoring	Ender Ersin
			Remotely the Weight Bearing Compliance of Post-Operative Orthopedic Patients:	Gazi A Mehmet Esat U
			Validity and Reliability	Mine Gülden
				İlkşan Demirt
			Academic Studies on Mobile Health in Turkey and Investigation of Mobile Health	Emin
	2		Applications	Mustafa Demi Melike
	ż	Z	The Attitudes of Adults Towards Mobile Health and Personal Health Records	Fatma Kantaş Y
	N H	4L	The Digital Approach to the Operating Room and Appointment Scheduling	İlhan Şan
9	ESS LT	K		Betül A
5.3	ZOOM HALL: B SESSION: 2 MOBILE HEALTH	il A		<u>Pelin Öze</u> Kemal Memi
14.00 – 15.30	H H	Prof. Betül AKALIN		Dilara A
9		f. B	Presentation of Health on Social Media	Havvanur A
4.	HA	ro	Trouble of Trouble of Social From	<u>Yasemin .</u> Ekrem S
	\mathbb{Z}	t. I		Tuğba Şahin (
	00	Asist.	Social Media Use in Health Services	Ahmet
	Ž	1		Eren Tim
			Attitudes and Behaviors of Physiotherapists Working in Turkey Toward Robot-	Îrem A Ender Ersin
			Assisted Therapy Approaches	Mine Gülden
				İlkşan Demirt
			Telemedicine Applications on Anesthesia and Reanimation Disciplines	<u>Habip Y</u> Bilal Gün
				Özlem K
	Ę		Information Security Awareness of Healthcare Workers: A Study in Kırşehir	Burcu
	鱼		Provincial Health Directorate	Musa (
	3 EM		The Role of Personal Knowledge Management on the Effects of Self-Leadership to	<u>İpek E</u> Nüket Sa
	SESSION: MANAGE	\\Z	Transformational Leadership: A Study on the Public Healthcare Managers	runet st
	SIC	.K		Ahmet A
200	ES MA	ΑI	Social Reflections of Brain Drain in Physicians: Examination of Twitter Comments	Mihriban (Kevser Hüsna Öz
5.3	C S ES I	net	·	Tuğçe
17	CE CE	hh	The Role and Evaluation of Female Health Workers by Country	Dilara T
14.00 – 15.30	HALL: C SES OURCES MA	f. A	The Role and Evaluation of Female Health Workers by Country	Merve K
14.	ZOOM HALL: C SESSION: 3 HUMAN RESOURCES MANAGEMENT IN HEALTH	Prof. Ahmet ALKAN	MIL ÖY MIL MANAKATAN BULLANDA	M. Aziz Ça
	ZE.		Makine Öğrenmesi Algoritmaları ile Sağlık İnsan Kaynağının Belirlenmesi: Türkiye, Almanya, Kore Örnekleri ile Bir Hesaplama Önerisi	Mehmet Emin
	N	Asist.	Annanya, Kore Omekich ne dii nesapiania Onensi	Tarık Ziyad
	Z	ł	The Effect of Nurses' Individual and Professional Characteristics and Career	Leyla Afşar Doğ Şehrinaz
	5		Decisions Regrets on Turnover Intention	Tuğba Yeş
	H			<u>Nilgün Gö</u>

16.06.2022 / Perşembe DİJİTAL PROGRAM/ DIGITAL PROGRAM

Saat	Oturum	Moderator	Bildirinin Adı	Yazar(la				
			Benefits Of Using Personalized Cranioplasty In Patients Undergoing	Ö F 101				
			Craniectomy Visigallacticilmia Tahkun Kullanumuna Vänalik Susat Analisi	Ömer Faruk Şal Sümeyye Günş				
	4 田		Kişiselleştirilmiş Tıbbın Kullanımına Yönelik Swot Analizi	Meryem Koo				
16.00 – 17.30	ZOOM HALL: A SESSION: 4 PERSONALIZED MEDICINE	Prof. Fuat YALMAN	Electronic Records and Dental Treatment Needs of Elderly Individuals	Burcu Aks Zehra Özge Çander Tuğba Emine Beyh Şükrü Can Akmans Nur Şişman Kitaj Okan Cem Kitaj Meral Y Ümit Karaça Farida Fortu Yasemin Özk				
	SO	st. F		Gonca Mum				
	000 ER:	Asist.	Wearable Health Technologies in Gerontology	Nurcan Coşkun Gizem Kan				
	Z P	,	Social Media use of COPD patients	Esen Sayın Gülens				
			New Approach Personalized Medicine and Precision Medicine in Healthcare	Bilal A				
			Türkiye'de Sağlık Sektöründe Girişimcilik Uygulamaları	Selma Doğanalp Çob Ayşe İspirli Tur				
	: 5		Evaluation of Vaccination Attitudes of Pharmacy Employees during the Covid-19 Pandemic Process	Aynur Toram Dilruba İzgüd Ramazan Erde				
	SSION	JLUT	Effect of Covid-19 Pandemic on Adolescents' Access to Healthcare Services About Sexual and Reproductive Health Problems	Macide Artaç Öze <u>Dilem Öze</u>				
7.30	SES	COVID-19 STUDIES COVID-19 STUDIES Asist. Prof. Arzu BULUT	Examining Opinion and Attitudes Towards Vaccine Hesitancy in Adults	Mehmet Mu Şirin Özk				
16.00 – 17.30	ZOOM HALL: B SESSION: 5 COVID-19 STUDIES		TID-19 S'	ALL. B	TID-19 S' rof. Arz	TID-19 S' Prof. Arza	TALL: B	The Effect of Organizational Support on the Perception of Psychological Empowerment in Healthcare Professionals; An Evaluation During the Covid-19 Pandemic
	OM F	sist. F	Importance of Knowledge and Attitudes of Foreign Citizens towards Covid- 19	Meimona Abdirahm Farah, Nazan Tor				
	ZC	A	Evaluation of Status of People's COVID-19 Vaccination and Having COVID-19: A District Example	Muhammed At Muhammed Safa Üı <u>Şeyma Ha</u> l				
	7					The Role of Digital Transformation in Healthcare Quality: Patient Safety	<u>Özlem G</u> Ayşe Çiçek Korkm Mert Çal	
	9: 9:	E	Evaluation Attitudes For Rational Drugs Use During Pandemic	Şirin Özk				
	SSION D QU4	ÖKTE	Examination of Health Managers' Knowledge and Attitudes Regarding Total Quality Management (TQM)	Ayten Turan Kurtar Hilal Özayc Ahmet Y. Yeşild				
-17.30	C SE Y AN	gün G	Investigation Of The Perceptions Of Oral And Dental Health Professionals Regarding Patient Safety Culture	Hatice Yas Ali Yılm				
16.00 – 17.30	ZOOM HALL: C SESSION: 6 PATIENT SAFETY AND QUALIT	. Prof. Nilgün GÖKTEPE	The Relationship Between Nurses' Transformational Leadership, Evidence-Based Practice Leadership, Evidence-Based Practice Work Environment, and Patient Care Quality Perception	Ebru Aydemir Ged Emine Türkm <u>Nilgün Gökte</u> Begüm Yalı Meryem Kapaı				
	ZOO	Assoc.	Investigation of the Relationship Between Expectations for Improvement of Quality in Healthcare Professionals and Organizational Ambidexterity	Muhammet Güm Enis Baha Bio				
	PA		Professional Commitment in Nursing	<u>Işıl Dur</u> Serap Altun				

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17.06.2022 / CUMA YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

BİLDİRİ OTURUMLARI / PAPER SESSIONS

	Oturum		Bildirinin Adı	Yazar(lar	
			The Effect of COVID-19 Pandemic to Workload and Burnout Level of Health Employes	Yasemin Kar Deniz Acune	
		KILIÇ	The Effect of Patient Unsatisfaction on e-Wom and Online Revenge Intention	Mustafa Amara Ayhan Durmu	
09.00 - 10.30	HALL: A SESSION: 5	ışkın I	Anxiety and Burnout among Radiology Workers in the Covid-19 Pandemic	<u>Müjdat Yeşilda</u> Yunus Emre Öztür	
-00	ORGANIZATIONAL BEHAVIOR IN	f. Ta	The Effect of Patient Satisfaction on Patient Loyalty	<u>Esra Fene</u> Tuncay Kös	
0.60	HEALTH	Assoc. Prof. Taşkın KILIÇ	The Effect of Telerehabilitation in the Covid-19 Pandemic Process on Parent-Child Relationship and Quality of Life: A Case Study	Ezginur Gündoğmu	
		A:	3D Printed Assistive Devices to Increase Independence in Activities of Daily Living: A Case Report	Medine Nur Özata Değer Yusuf İslam Değer	
			Hospital Preference Priorities of PRS Patients	Ebrar Yaltag Emetullah Yaltag	
	HALL: B SESSION: 6 HOSPİTAL MANAGEMENT	TA	Examination of Occupational Safety Climate in Radiology Units According to Demographic Characteristics "Istanbul Province Example"	Nuran Akyui	
10.30		a ÖZA	Systematic Review of Studies on Supply Chain Management in Health Care	<u>Gülay Ekinc</u> Esma Nur Vatanseve Haydar Su	
09.00 – 10.30		Prof. Dr. Musa ÖZATA	A Research On Five Factor Personal Characteristics Of Nurses In A Public Hospital	Kadriye Sönme Suat Peke İbrahim Halil Canku İbrahim Alptuğ Hart	
		Proj	Elderly Friendly Hospitals	Serhan Şahin <u>Murat Ere</u>	
					The Effect of Information Management on Success Culture: The Case of the Healthcare Sector
			Physician Migration in Turkey Within the Context of Push-Pull Theory A Qualitative Study	Elif Kay <u>Deniz Güne</u>	
30	HALL: A	AKYURI	Investigation of Technology Usage Rates of Middle Age and Over Individuals in the Scope of Health Services	<u>Mehmet Beşir Demirba</u> Furkan Al Emine Akdeni Betül Akalı	
11.00 – 12.30	SESSION: 7 HEALTH	Nuran	The Role Of Technology In Healthcare Delivery: Potential Applications Of Social Robots In Social Anxiety Disorder	<u>Hamza Sığırc</u> Şerife Güze	
	TECHNOLOGIES	Assoc. Prof. Nuran AKYURT	Examining the Effectiveness of Virtual Reality Technology in Health Education "Mammography Example"	Nuran Akyui	
		As	Lean Six Sigma case study in a public hospital	Hülya Dike Mehtap Çakmak Barsba	

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17.06.2022 / CUMA YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

HALL: B SESSION: 8 HEALTH LITERACY HEAL	Alptuğ Hart metefendioğl Damla İşleye <u>Yusuf Baktı</u> lisa Kanlıoğl
to Hospital in the Process of Pandemic Selin Mehn	Sezer Avc t Emin AYII Rojan Gümü Murat Çeti r Gündoğmu Özata Değer Alptuğ Hart metefendioğl Damla İşleye Yusuf Bakt
to Hospital in the Process of Pandemic Selin Mehn	et Emin AYII Rojan Gümü Murat Çeti r Gündoğmu Özata Değer Alptuğ Hart metefendioğl Damla İşleye Yusuf Bakt
to Hospital in the Process of Pandemic Selin Mehn	Rojan Gümü Murat Çeti r Gündoğmu Özata Değer Alptuğ Hart netefendioğl Damla İşleye Yusuf Bakt lisa Kanlıoğl
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Effect of Inpatient Care Average Length of Stay on Digital Adaptation: A Case of OECD Countries

Merve AKBAŞ¹, Kerem TOKER², Erdal TEKARSLAN³

ABSTRACT

Problem of Research: The *inpatient care average length of stay* (ICALS) refers to the time from the patient's admission to discharge from the hospital. For the World Health Organization, ICALS is a critical criterion that shows the effectiveness of hospital management and resource use efficiency. In addition, ICALS is a crucial determinant of health care costs. *Digital adaptation* (DA) is the ability to perceive and anticipate rapidly evolving business needs and adapt to these developments through new combinations of technology, process, and workforce management. The Digital Adaptation Index published by the World Bank (2016) measures countries' adoption of digital technologies and provides comparable data. Countries with high ICALS are expected to produce normative pressure on DA and accelerate the digitalization process.

Purpose of the Study: This study aims to determine the effect of ICALS on DA in OECD countries. In this context, the critical role of ICALS in increasing the DA of countries is brought forward in the discussion. Identifying the antecedents of DA and linking the health sector will help decision-makers and policymakers develop different insights and perspectives about DA and health care quality.

Method: The research has cross-sectional and empirical qualities. Linear regression analysis was performed in SPSS 25.0 using the data obtained from the World Health Organization and World Bank databases.

Results: ICALS explains 13.1% of the change in the DA process in OECD countries. In addition, the effect of ICALS on DA is 39.4%. (Stand. β =0.394; p<0.05). Therefore, it has been determined that the need for digital adaptation is felt more in countries with long patient stay, accelerating this process. Moreover, the findings showed that OECD's DA means 0.755, Turkey's 0.632 and ICALS means 7.978, and Turkey's 4. Turkey's relatively low DA score and low ICALS are among the findings that should be discussed.

Conclusion: As a result, the hospital length of stay of patients is a crucial factor for the effective planning and management of hospital resources. There is considerable interest in predicting the ICALS of patients to improve patient care, control hospital costs, and increase service efficiency.

Keywords: Digital Adaptation, Inpatient Care Average Length of Stay, OECD Countries, Health, Health Management,

Presentation Language: Turkish

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0000 0002 1123 7370			
Oturum	1. Dijital Oturum: Digital Health	Sunum Tarihi	16.06.2022
Oturum Başkanı	Prof. Dr. Aygül YANIK	Sunum Saati	14.00-15.30

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Hospital Managers' Opinions on Digital Health

Ebrar YALTAGİL¹

ABSTRACT

Problem of Research: One of the development and welfare indicators of countries is the efficiency and productivity of health services. In this context; The effectiveness of health services is very important. With the developing technology, the concept of digital health has emerged to provide this. Digital health approach; It plays a role in promoting preventive care and improving quality of life while easing the pressure on health and social care services. In the digitalizing world, it is seen that health services, like all sectors, are digitalized day by day with e-health applications. However, the newness of the concept causes gaps in the literature and applications. At this point, it is thought that obtaining the information and ideas of service providers will provide an important gain to the literature.

Purpose of the Study: The aim of this study is to get the opinions of hospital administrators about the concept of e-health, which has become more important with the publication of the regulation on the provision of remote health services during the pandemic period.

Method: In this study, a semi-structured interview form consisting of open-ended questions was used as a data collection method. Before starting the interviews, official permissions were obtained from the ethics committee and relevant institutions. Verbal consent was obtained from the participants during the interview. Frequency and content analysis methods were used in the analysis of the obtained data.

Results: According to the research findings; it was observed that the results obtained from the interviews and observations are largely compatible with each other. All employees stated that digital health applications provide speed and convenience in paperwork. In addition, employees think that it contributes a lot in terms of cost and expect it to be improved. However, employees stated that only face-to-face efficiency will be achieved in the diagnosis and treatment process, and the concept of digital hospital cannot be fully implemented due to the patient profile. They emphasize that face-to-face communication in health should never be abandoned.

Conclusion: As a result, there are concerns that it can be applied digitally in relation to the health profile, community profile.

Keywords: Hospital, Manager, Digital Health, Opinion, Health Care

Presentation Language: Turkish

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Oturum	Hall A, Session: 1	Sunum Tarihi	16.06.2022
Oturum Baskanı	Prof. Dr. Avgül YANIK	Sunum Saati	14.00-15.30

Examining Vocational School of Health Services Students' Cognitive Structures towards Concept of Digital Health

Dolunay Özlem ZEYBEK¹, Mustafa ZEYBEK², <u>Yasemin ASLAN³</u>

ABSTRACT

Problem of Research: Digital technologies can improve the effectiveness of services by making a significant contribution to improving the quality of healthcare services and ensuring the safety of patients. The vision of the World Health Organization (WHO) on digital health technologies; to accelerate the development and adoption of appropriate, accessible, affordable and sustainable human-centered digital health solutions. In this context, it is important to reveal the cognitive structures of future healthcare professionals regarding the concept of "digital health".

Purpose of the Study: In the study, it was aimed to determine the cognitive structures of the students studying at the vocational school of health services for the concept of "digital health".

Method: The independent word association test, which is one of the oldest techniques used to reveal cognitive structures, was used as a data collection tool in the study. Students were asked to write the first 10 words that came to mind about the concept of 'digital health' within 60 seconds. In addition, they were asked to write an evocative sentence related to the concept of digital health, and in this part, the participants were given 30 seconds. Content analysis was carried out with the obtained data. The universe of the study consists of 598 students studying in the second year of Bilecik Şeyh Edebali University Health Services Vocational School. Sample selection was not made in the study and it was aimed to reach the entire universe. Within the scope of the study, 195 students were reached. As the answers of 48 participants were not appropriate, they were excluded from the scope. The study was completed with 147 participants.

Results: It was determined that 85.7% of the participants were women, 40.1% were in the 21-year-old age, and 43.5% were studying in the child development department. Within the scope of the study, 1470 words were obtained. In the study, 144 words with five or less repetitions were excluded and five main themes and 15 subthemes were derived from the remaining 72 words. The first main theme is the digital health features theme, which includes sub-themes of accessibility, comfort, efficiency, reliability, speed, and convenience. The second main theme is the parties of digital health, which consists of sub-themes of the patient, the individual, the hospital, the health system, and health professionals. The third main theme was determined as digital health technologies, which include concepts such as medicine, artificial intelligence, and biotechnology. The fourth main theme is digital health services, which includes concepts such as treatment, community health, disease follow-up, and online examination. The last main theme was determined as digital health perception (positive, negative, future, and general perception). It was seen that the most repeated words within the scope of the study were the words technology, diagnosis, treatment, individual health, and medical device.

Conclusion: As a result, it has been determined that students' awareness levels about digital health and health technology are high.

Keywords: Word association test, cognitive structure, content analysis, digital health, student.

Presentation Language: Turkish

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Oturum	1. Yüzyüze Oturum: DIGITAL HEALTH	Sunum Tarihi	16.06.2022
Oturum Başkanı	Prof. Dr. Aygül YANIK	Sunum Saati	14.00-15.30

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Center of Excellence Potentials of City Hospitals from Managers' Perspectives

Nurcan COŞKUN US¹, Elif KAYA², Zuhal KAYAR³

ABSTRACT

Problem of Research: Center of Excellence is the name given to the team, center or organization that leads the best practices that provide research, development, training activities in a field. In order to provide effective and easy access to health services by individuals in health service delivery, trained qualified health manpower, advanced specialization in the diagnosis and treatment of diseases, diseases that require high technology and providing sustainability and increasing quality in health care delivery, health services in order to keep up with the changes and developments in health on a global scale. There is no study in the literature on health facilities that are/can be centers of excellence in Turkey. The Ministry of Health has determined the basic policies and decisions regarding centers of excellence and issued a 2019/08 circular. The number of hospitals implemented in Turkey is quite limited. The problem of this study consists of the managers' awareness of the center of excellence, the evaluation of the potential of the city hospitals established in Turkey to become Centers of Excellence, and the development of support proposals in the context of the reasons presented.

Purpose of the Study: The aim of this study is to reveal the potential of City Hospitals from the point of view of managers in line with the center of excellence awareness of city hospital managers and WHO's Center of Excellence criteria.

Method: It was requested that each of the 11 items specified as the Basic Features of Centers of Excellence specified in the Circular published by the Ministry of Health in Turkey should be evaluated over 10 points specific to the hospital. In addition, managers' awareness of Centers of Excellence and their views on the potential contribution of Centers of Excellence to health tourism were also taken.

Results: Turkey is a country that has the requirements of being a center of excellence in terms of its geographical location and the presence of health facilities with high potential. The fact that city hospitals have high technological equipment, and that they provide comfortable and quality service in terms of hotel activities are among the factors that increase their advantages. However, the migration of qualified manpower from the public to the private sector and abroad has been identified as a serious threat.

Conclusion: As a result of the SWOT analyzes to be applied to the institutions, it is thought that determining the strong units and carrying out the studies on the basis of the units to become a Center of Excellence can yield effective and fast results.

Keywords: Center of Excellence, Health Tourism, Health Care, Healthcare Management, City Hospitals.

Presentation Language: Turkish

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Oturum	1. Yüzyüze Oturum: Digital Health	Sunum Tarihi	14.06.2022
Oturum Başkanı	Prof. Dr. Aygül YANIK	Sunum Saati	14.00-15.30

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Digital Health Applications in Emergency and Disaster Management

Beyzanur ÜSTÜNBAŞ¹

ABSTRACT

Problem of Research: Due to natural disasters that occurred in 2021, 127 people lost their lives and 627 people were injured in our country. According to the Index for Risk Management 2019 data, Turkey is in the high-risk group with an index score of 5.0. In addition, when the slope of the last three years is examined, it is concluded that it is one of the countries where the risk tends to increase. Risk of injury and death of previously healthy people in natural disasters; It is lower than people with kidney disease, diabetes, heart disease or cancer. A patient with multiple injuries in addition to their previous illness can be expected to be worse off than the simple sum of the odds of survival for each injury. People who are very old, very young, or have multiple diseases are more susceptible. For this reason, when making the triage decision, the patient's current condition as well as previous diseases should be taken into account. The mental health of people who are exposed to these situations after emergencies and natural disasters are adversely affected as well as their physical health. In order to minimize personal and social destructive effects in the long term, it is necessary to support and control the health of people holistically.

Purpose of the Study: Digital health is defined as the use of information and communication technologies in the diagnosis and treatment of patients, monitoring of health and risk situations, monitoring and improvement of public health. Digital health applications can be handled under different headings as mobile applications, wearable technology, artificial intelligence, telemedicine, 3D printers and digital hospitals. It is aimed to examine the convenience and additional benefits of combining digital health applications in different areas in emergencies and natural disasters that cause great harm to people in collective and unexpected times.

Method: The research is a qualitative research based on secondary data sources. In order to collect the data, literature review and document analysis were carried out on the subject, and the content analysis method was preferred in the analysis of the obtained data.

Results: E-nabiz application and smart clothing technologies that can be used to detect and track the location and current diseases of people exposed to possible emergencies and natural disasters, artificial intelligence to sort and prioritize pooled data, wearable health technologies to control treatments at the crime scene, telemedicine applications in post-disaster management fill an important gap in the fields of supporting and monitoring the mental and physical health of individuals.

Conclusion: People should learn to use digital technology efficiently for their life and property safety. Companies and government agencies must integrate cutting-edge technology into devices and systems. Both people and aid providers should be trained in this technology for emergencies and disasters. More research should be done in this area and studies of preventive technologies should be intensified.

Keywords: Digital Health Applications, Disaster Management, Emergency

Presentation Language: Turkish

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Oturum	2. Fiziksel Oturum: Healthcare Management	Sunum Tarihi	16.06.2022
Oturum Başkanı	Doç. Dr. Halil ŞENGÜL	Sunum Saati	14.00-14.15

Problems Experienced With Humanitarian Aid In Disaster Logistics Management: The Example Of Çanakkale Ayvacık Earthquake

Merve YAMAN YÜCE¹, Sedat BOSTAN²

ABSTRACT

The problem of Research: In the aftermath of disasters, education on the training of aid to be provided proceeds as the first item. Aid aids, humanitarian aid, social aid, and emergency aid, differing from the one that differs from the different concerns, in fact, cannot be made in the field. This phenomenon causes the classrooms of financial disasters after the disaster.

Purpose of the Study: The aim of this study is to determine the phenomenon presented in the research problem within the framework of the Çanakkale Ayvacık earthquake and to develop suggestions.

Method: Qualitative methods were used within the scope of the research. With the two-way research, semi-structured expert interviews were conducted with the team leaders, institution supervisors and managers of the personnel responding to the disaster. The priority feature of the individuals included in the scope of the research by being attributed as an expert was sought in the Çanakkale Earthquake.

Focus group interviews were also conducted with disaster victims. During the interviews with the disaster victims, people who both took part in the disaster response and had the characteristics of being a disaster were also included in the study. In this context, a semi-structured expert interview was conducted with 12 people; Focus group interviews were also conducted with 20 disaster victims.

In addition to all these disaster area scans, technical visits were made to the logistics warehouses, audio recordings were taken, and questions designed for personnel and institutional supervisors, as well as for experts, as well as their opinions on the scale, were recorded in the notebook. The obtained data were tabulated and interpreted.

Results: Within the scope of qualitative findings, expert opinions, the fact that the service group logistics did not work, the inability to implement TAMP, the serious deficiencies in the distribution of aid and the general management of the disaster stand out. In the qualitative findings obtained from the disaster victims, on the other hand, the concept of looting and injustice experienced during the distribution of aid by private individuals and the distributing of aid by consulting the headmans were wrong. It has been determined that the quality of the aid was not determined and the expectations were not met.

Keywords: Disaster Logistics Management, Humanitarian Aid, Çanakkale Ayvacık Earthquake

Presentation Language: Turkish

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Oturum	2. Fiziksel Oturum: Healthcare Management	Sunum Tarihi	16.06.2022
Oturum Başkanı	Doç. Dr. Halil ŞENGÜL	Sunum Saati	14.15-14.30

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Does air pollution affect the cancer-related disease burden?

Gülay EKINCI¹, Elem EROĞLU², <u>Betül DEMIRÇELIK³</u>, Haydar SUR⁴

ABSTRACT

The problem of Research: Air pollution is responsible for several million premature deaths worldwide each year. It is an important risk factor that threatens health in terms of shortening life expectancy or increasing mortality. In the literature air pollution was associated with increased inflammation, cardiovascular diseases, Parkinson's, Alzheimer's and mental retardation. However, the literature revealing the relationship between air pollution and cancer is very few.

Purpose of the Study: The aim of this study is to evaluate the effects of air pollution on the cancer-related disease burden.

Method: In the analysis, non-methane volatile organic compounds (NMVOC) independent variable as air pollutant in the study; cancer-related disease burden was considered as the dependent variable. Analysis was made by using the panel data method. 31 countries were determined for this study that has regular data between 1990-2018. In the analysis; the least squares method, unit root tests, cointegration tests, casualty tests, and the regression tests were used.

Results: Significant relationships were found between NMVOC and cancer related disease burden in the study. The existence of a one-way Granger type causality relationship from NMVOC to cancer related disease burden and long-term cointegration relationship between them were determined.

Conclusions: Econometric Analysis, Cancer, Air Pollution, Burden Of Disease, Non-methane volatile organic compounds

Keywords: Econometric Analysis, Years Lived With A Disability, Life Expentancy At Birth.

Presentation Language: Turkish

Oturum Sunum Tarihi 09.06.2022

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Oturum Başkanı Sunum Saati 11.20-12.50

How sustainable is life with current disease burdens?

Gülay EKINCI¹, Tuğba BAŞARAN², Haydar SUR³

ABSTRACT

The problem of Research: It is a concept that aims to present the burden of disease, death data and health outcomes that do not lead to death in a single figure as a criterion summarizing the health of the society. The average lifespan is increasing in the world. In parallel to this increase, the burden of disease is increased also. But how sustainable is life with current disease burdens or what will be the length of life with current disease burdens?

Purpose of the Study: The aim of this study is to econometrically evaluate the relationship between Years Lived With A Disability (YLD) and Life Expentancy At Birth (LEAB).

Method: In the analysis, the relationship between YLD and LEAB was analyzed by using the panel data method. 27 countries were determined for this study that has regular data between 2010-2017. In the analysis; the least squares method, unit root tests, cointegration tests, casualty tests, and FMOLS-DOLS tests were used.

Results: Results: Significant relationships were found between YLD and LEAB in the study. The existence of a one-way Granger-type causality relationship from LEAB to YLD and the long-term cointegration relationship between them were determined.

Conclusions: The empirical evidence revealed that Life Expectancy At Birth has effects on the Years Lived With A Disability.

Keywords: Econometric Analysis, Years Lived With A Disability, Life Expentancy At Birth.

Presentation Language: Turkish

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Oturum	Sunum Tarihi	09.06.2022
Oturum Başkanı	Sunum Saati	11.20-12.50

Determining the Relationship Between Headache Situations and Cyberchondria Levels in University Students with Headache

Mustafa Savaş TORLAK¹, <u>Halil TÜRKTEMİZ²</u>

ABSTRACT

Problem of Research: University students may experience various health problems due to the difficulties they encounter throughout their education life. Headache is one of the most common health problems. The rapid development and easy accessibility of the Internet allows university students to use the Internet extensively to seek information in the field of health. Therefore, it is predicted that university students with headaches may tend to search for health information on the internet.

Purpose of the Study: In the study, it was aimed to determine the relationship between headache status and cyberchondria levels of university students with headache.

Method: A questionnaire form was used as a data collection tool in the descriptive study. Socio-demographic characteristics, Cyberchondria Scale, Headache Impact Scale (HIT-6) and Visual Analog Scale (VAS) were available in the questionnaire form. The data were collected at a Foundation University Health Services Vocational School in Konya. 352 people participated in the study voluntarily. 225 people who stated that their headache attacks lasted more than 30 minutes were included in the study.

Results: According to the research findings, it was determined that the headache effect levels and pain severity of the participants were high. In addition, it was determined that there was a statistically positive correlation between the effect and severity of headache and cyberchondria levels in the participants.

Conclusion: In order to reduce students' cyberchondria levels, arrangements are needed to reduce headaches. It is recommended to increase physical activity and social activities that can help students reduce stress and headaches.

Keywords: Headache, Cyberchondria, University Students, Using Internet, Pain Severity

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Oturum	Hall: A Session: 3 Healthcare Management	Sunum Tarihi	16.06.20)22
Oturum Başkanı	Assoc. Prof. Güven BEKTEMUR	Sunum Saati	16.00 17.30	_

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Scale Development Study on Physician's Teletip Attitudes

Nurperihan TOSUN¹, Fuat YALMAN², Melike ÖZDEN³, Senay POLAT⁴, Büşra ÖZTÜRK⁵

ÖZET

Amaç: Günümüzde teletip teknolojisinin yaygınlaşmasına rağmen, gerçek sağlık ortamlarında hala teletip hizmeti kabulünün yavaş olduğu gözlemlenmiştir. Bu araştırmanın amacı, hekimlerin sağlık hizmetleri sunmak için teletip teknolojisini kullanma niyetlerini ve tutumlarını etkileyen öngörücü faktörleri açıklamak için teorik bir ölçek geliştirmektir.

Yöntem: Araştırmada hekimler üzerinde online temelli kesitsel araştırma tasarımı kullanılmıştır. Araştırmanın evrenini Sivas ilinde faaliyet gösteren kamu hastanelerinin tüm hekim çalışanları oluşturmuştur. Araştırmada kolayda örnekleme yöntemi tercih edilmiştir. Veriler online anket tekniği kullanılarak 400 hekimden toplanmıştır. Verilerin analizinde IBM SPSS Statistic Base 23V ve AMOS paket programları kullanılmıştır.

Bulgular: Araştırmanın bulguları, hekimlerin büyük çoğunluğunun teletip hizmet kabulüne yönelik tutumlarının ve davranışsal niyetlerinin yüksek olduğunu ve teletip hizmetlerine yönelik tutumlarının ve niyetlerinin olumlu yönde arttığını ortaya koymuştur.

Sonuç: Yapısal eşitlik analizi, hekimlerin teletip tutumları ve davranışsal niyetleri arasındaki olumlu ilişkinin kabul edilebilir bir uyum indeksine sahip olduğunu ortaya koymuştur.

Anahtar Kelimeler: Teletip, Tutum, Niyet, Hekimler.

ABSRACT

Aim: Despite the widespread use of telemedicine technology today, it has been observed that the acceptance of telemedicine services in real healthcare settings is still slow. The aim of this research is to develop a theoretical scale to explain the predictive factors that affect physicians' intentions and attitudes to use telemedicine technology to deliver healthcare services.

Methods: In the study, an online-based cross-sectional research design on physicians was used. The universe of the research consisted of all physician employees of public hospitals operating in Sivas. Convenience sampling method was preferred in the study. Data were collected from 400 physicians using the online questionnaire technique. IBM SPSS Statistic Base 23V and AMOS package programs were used in the analysis of the data.

Results: The findings of the study revealed that the majority of physicians had high attitudes and behavioral intentions towards telemedicine service acceptance, and their attitudes and intentions towards telemedicine services increased positively.

Conclusion: Structural equation analysis revealed that the positive relationship between physicians' telemedicine attitudes and behavioral intentions had an acceptable fit index.

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Oturum	3. Fiziki Oturum	Sunum Tarihi	16.06.2022
Oturum Baskanı	Prof. Dr. Güven BEKTEMUR	Sunum Saati	16.00-17.30

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Workload Perception of Healthcare Professionals and Attitudes towards Lean Leadership Practices in Combating COVID-19

Betül AKALIN¹, Haşim ÇAPAR², Mecit TEZCAN³

ABSTRACT

Problem of Research: Healthcare workers are a group of workers who work overtime in Turkey as well as in the rest of the world. The labor-intensive provision of healthcare services has increased the workload of healthcare professionals with the COVID-19 pandemic. In addition, efforts are being made to eliminate the work and processes that increase the workload with lean leadership practices worldwide.

Purpose of the Study: This study aims to reveal to what extent lean leadership practices reduce the perceived workload, especially to reduce the intensity experienced during the COVID-19 period.

Method: The population of this descriptive and cross-sectional study consisted of healthcare professionals in Istanbul. In the study, an online form was sent to all health professionals working and reachable in public hospitals in Istanbul with snowball sampling method, which is one of the purposive sampling methods. Data were analyzed with 168 healthcare professionals who voluntarily participated in the study. Demographic information questions prepared by the researchers were used to collect descriptive data. For quantitative data, "Lean Leadership Scale" translated into Turkish by Biçer et al. (2020) and "Quantitative Workload Inventory" translated into Turkish by Keser et al. (2017) were used. SPSS 25.0 statistical program was used to evaluate the data. The distribution of the questions in the personal information form was reported as frequency and percentage, and the scale scores were reported as mean and standard deviation. The relationship between the variables was revealed by correlation analysis, and the difference was revealed by t-test and ANOVA.

Results: A statistically significant negative correlation was found between lean leadership and workload perception.

Conclusion: The positive attitudes of healthcare professionals towards lean leadership practices decreased the perception of workload.

Keywords: COVID-19, Healthcare Professionals, Leadership, Lean Leadership, Workload.

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Oturum	6. Dijital Oturum:	Sunum Tarihi	09.06.2022
Oturum Başkanı	Prof. Dr	Sunum Saati	11.20-12.50

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Evaluation of Ankara City Hospital Health Professionals' Opinion on Digital Health Applications

Deniz TUGAY¹, İzzet ÖZGÜRLÜK²

Problem of Research: The use of digital technologies in health service delivery has become necessary due to the increase in the population, especially elderly population, increase chronic diseases, the necessity of effective use of scarce resources (money, time, etc.) and many other reasons like Covit-19 pandemic.

Purpose of the Study: The aim of this study is to evaluation of the opinion of Ankara City Hospital healthcare professionals on applications and innovations in the field of digital health in healthcare service delivery.

Method: In the research, a total of 37 questions consisting of digital health scenarios, overview and demographic question prepared by Pehlivan (2020) and researchers were used. The study, which a descriptive design, was carried out with a total of 185 health professional between 29 April and 6 May 2022.

Results: 73% of the participants stated that the pandemic had a positive effect on their perspective on digital health and that it could be used most frequently in physically disabled people (70.8%). The level of knowledge about the applications of the Ministry of Health such as HIMSS was determined as 5 out of 0-10 (very good). The most accepted scenario by participants is "Preventive Health Services" (88.1%), the most frequently stated benefit related to scenarios is increase in the quality of life, while frequently mentioned obstacles are the installation cost of the system and technical prerequisites.

Conclusion: It has been concluded that digital health applications can be increased with necessary regulations in line with the opinions and suggestions of health professionals, but it is necessary to increase the health literacy of the society.

Keywords: Digital Health, Technologies, Health Professional, Hospital, Digital Scenario

Presentation Language: Turkish

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Oturum1. Dijital Oturum: Digital HealthSunum Tarihi16.06.2022Oturum BaşkanıAsist. Prof. Nurperihan TOSUNSunum Saati14.00 –15.30

Newly Developed Smart Insole System with Mobile Application for Monitoring Remotely the Weight Bearing Compliance of Post-Operative Orthopedic Patients: Validity and **Reliability**

Ender Ersin AVCI¹, Gazi AKGÜN², Mehmet Esat UYGUR³, Mine Gülden POLAT⁴, İlkşan DEMİRBÜKEN⁵

ABSTRACT

Problem of Research: The weight-bearing(WB) protocol is a widely used approach to rehabilitate patients after lower extremity bone or cartilage surgeries. In the post-operative period(first6-weeks), loading a certain percentage of the patient's body weight on the repaired tissue is vital for tissue healing (1,2). However, it is not possible to follow the post-operative patients in terms of WB protocol compliance after discharge(3).

Purpose of the Study: We developed a smart insole system named WBM to monitor WB compliance of postoperative orthopedic patients, remotely. We aimed to investigate the validity and reliability of the system by means of body-weight measurements.

Method: Proper sized WBM smart insole system was placed in the subject's right shoe and asked to step on Forcedeck Force Plate(FP) system. Totally 366 steps were obtained simultaneously from both systems. Data were obtained in Newton(N) and analyzed with MATLAB. The data were analyzed and compared by followings (i) graphically comparasion, (ii) coefficient of determination(R²), (iii) mean absolute percentage error (MAPE). For reliability estimate, the intraclass correlation coefficient (ICC_{1,1}) and standard error of mean(SEM) were calculated.

Results: Comparison of force-time curves with linear regression analyses indicated excellent agreement between WBM Smart Insole (mean±Std=296.14±107.83N) and Forcedeck FP (mean±Std=299.64±105.88N) with %0,05 MAPE (R²=0.9175,p<0,001). The WBM smart insole could repeat the same results with 1,67N $SEM(ICC_{1.1}=0.97).$

Conclusion: The newly developed WBM system is valid for body-weight measurements with acceptable concordance with FP system which is a gold standard tool for body-weight measurements. Further studies are warranted to test the system in clinical conditions.

Keywords: Smart Insole System, Weight-Bearing, Compliance, m-Health

Presentation Language: Turkish

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6. Dijital Oturum: B/2 16.06.2022 Oturum Sunum Tarihi Asist. Prof. Dr. Betül AKALIN 14.00-15.30 Oturum Başkanı Sunum Saati

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The Attitudes of Adults Towards Mobile Health and Personal Health Records

Melike ÇELİK¹, Fatma KANTAŞ YILMAZ²

ABSTRACT

Problem of Research: Mobile health technologies and personal health records may considerably benefit both the patients and healthcare providers. These technologies offer powerful tools for patients to access and manage their health information to cope with significant health problems. They also allow health professionals to improve patient care quality and enhance their communication with patients.

Purpose of the Study: This study aimed to assess adults' attitudes towards the mobile health technologies and personal health records.

Method: The cross-sectional study was conducted electronically with 358 adults (aged \geq 18 years) using the snowball sampling method and Mobile Health and Opinion Scale on Personal Health Records.

Results: The current study included 358 individuals (F=257, M=101). The mean age of participants was 25.4 years (SD \pm 8), with more than half of them being female (71%). The participants' attitudes scores were found to be high. Males reported more positive attitudes towards mobile health than females. There were no significant differences between sociodemographic variables such as marital status, income, access to the internet, chronic diseases, and mobile device use. Analysis revealed a statistically significant difference in groups concerning education level with primary education graduates compared with other educational levels.

Conclusion: Adults prefer to engage in current mobile technologies for health reasons and have positive attitudes towards mobile technology.

Keywords: Electronic health records, health records, Personal Health Records, Attitude

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Oturum	5. Dijital Oturum: Mobile Health	Sunum Tarihi	16.06.2022
Oturum Baskanı	Prof. Dr. Betül AKALIN	Sunum Saati	14.00-15.30

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Presentation of Health on Social Media

<u>Dilara ARSLAN¹</u>, Havva Nur ATALAY², Yasemin ASLAN³, Ekrem SEVİM⁴

ABSTRACT

Problem of Research: Social media is actively used in many sectors since it provides communication between consumers and producers. Thus, health services have also started to take their place in social media. The presentation of health in social media via health-related content is an issue that should be examined and analyzed as it has a high potential to affect public health in general due to its positive and negative effects on individuals.

Purpose of the Study: The purpose of the study is to conduct a systematic review of studies dealing with how health is presented in social media.

Method: In the study, systematic review, one of qualitative research designs was used. The design of the research was determined as descriptive. In the research, the keywords "social media" and "health" were scanned in Web of Science, Science Direct and Scopus databases. A total of 2,615 articles were reached in the scanning prosses and a total of 466 articles were obtained after the criteria of open access, research article, and being written in Turkish and English. Studies included social media platforms determined as Whatsapp, Facebook, Twitter, Instagram and Youtube were included in the research. Thus, a total of 38 studies were included in the research.

Results: It was determined that the majority of the studies (n=14) were conducted in 2021 and the majority of them included health promotion (n=17) and public health (n=13) topics. Other topics are as follows; COVID-19 (n=5), fake news (n=1), health education (n=1) and trust and concern (n=1). It was seen that the most used social media platform was Facebook (n=26), followed by Twitter (n=24), Youtube (n=10), Instagram (n=8) and Whatsapp (n=2) platforms, respectively. It has been determined that the studies within the scope of the research are mostly held with qualitative (n=17) method, and most of them are carried out using only one (n=18) social media platform. When the countries where the included studies were conducted are grouped, it is seen that the majority are in the high-income group (n=21), followed by the countries in the upper-middle (n=3) and lower-middle groups (n=3). In addition, it was determined that 10 of the studies were not conducted in a country and one study was conducted in the Sub-Saharan continent not a particular country.

Conclusion: In the research, a systematic review of the studies examining the presentation of health in social media tools was made, and in this direction, it was determined that health was presented under seven different categories. It was determined that the majority of the studies examined were conducted in 2021. Finally, it has been seen that the health promotion and public health are preferred as subject.

Keywords: Presentation of health, social media, systematic review, social network, health services.

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Oturum	Zoom Hall: B Session: 2 Mobile Health	Sunum Tarihi	16.06.2022
Oturum Başkanı	Assist. Prof. Betül AKALIN	Sunum Saati	14.00-15.00

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Use of Social Media in Health Services

Tuğba ŞAHİN ÇİÇEK¹, Ahmet GENÇ²

ABSTRACT

Problem of the Study: Social media tools are frequently used in health services. It provides various advantages to corporate and individual users. However, it also carries various risks.

Purpose of the Study: The aim of this study is to determine the advantages of using social media tools in various fields of health services, the risks involved and the measures that can be taken for these risks.

Method: The study was based on the literature and was prepared in two stages. In the first stage, internet resources and databases were researched on the use of social media tools in health services in Turkey and in the world. In the second stage, resources were evaluated, synthesized and the advantages and risks of using social media tools in health services were examined.

Results: The advantages provided by different individuals and institutions by using social media platforms are different from each other. Patients and their relatives benefit from social media platforms to share their experiences, get suggestions, obtain information about health institutions, physicians and drugs, make appointments and see test results online. Health institutions benefit from social media platforms in terms of preventing diseases, drawing attention to important issues, communicating with each other and promoting institutions. Health professionals use social media to promote themselves, communicate with colleagues and patients, convey their experiences, provide consultation services and conduct research in the field of health. Relatives of patients and other individuals can obtain information about healthy living methods through social media, support the sick people in their families, and draw the attention of the society to important issues. In addition to these advantages, the use of social media brings with it many risks. Patient privacy and confidentiality principles are not fully implemented, there is a possibility of exposure to fraud and fraudulent transactions, the professional image of the institution and doctor is damaged, there is inaccurate information about doctors and hospitals on social media, information about hospital staff is shared on social media platforms without approval, and there were risks such as the presence of false information and suggestions about diseases on the platforms.

Conclusions: It has been observed that users should pay attention to some issues while obtaining or informing on social media. These; whether the information obtained and presented on social media is correct, the compliance of the information with ethical rules, patient rights and patient privacy, the existence of health information that will mislead the society, the risk of sharing private information belonging to the institution and its employees, and the risk of information on the basis of the institution to be classified as advertisement.

Keywords: Social media, Health Services, Hospital, Advantage, Risk, Health professionals

Presentation Language: Turkish

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Oturum	2. Dijital Oturum: Healthcare Management	Sunum Günü	16.06.2022
Oturum Başkanı	Asist.Prof. Betul AKALIN	Sunum Saati	14:00-15:30

Sözlü Sunum

Oral presentation

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Attitudes and Behaviors of Physiotherapists Working in Turkey Toward Robot-Assisted Therapy Approaches

Eren TIMURTAŞ¹, İrem AKGÜN², Ender Ersin AVCI³, Mine Gülden POLAT⁴, İlkşan DEMİRBÜKEN⁵

ABSTRACT

Problem of Research: Robot-Assisted Therapy (RAT) devices have often been used for treatment of motor disorders resulting from various neurological and musculoskeletal diseases(1). However, there are no quantitative studies on the attitudes and behaviors of Turkish physiotherapists towards RAT in the current literature.

Purpose of the Study: We aimed to estimate the attitudes and behaviors of physiotherapists working in Turkey regarding RAT.

Method: A questionnaire developed under Theoretical Fields Framework (TDF) guide (2) was administered to participants in Istanbul/Turkey between January-April 2022. The five-point Likert-type questionnaire was structured with 33 items composed of 14 sub-components of TDF. The scores for negative items were reversed to be consistent with positive items. The mean score for each item<3 was considered a barrier and≥3 a facilitator (3). Data were analyzed using descriptive statistics and explanatory factor analysis (EFA).

Results: Totally, 223 physiotherapists (RAT-User (n:123)/RAT-Non-User (n:100)) were included. Based on EFA results, 22/33 items were determined significant in 4-dimensions. KMO sample adequacy value was evaluated as "very good" (4) with score of 0.915, while Bartlett's sphericity was found to be statistically significant (p<0.001). The cronbach alpha value and total explanatory power was founded as 0.94 and 70.6, respectively. As a conclusion, 1 item was rated as a barrier and 21 items were rated as facilitators for RAT-Users. However, 13 items were found to be barriers and 9 items as facilitators for RAT-Non-users.

Conclusion: The use of RAT approaches in clinics can be considered as a trigger in facilitating the attitudes and behaviors of physiotherapists toward these practices.

Keywords: Robot-Assisted Therapy, Theoretical Domains Framework, Attitude and Behaviour, Physiotherapist, Rehabilitation

Presentation Language: Turkish

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Oturum	6. Dijital Oturum: B/2	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Dr. Betül AKALIN	Sunum Saati	14.00-15.30

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Information Security Awareness of Healthcare Workers: A Study in Kırşehir Provincial Health Directorate

Burcu ATAR¹, Musa ÖZATA²

ABSTRACT

Problem of Research: The digitalization of information in the field of health branch within the developing of technologies and informatics in health services carries with it threats to information security. Health data is the data that requires the highest level of security, but it is not possible to provide information security only throw by technical measures. The human factor should be considered about information security. Before security measures, all personnel working in health institutions should be awareness about information of security.

Purpose of the Study: This study was conducted to examine the information security awareness levels of healthcare workers.

Method: The population of the research consists of healthcare workers in Kırşehir Provincial Health Directorate. The sample was not selected, and volunteer healthcare workers (N=162) who agreed to participate in the study constitute the sample. A questionnaire was used as a data collection tool. The questionnaire form consists of 2 parts. The first part consists of questions about the demographic information of the participants. In the second part, there is the "Information Security Awareness Scale". The data were analyzed using the IBM SPSS Statistics 22 program. Descriptive statistics, independent samples t test and one-way ANOVA were used to evaluate the data.

Results: As a result of the research, the "Protection of Personal Data" level of personnel of the provincial health directorate is high; the level of "Attacks and Threats" is medium; It has been determined that the "General Information Security Awareness" level is high. On the other hand, it was concluded that the information security awareness levels of the participants differ according to some demographic variables.

Keywords: Information Security, Information Security Awareness, Healthcare Workers

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Oturum	3. Dijital Oturum: HUMAN RESOURCES MANAGEMENT IN HEALTH	Sunum Tarihi	16.06.2022
Oturum Baskanı	Dr. Ahmet ALKAN	Sunum Saati	14.00-15.30

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The Role of Personal Knowledge Management on the Effects of Self-Leadership to Transformational Leadership: A Study on the Public Healthcare Managers

<u>İpek EROĞLU</u>¹, Nüket SARACEL²

ABSTRACT

Problem of Research: In the present era called the information age, also known as the digital age, healthcare managers have to deal with many challenges besides trying to adapt to the rapidly changing micro and macroenvironment affected by the pandemic. Currently, digitalization and hybrid work ecosystems are on the rise requiring healthcare managers to effectively use self-knowledge management tools to lead themselves and be able to lead their staff members by inspiring, encouraging, and motivating them transforming their staff members creating value for all. However, there is insufficient research on the relationship of leadership styles and personal knowledge management.

Purpose of the Study: This study aims to evaluate the mediating role of personal knowledge management in the effect of self-leadership on transformational leadership.

Method: The study was carried out with scales of self-leadership, transformational leadership, and personal knowledge management. Scales were validated by factor analysis. Structural equation modeling was performed to test the relationships. The research universe consisted of public healthcare managers working in Istanbul. It was found that the validity and reliability of the research scales were high.

Results: The self-leadership and transformational leadership perceptions of healthcare managers working in public institutions are high. The results indicated a partial mediation effect of personal knowledge management on the positive impact of self-leadership on transformational leadership.

Conclusion: The conceptual model and the findings in this study provide a new contribution to the current literature.

Keywords: Self-Leadership, Transformational Leadership, Personal Knowledge Management, Healthcare Managers, Mediating Role

Presentation Language: English

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Oturum	3. Dijital Oturum: Human Resources Management in Health	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Ahmet ALKAN	Sunum Saati	14.00 - 15.30

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Social Reflections of Brain Drain in Physicians: Examination of Twitter Comments

Ahmet ALKAN¹, Mihriban GÜDER², Kevser Hüsna ÖZYILDIZ³, Tuğçe DERE⁴

ABSTRACT

Problem of Research: Recently, it has been observed that physicians migrate (brain drain) from our country due to various reasons. It is thought that one of these reasons is the perception of the physician in the society and the social reputation of the physician. In this respect, it is important to examine the social reflections of physician migration.

Purpose of the Study: In this study, it is aimed to determine the social reflections of brain drain in physicians.

Method: In the research, netnography technique was used based on the qualitative research method. Twitter shares were examined in this study, which aims to reveal the social reflections of brain drain on physicians. In this direction, firstly, the hashtags #hekimgöçü #hekimbeyingöçü #hekimlergidiyor and the words "physician migration", "physician brain drain", "physician abroad" were used. The first tweet suitable for the content of the study was made in 2013. The last date of the study is 31.05.2022. For this reason, tweets between 2013 and 31.05.2022 were transferred to an excel file and included in the study. One-word, slang-insulting tweets referring to the domestic mobility of physicians were not included in the study. The 640 tweets included were subjected to content analysis. In the analysis, coding was done first, and then closely significant codes were associated with each other and themes and sub-themes were obtained.

Results: As a result of the study, social reflections were divided into six themes. These six themes, reflecting the views of society on the migration of physicians, are *ideological and political* (sub-themes such as lack of government support, deficiencies in the law, rhetoric of the government, political lack of merit), *professional* (sub-themes such as loss of professional meaning, loss of reputation, future anxiety in the profession, devaluation of physicians, leaving physicians alone), *economic* (sub-themes such as not receiving the rightful salary, perception of a full salary, low level of domestic well-being, high level of foreign well-being), *labor-related* (sub-themes such as the emergence of non-equipped physicians, the emergence of a physician deficit, the departure of equipped physicians), *violence-related in health* (sub-themes such as physical violence, psychological violence (mobbing), impunity of violence, verbal violence) and *working conditions-related* (sub-themes such as good working conditions abroad, humanitarian working rights, humanitarian working conditions, labor surplus) *discourses*.

Conclusion: Looking at the general tweets, it has been found that some sections of society consider physicians to be right, but in some sections there is devaluation, loneliness, discredit and otherization against physicians. By determining what these situations are caused by, the reputation of physicians can be restored with the support of the government, public statements of the Ministry of Health and media support. It is foreseen that physician migration is an increasing phenomenon today, and this will lead to problems such as the departure of equipped physicians, the increase of non-equipped physicians, and the emergence of a physician deficit in the future. Therefore, it is important to carry out studies aimed at preventing physician migration, the underlying causes and migration.

Keywords: Migration, Physician Migration, Physician Brain Migration, Social Reflection, Netnography.

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Oturum	3. Dijital Oturum: Human Resources Management in Health	Sunum Tarihi	16.06.2022
Oturum Başkanı	Dr. Ahmet ALKAN	Sunum Saati	14.00-15.30

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Determination of Health Human Resources with Machine Learning Algorithms: A Calculation Proposal with the Examples of Turkey, Germany, South Korea

Mehmet Aziz CAKMAK¹, Mehmet Emin KURT², Tarık Ziyad ÇELİK³

ABSTRACT

Problem of Research: The health systems of countries are evaluated according to the standards set by the World Health Organization. However, the fact that the demographic and social structures of the societies are different from each other. The same standards cannot be used in the evaluation of health systems. The issue of numerical awareness of the health manpower of the countries contributes to the forward development of the country's health system. With this awareness, both the individual success and corporate motivation of the employees will increase, and the waste of health manpower will be prevented by providing a working environment with high trust and satisfaction.

Purpose of the Study: The aim of this study is to make an alternative proposal for the evaluation of health human resources, which are a part of the health systems of societies, with machine learning algorithms.

Method: In the study, variables such as the number of hospitals in Turkey, Germany and Korea, population number, dependent population rate, data on the first 10 diseases with high morbidity and mortality rates, were obtained from open access international databases. By using these data and machine learning algorithms, the number of doctors and nurses needed by the countries has been tried to be estimated.

Results: According to the results of the machine learning model created within the scope of the research, it has been determined that human resource estimation can be made with high reliability rates.

Conclusion: Within the scope of the study, the 30-year data of the countries in question were evaluated and it was predicted that calculation methods could be used to evaluate the health systems of the countries more accurately (Acc = 90.4%) with sensitive estimates to be made.

Keywords: Machine Learning Algorithm, Health Human Resource, Alternative Proposal

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Oturum	3. Dijital Oturum: Hall C	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist Prof. Ahmet ALKAN	Sunum Saati	14.00-15.30

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The Effect of Nurses' Individual and Professional Characteristics and Career Decisions Regrets on Turnover Intention

Leyla AFŞAR DOĞRUSÖZ, Şehrinaz POLAT Tuğba YEŞILYURT Nilgün GÖKTEPE

ABSTRACT

Problem of Research: Turnover intention, which is the most important predictor of the turnover behavior, expresses the possibility of the employee to leave the organization of his own will. Turnover intention is highly correlated with turnover behavior. The factors affecting the turnover intention vary, and studies on the career decision regret on nurses and the effect of career decision regret on turnover intention are limited in nurses.

Purpose of the Study: The aim of this study is to examine the effects of nurses' individual and professional characteristics and career decision regrets on their turnover intention.

Method: This cross-sectional and descriptive study was conducted with 415 nurses working in a university hospital, where 1324 nurses were employed and volunteered to participate in the study. The data were collected with a questionnaire consisted of the nurse introductory information form, the Career Decision Regret Scale and the Turnover Intention Scale. Descriptive statistics, correlation and multiple regression (stepwise) analyzes were used in the analysis of the data.

Findings: The mean score of the nurses' turnover intention scale was determined as 2.33 ± 1.10 and the total mean score of the career regret scale was 71.08 ± 24.43 . In the regression analysis, it was determined that the turnover intention was affected by career decision regret and marital status ($R^2=19.5\%$, p<0.5). Career decision regret had a positive effect on the intention to leave the job, nurses who experience career decision regrets have an increased intention to quit their job. The marital status of the nurses positively affects the intention to leave, and it has been determined that the intention to leave the job increases in the single nurses.

Key words: Nurse, Turnover Intention, Career Decision Regret, Individual Characteristics, Professional Characteristics.

Presentation Language: English

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Oturum	6. Dijital Oturum: Zoom Hall: C Session: 3 Human Resources Management In Health	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Ahmet ALKAN	Sunum Saati	14.00-15.30

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Benefits of Using Personalized Cranioplasty in Patients Undergoing Craniectomy

Ömer Faruk ŞAHİN¹

ABSTRACT

Problem of Research: Cranioplasty refers to the surgical repair and reconstruction of a skull dome defect following surgical intervention for any intracranial pathology. While patients' first expectation from cranioplasty is cosmetic, the cranioplasty material should provide a protective barrier and help restore the deteriorated CSF and blood flow dynamics.

Purpose of the Study: Our aim in this study is to evaluate the cosmetics, infection and cost of patients who used autologous cranioplasty material and titanium mesh, and patients who used 3D printed calcium phosphate cement mosaic tiles and cranioplasty materials.

Method: While bone defect closure was performed with autologous bone graft in 5 (45.4%) of 11 craniplasty cases performed in the last 2 years, our clinic did not hide autologous bone grafts due to comminuted fractures in 6 cases. Titanium mesh was used in 5 (45.4%) of these 6 cranioplasty cases, and personalized 3D printed calcium phosphate cemented mosaic cranioplasty kits were used in 1 (9.2%) of them.

Results: Although autologous bone graft is easy to store and applicable, it poses cosmetic problems due to the high risk of infection and bone resorption. Although titanium mesh is durable, the low rate of ossification, cosmetic problems and artifacts in imaging limit the use of this material.

Conclusion: Personalized 3D printed calcium phosphate cemented cranioplasty kits increase the quality of life by being superior to other materials due to low infection risk, no cosmetic problems, and high tissue compatibility. However, the high cost limits its use. For this reason, in the selection of cranioplasty material, the choice should be made by considering the clinical condition of the patient as well as the socioeconomic level.

Keywords: Cranioplasty, 3D printed, calcium phosphate, craniectomy, personalized

Presentation Language: Turkish

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Oturum	4. Dijital Oturum Zoom Hall A Session 4	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Dr. Fuat YALMAN	Sunum Saati	16:00-17:30

Swot Analysis for the Use of Personalized Medicine

Sümeyye GÜNGÖR¹, Meryem KOÇAŞ²

Problem of Research: Individuals needed more time to diagnose and treat themselves, and to apply their unique medical treatments. Although personalized medicine has strengths for curing diseases, it also has weaknesses such as deterioration of patient-physician communication and damage to patient privacy. Although the results of personalized medicine are mentioned in the literature, it is seen that studies on the strengths and weaknesses of opportunities and threats are not presented in a holistic way.

Purpose of the Study: To reveal the strengths, weaknesses, opportunities and threats of personalized medicine with SWOT Analysis.

Method: Both Turkish and English "personalized medicine" were searched for the concept of "personalized medicine" from Google Scholar, Pubmed, Science Direct databases. The data obtained from the literature were classified using the SWOT analysis technique.

Results: In the study, it is seen that personalized medicine produces solutions that promise to increase human life and has great importance in stages such as treatment and diagnosis.

Conclusion: It has been concluded that facilitating the management of chronic diseases and increasing quality and safety are among the strengths of personalized medicine, while aspects such as deterioration of communication between healthcare personnel and patients, and damage to patient privacy are among the weaknesses. Personalized medicine appears to open up many opportunities for individuals to engage in digital technologies, wearable devices, and to promote patient-centredness. In addition, it has been concluded that individuals are more likely to face threats such as insufficient health literacy and unwillingness to pay as a result of increased costs.

Keywords: Personalized medicine, SWOT Analysis, precision medicine, ethics, genome project

Presentation Language: Turkish

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Oturum4. Dijital Oturum: Personalized MedicineSunum Tarihi16.06.2022Oturum BaşkanıDr. Öğr. Üyesi Fuat YALMANSunum Saati16.00-17.30

Electronic Records and Dental Treatment Needs of Elderly Individuals

Burcu AKSOY¹, Zehra Özge ÇANDERELβ, Tuğba Emine BEYHAN³, Şükrü Can AKMANSOY⁴, Nur ŞİŞMAN KİTAPÇI⁵, Okan Cem KİTAPÇI⁰, Meral YAY⁷, Ümit KARAÇAYLI⁸, Farida FORTUNE⁰, Yasemin ÖZKAN¹¹, Gonca MUMCU¹¹

ABSTRACT

Problem of Research: Aging has become an increasing and widespread phenomenon in the world. Since changes regarding oral health are commonly observed with aging, dental health care is needed to focus on age related changes in elderly people.

Purpose of the Study: Aim of this study was to assess the dental treatment needs of elderly individuals in the Hospital Information Management System (HIMS) of a dentistry faculty.

Method: In this retrospective cross-sectional study, anonymized data of 250 elderly patients registered in Marmara University Faculty of Dentistry were included. Patients were grouped into two categories as 65-74 years old (84.4%) and \geq 75 years old (15.6%). Chi-square test and Unpaired T test were used in the study.

Results: In the group, 12.8% (n=32) of the patients received treatments from all clinics regarding Periodontology, Restorative, Endodontics, Prosthodontics, and Surgery. 87.5% (n=28) of these patients were in the 65-74 years age group. The ratio of patients in both Prosthodontics and Surgery clinics was 32.8% (n=82) of the group. Other patients (n=136, 54.4%) needed different treatment combinations and the most of them (n=120, 88,2%) were in 65-74 years age group. Patients treated in Prosthodontics and Surgery clinics (71,67 \pm 5,41) were older than the others (68,09 \pm 3,89; 69,65 \pm 4,69) (p=0.000 for both).

Conclusion: In elderly patients, the planning of dental workforce is necessary for the priority treatment areas according to different age groups.

Keywords: Elderly Individuals, Oral Health, Treatment Needs

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Oturum	4. Dijital Oturum: Personalized Medicine	Sunum Tarihi	16.06.2022
Oturum Baskanı	Assist. Prof. Fuat YALMAN	Sunum Saati	16.00-17.30

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Wearable Health Technologies in Gerontology

Nurcan COŞKUN US¹, Gizem KAMI޲

ABSTRACT

Problem of Research: Due to the development of technology in recent years, wearable health technologies are widely used in health service delivery. However, considering the aging population, wearable health technologies in gerontology play a significant role in health care delivery, but scientific studies in this field are insufficient.

Purpose of the Study: This study aims to draw attention to the world population's aging trend and the benefits and importance of wearable health technologies in healthcare delivery, especially in gerontology, which is included in health care delivery.

Method: This study was designed as a literature review. Through the definitions and findings obtained from the literature, firstly, gerontology, then the use and possible benefits of wearable health technologies in gerontology are mentioned.

Results: According to the research findings, the use of wearable health technologies in gerontology is beneficial, especially in remote patient care and follow-up. In treatment and aftercare, individuals can increase their quality of life thanks to these technologies. Healthcare delivery costs can be reduced, and service delivery can be provided optimally.

Conclusion: As a result within the scope of personalized digital health, when the relationship between wearable technologies that emerged with the internet of things and provides individual measurement opportunities, especially with gerontology, it has been determined that there are many deficiencies in the literature. It is envisaged that the study in question may be a scientific basis for future studies that will be considered from the gerontological point of view

Keywords: Gerontology, Digital Health, Health Technology, Wearable Health Technologies, Wearable Health Technologies in Gerontology

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Oturum	4. Dijital Oturum: PersonalizedMedicine	SunumTarihi	16.06.2022
OturumBaşkanı	Asist.Prof. FuatYALMAN	SunumSaati	16.00-17.30

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Social Media use of COPD patients

Esen Sayın Gülensoy¹

ABSTRACT

Problem of Research: The use of social media and internet has changed the information seeking behavior, experience and information exchange of the patients. We can think that individuals with COPD have increased access to information about their diseases and interactions with each other through their use of social media and internet.

Purpose of the Study: It was aimed to evaluate the social media and internet use of patients followed up with the diagnosis of COPD regarding their diseases and treatments, and their role.

Method: A questionnaire was applied to the patients who were followed up with the diagnosis of COPD who applied to the Ufuk University Faculty of Medicine Chest Diseases outpatient clinic, defining their demographic characteristics and evaluating the social media and internet usage characteristics related to their diseases and treatments. Preliminary data of 30 patients of the ongoing study were evaluated.

Findings: According to the research findings; Eighteen (60%) of the patients were male. Mean disease duration was 7.3±2.36 years. The number of patients who participated in a group created on social media about their disease was 11 (36.6%). Thirteen (43.33) patients stated that they watched inhaler drug use videos over the internet. All of these patients stated that they found it helpful.

Conclusion: In our study, we found that social media and its use were common among patients. Similarly, there are studies in the literature evaluating the social media use of patients in chronic diseases. As reported in these studies, access to accurate information is particularly important. Health professionals' active presence on social media platforms can serve as beacons that direct users to reliable and useful information and steer them away from false information, particularly the promotion of counterfeit medicines.

Key words: COPD, social media, internet, patient education, social support

Presentation Language: Turkish

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Oturum	Zoom Hall: A Session: 4 Personalized Medicine	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Fuat YALMAN	Sunum Saati	16.00 - 17.30

Entrepreneurship Practices in the Health Sector in Turkey

Selma Doğanalp Çoban¹, Ayşe İspirli Turan²

ABSTRACT

The Problem of the Study: In many parts of the world, people lose their state of being healthy because some insoluble or difficult-to-treat diseases cannot be diagnosed early or effective treatment cannot be applied, and the diseases spread rapidly in their bodies, sometimes causing permanent or temporary damage, and sometimes turning into a process that ends in the loss of human life. If individuals take the precautions to be protected from these diseases from the beginning and be cautious, these potential problems will be prevented from the beginning or the damage will be minimized.

Purpose of the Study: In this study, it is the examination of the websites of the existing practices in Turkey of health entrepreneurship studies, which are efforts to solve the diseases or to protect individuals before the disease occurs in the body or to take precautions against the disease.

Method: In this study, the websites of the applications that are actively used within the scope of health entrepreneurship were examined by descriptive analysis method. Descriptive analysis is defined as summarizing and interpreting the collected data according to predetermined themes. The purpose of this analysis method is to organize and interpret the findings and present them to the reader.

Findings: Within the scope of the research, it has been determined that the basis of health entrepreneurship practices in Turkey and the existence of many studies that will set a precedent, 32 health entrepreneurship practices that are actively used in the field of health entrepreneurship have been analyzed by descriptive analysis method. The applications included in the study were examined in terms of predetermined dimensions and features.

Keywords: Health, Entrepreneurship, Turkey, Health Entrepreneurship

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Examining Opinion and Attitudes Towards Vaccine Hesitancy in Adults

<u>Mehmet MUTLU</u>¹, Şirin ÖZKAN²

ABSTRACT

The problem of Research: One of the 10 global problems determined by the World Health Organization in 2019 was vaccine rejection. The reasons behind vaccine refusal differ between countries and regions.

Purpose of the Study: The aim of the study was to determine adults' attitudes towards vaccination and investigate the levels of vaccination rejection.

Method: The research type was descriptive cross-sectional research. The population of the study was people living in Çanakkale.

Results: 53.6% of the participants think that the Covid 19 vaccines are effective and 46.9% of the participants think that they are safe. When their distribution was analyzed according to the status of considering getting the Covid 19 vaccine, it was seen that 78.2% of the participants are vaccinated, 9.8% are considering getting it, 6.1% are undecided and 5.9% are not considering getting it. When the vaccine hesitancy was examined according to the socio-demographic characteristics of the participants, it was observed that only education created a statistically significant difference (p<0.05).

Conclusion: The only demographic characteristic was the participants' education level associated with the vaccine hesitancy. Informing and raising awareness of the society about vaccine contents should be increased, and it was recommended to differentiate educational activities according to risk groups.

Keywords: Covid 19 vaccine, vaccine rejection, anti-vaccination

Presentation Language: Turkish

*This study was supported by the TUBİTAK 2209/A University Students Domestic Research Projects Support Program with the project number 1919B012004212.

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Oturum	5. Dijital Oturum Salon B	Sunum Tarihi	16.06.2022
Oturum Başkanı	Dr. Öğr. Üyesi Arzu Bulut	Sunum Saati	16.00-17.30

Evaluation Attitudes For Rational Drugs Use During Pandemic

Mert ÇAKIR¹, Şirin ÖZKAN²

ABSTRACT

The problem of Research: In the pandemic, individuals may be directed to unconscious pharmaceutical drug use, and herbal treatments to protect themselves, heal themselves, and increase their immune levels. The attitudes of society toward rational pharmaceutical drug use may change and society may need the right guidance during the pandemic.

Purpose of the Study: It was aimed to examine the drug use behaviors of individuals during the pandemic and to determine the awareness levels of rational drug use.

Method: The population of the descriptive study was carried out with 354 people aged 18 and over, in Bursa between 1 June and 30 July 2021. "Rational drug use awareness scale in adults", which was validated and reliable by Aktaş and Selvi (2019) was used.

Results: The participants according to their regular use of drugs were examined, and it was seen that 24.6% of the participants answered yes and 75.4% answered no. It is seen that the most frequently used drugs by the participants are 47.7% pain relievers, 2.8% antibiotics, 4% sedatives, 7.6% colds, 15.3% vitamins, and 7.3% food supplements. It was observed that the drugs frequently used and the frequency of drug use without physician recommendation created a statistically significant difference (p<0.05).

Conclusion: It was determined that there was no change (78.2%) in the drug use behavior of adults participating in the study during the pandemic. The drugs used during the pandemic were painkillers and vitamin pills. Food supplements taken during the pandemic process were mostly vitamin C and vitamin D.

Keywords: Covid-19, rational drug, attitudes

Presentation Language: Turkish

*This study was supported by TUBITAK 2209/A University Students Domestic Research Projects Support Program with project number 1919B012003873.

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Oturum6. Dijital Oturum Salon CSunum Tarihi16.06.2022Oturum BaşkanıDoç. Dr. Nilgün GöktepeSunum Saati16.00-17.30

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Examination of Health Managers' Knowledge and Attitudes Regarding Total Quality Management (TQM)*

Ayten TURAN KURTARAN¹, Hilal ÖZAYDIN², Ahmet Y. YEŞİLDAĞ³

ABSTRACT

Problem of Research: In TQM, the support and determination of the top management are essential for the success of the activities. For this reason, it is thought that it is crucial to determine the knowledge and attitudes of health administrators on the subject.

Purpose of the Study: The study aims to determine the views and quality perceptions of hospital managers about quality studies and examine the perception of quality in terms of socio-demographic variables.

Method: The universe of the study consists of the managers of 20 hospitals providing service in Trabzon (N=76). In the research, it was aimed to reach all managers and valid answers were received from 71 managers. The Quality Perception Scale (4-point Likert) developed by Koç (2016) was used as a data collection tool in order to determine knowledge and attitudes towards TQM. There are 40 statements consisting of 8 dimensions in the scale. SPSS 25 program was used in the analysis of the data.

Results: Head physicians (8.5%), assistant head physicians (19%), administrator (21%), assistant administrator (36.6), chief nurses (9.9%), and assistant chief nurses (4.2%) participated in the study. 46% of the managers work in a public hospital, 21.1% in a branch hospital, 19.7% in a university hospital, and 12.7% in a private hospital. In the study, it was determined that the quality perception of the managers was at the level of \bar{x} = 3.05 (σ =.33). When the TQM perception of the administrators was examined in terms of institution types, it was determined that the institution type with the highest perception was branch hospitals (\bar{x} =3.26), and the institution type with the lowest perception was university hospital (\bar{x} =2.91).

Conclusion: It has been determined that the quality perceptions of the hospital managers in our study have a high level above the middle. This score is also higher than the perception levels of the managers in the two referenced studies. However, considering the difference in the level of difference between institutions, the difference between scale dimensions, and the 23.7% part with the improvement potential in the general quality perception, it is recommended to take the necessary precautions and take action.

Keywords: health managers, quality management, TQM, awareness, hospitals

^{*:} This research has been supported within the scope of TUBITAK 2209-A "University Students Research Projects Support Program".

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Oturum	6. Dijital Oturum: C Salonu	Sunum Tarihi	16.06.2022
Oturum Başkanı	Doç. Dr. Nilgün GÖKTEPE	Sunum Saati	16.00-17.30

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The Relationship Between Nurses' Transformational Leadership, Evidence-Based Practice Leadership, Evidence-Based Practice Work Environment, and Patient Care Quality Perception

Ebru AYDEMİR GEDÜK¹, Emine TÜRKMEN², Nilgün GÖKTEPE³, Begüm YALÇIN⁴, Meryem KAPANCI⁵

ABSTRACT

Problem of Research: The studies examining the relationships between the evidence-based work environment and the perception of transformative leadership and quality of care are limited.

Purpose of the Study: The aim of this study is to examine the effects of nurses' transformational, evidence-based practice leadership and evidence-based practice work environment on their patient care quality perception.

Method: This study was design as a cross-sectional and correlational study. The study was conducted with 343 nurses who participated in the online survey between February and May 2021. Data were collected using a questionnaire involving questions about nurses' individual and professional characteristics, Transformational Leadership Inventory, Evidence-Based Practice leadership, Evidence-Based Practice Work Environment Scale and Care-24 Scale. Descriptive statistics, Spearman correlation and multiple regression analysis were used in data analysis.

Results: 56.3% of the nurses were under the age of 30, 53.8% were working in public hospitals. Nurses' perceived quality of care (mean=5.37, SD=.60) and transformational leadership (mean=3.45, SD=.83), evidence-based practice leadership (mean=3.31, SD=.93) and evidence-based practice working environment (mean=3.45, SD=.93) =3.12, SD=.84) scores were found to be positively significant (p<.001). In the multiple regression analysis, it was determined that the nurses' perception of quality of care was affected by the type of institution, transformational leadership, evidence-based work environment and duration of professional experience (R^2 =20.2%, F=21.444, P<0.001, Durbin Watson=1.705).

Conclusion: The results obtained from this study show that working in a private hospital, transformational leadership, evidence-based work environment and increasing professional experience have positive effects. Implementation of transformational leadership and evidence-based work environment providing strategies in clinics for nurses may be beneficial in improving their perception of quality of care.

Key words: Transformational Leadership, Evidence-based Practice Environment, Evidence-based Practice Environment Leadership, Quality of Nursing Care

Presentation Language: English

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OturumDijital Oturum: Zoom hall C/ Session 6Sunum Tarihi16.06.2022Oturum BaşkanıDoç. Dr. Nigün GÖKTEPESunum Saati16.00-17.30

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Investigation of the Relationship between Expectations for Improvement of Quality in Healthcare Professionals and Organizational Ambidexterity

<u>Muhammet GÜMÜŞ¹</u> Enis Baha BİÇER²

ABSTRACT

Problem of Research: Quality improvement in health institutions has become more and more important with each passing day. There is an expectation that healthcare organizations will take action to improve the safety and quality of care given to patients. The continued focus on comprehensive quality improvement is driven by concerns about the well-being and accompanying costs of care provided, the sustainability of our national and local care systems, the supply and capabilities of care providers, and high visibility. It is important what kind of measures are taken on quality improvement in health institutions and how the staff is effective on organizational ambidexterity. Organizations may have to resort to this system because staff need systems and applications that can help them leverage the organization's existing resources and also help them discover new opportunities.

Purpose of the Study: It aims to examine the relationship between the expectation of quality improvement and organizational ambidexterity in healthcare professionals, as well as to measure healthcare personnel's intentions on quality improvement and organizational ambidexterity.

Method: Quantitative research model was used in this study. In order to gain the trust of the participants within the framework of ethical rules, the participants were informed and their consents were obtained. The research was conducted with total quality management and organizational ambidexterity scales. Scales were validated by factor analysis. The research sample consists of 400 people. All analyzes were done with SPSS 23.0 program.

Results: According to the research findings; 51.2% of a total of 400 health personnel are women. When we look at the marital status, 59% are married personnel. When we asked the health personnel about their position in the hospital, 34.8% of them were nurses and 28.7% of them were health technicians. It is seen that as the education level of health personnel increases, their ideas about quality improvement also change. In general, it has been concluded that all personnel make efforts to improve quality and that quality should be improved in this direction.

Keywords: Quality, Quality Improvement in Health, Health, Organizational Ambidexterity

Presentation Language: Turkish

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Oturum Sunum Tarihi 16.06.2022
Oturum Başkanı Sunum Saati

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The Effect of Patient Unsatisfaction on e-Wom and Online Revenge Intention

Mustafa AMARAT¹, Ayhan DURMUŞ²

ABSTRACT

Problem of Research: It is important that patients prefer the institution in order to ensure the sustainability of health institutions. But it is not enough just to choose the institution. After preference, service experience and satisfaction play an important role in both re-visiting, mentioning to those around them and their intention to take revenge on the institution. For healthcare organizations that follow limited marketing strategies, word-of-mouth communication and revenge patient intentions are very important.

Purpose of the Study: The aim of this study is to measure the effect of dissatisfied patients with healthcare institutions on online negative word-of-mouth marketing and revenge intentions.

Method: The research was designed as a cross-sectional study of patients' satisfaction with health services, online word of mouth marketing, and revenge intention. It was held with 291 participants from 10 cities in the Marmara region. Validity and reliability analyzes of the scales used in the research were made.

Results: According to the research findings, there is a positive correlation between patient dissatisfaction and online revenge intention (r=0.127) and online word of mouth marketing (r=0.535). In addition, patient dissatisfaction positively affects online revenge intention (β =0.192) and online word-of-mouth marketing (β =0.902).

Conclusion: As a result of the findings, it is understood that the dissatisfaction experienced by the patients is highly conveyed to their relatives on online platforms. Although not at the same rate, depending on the severity of dissatisfaction experienced, patients intend to take revenge online. This may affect the choice of healthcare organizations and their willingness to revisit. Patient satisfaction is important for a sustainable management.

Keywords: Patient Dissatisfaction, Online revenge intention, Online word-of-mouth communication, Patient, cross-sectional study

Presentation Language: Tr

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Oturum	Hall: A Session: 5 Organizational Behavior In Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr.Taşkın KILIÇ	Sunum Saati	09.00-10.30

Anxiety and Burnout Among Radiology Workers in the Covid – 19 Pandemic

Müjdat YEŞİLDAL¹, Yunus Emre ÖZTÜRK²

ABSTRACT

Problem of Research: Physicians often prefer the computed tomography method in detecting Covid-19. Radiology workers are in constant contact with patients with suspected Covid-19. This contact is thought to be effective in the anxiety and burnout levels of the employees.

Purpose of the Study: This study aimed to investigate the effect of the Covid-19 pandemic on the anxiety and burnout of radiology workers.

Method: The sample of this study, which was designed with a quantitative method, consists of 258 radiology technicians. The study data were collected by questionnaire method using the "STAI State Anxiety Scale" and "Burnout Scale." Pearson correlation analysis and simple linear regression analysis were used because the data were normally distributed.

Results: 56.2% of the participants are male, and 39.5% are between 36 and 45. According to the education level, the majority is an associate degree with 65.5%; 36% have 11 to 20 years of professional experience. A moderate positive correlation was found between anxiety and burnout. In addition, the increase in the anxiety level of the employees has a positive effect on the level of burnout.

Conclusion: Increased levels of anxiety among radiologists increase the level of burnout.

Keywords: Covid – 19, Anxiety, Burnout, Radiology Workers

Presentation Language: Turkish

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Oturum	5. Session: Organizational Behavior in Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof. Taşkın KILIÇ	Sunum Saati	09.00 -10.30

Hospital Preference Priorities of PRS Patients

Ebrar YALTAGİL¹, Emetullah YALTAGİL²

ABSTRACT

Problem of Research: Health care, which is a vital possession for all societies, and one branch of it is physical rehabilitation services (PRS). The old model in the musculoskeletal and nervous vascular system and the practice consists of electrotherapy and education, which is an appropriate branch of diagnosis and treatment. PRS; The physical industry, physiotherapists and physicists are combined with a disciplinary system of physical work, on which patients rely and inpatient. This improvement is a health service so that they can regain their health and regain their health. If the PRS is subject to acquisition, it is subject to the properties and acquisitions of the recoveries in relation to the acquisitions. In this context; Hospital preferences of PRS patients are small.

Purpose of the Study: The aim of this study is to determine the preferences and priorities of patients who apply to the hospital to receive physical therapy and rehabilitation services.

Method: In this study, face-to-face survey technique was used as data collection method. Scale expressions are taken from the study of Biçer (2020). The sample of the study consists of 225 patients who received treatment in a state hospital between 28.02.2022 and 01.04.2022.

Results: According to the analysis results; At the beginning of the reasons for preference, "I prefer it because it is within the scope of my social security." expression comes. The ease of transportation of the hospital and the fact that the patient density is less than other hospitals are among the reasons for high preference.

Conclusion: It has been determined that the preference priorities do not change the result too much due to the necessity of the health service, and the patients who are not in good economic situation prefer the current hospital even if they are not satisfied.

Keywords: PRS, Hospital, Patient, Preference, Priorities

Presentation Language: Turkish

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 Oturum
 Hall B, Session: 6
 Sunum Tarihi
 17.06.2022

 Oturum Başkanı
 Prof. Dr. Musa ÖZATA
 Sunum Saati
 09.00-10.30

Examination of Occupational Safety Climate in Radiology Units According to Demographic Characteristics "Istanbul Province Example"

Nuran AKYURT¹

ABSTRACT

Problem of Research: Çalışanların çok sayıda mesleki tehlikeye maruz kaldığı, tehlike ve riskler taşıyan ortamların yer aldığı hastanelerde iş sağlığı ve güvenliği önemli bir konudur. Radyoloji, radyoterapi ve nükleer tıp birimleri, hastanelerde çalışma şartları olarak risk potansiyelinin yüksek olduğu alanlar arasındadır. Radyasyon riski, saç dökülmesi, göz hastalıkları, tiroid, kanser türleri gibi sağlık sorunları ile karşılaşma potansiyeli, bu birimlerde çalışanlar için çalışan güvenliği konusunu daha önemli hale getirmektedir.

Purpose of the Study: Bu çalışma ile, sağlık çalışanlarının iş güvenliği ikliminin ve radyoloji ünitelerinde çalışan personelin iş güvenliği, korunma yöntemleri / uygulamaların / bilgi düzeylerinin ortaya konulması amaçlanmıştır. Çalışmanın hipotezleri; H1: "Radyoloji çalışanlarının iş güvenliği iklimi yüksektir"; H2: "Radyoloji çalışanlarının iş güvenliği iklimi düzeyleri demografik değişkenlere göre farklılık göstermektedir" şeklindedir.

Method: Tanımlayıcı tipte olan çalışmanın evrenini, İstanbul ilinde faaliyet gösteren kamu ve özel hastanelerinin radyoloji ünitelerinde çalışan 180 çalışan (hekim, radyoloji/röntgen teknisyeni, sekreter, sağlık fizikçisi vb.) oluşturmaktadır. Veri toplama aracı olarak iki bölümden oluşan anket formu kullanılmıştır. Birinci bölümde yaş, cinsiyet gibi demografik özellikleri içeren ifadelere yer verilmiştir. İkinci bölümde de radyoloji çalışanlarının iş güvenliği iklimine yönelik ifadelere yer verilmiştir. Anketler radyoloji çalışanlarına verilmeden önce bilgilendirme yapılmıştır. Araştırma verilerinin değerlendirilmesinde Statistical Package for the Social Sciences (SPSS) for Windows 24.0 istatistik programı kullanılarak veriler analiz edilmiştir. Araştırmanın anket uygulama sürecinde radyoloji doktorlarının çalışmaya katılmaya istekli olmaması nedeniyle istenilen sayıda doktora ulaşılamamıştır. Anket sürecinde bazı çalışanların senelik, radyasyon izninde ve/veya nöbet sonrası izinli olması, iş yüklerinin fazla olduğunu ifade ederek anketi doldurmak istememeleri katılımın düşük kalmasına neden olmuştur.

Findings: Radyoloji ünitesinde kullanılan X-ışınının zararlı etkileri göz önünde bulundurulduğunda, net fayda sağlamayan radyasyon uygulamalarına izin verilmemeli ve bu konuda sıkı tedbirler alınmalıdır. Hastane yönetiminin radyoloji ünitelerinde iş güvenliği ikliminin oluşturulması ve tüm çalışanlar tarafından benimsenmesi için gerekli prosedürleri, faaliyetleri ve eylem planlarını hayata geçirmesi gerekmektedir. Öncelikli olarak iş güvenliği eğitimi almayan radyoloji çalışanlarına eğitim verilmesi, çalışma saatlerinin ve fiziki koşulların iyileştirilmesi, koruyucu ekipmanların (kurşun önlük, troid koruyucu, vs.) tedarik edilmesi önem arz etmektedir.

Conclusion: Türkiye'de radyoloji ünitelerinde iş güvenliğine yönelik çalışmalar sınırlı sayıdadır. Sağlık Kurumları yönetimi tarafından teknoloji, iş organizasyonu, çalışma şartları, sosyal ilişkiler ve çalışma ortamı ile ilgili faktörlerin etkilerini kapsayan tutarlı ve genel bir önleme politikaları oluşturmalıdır. Radyasyonla ilgili kaza, bulaş, yaralanma vb. durumlarda alınacak önlemler yazılı hale getirilmelidir.

Key: İş güvenliği iklimi, Tıbbi görüntüleme teknikeri, Radyasyon güvenliği, Mesleki tehlike

Presentation Language: Turkish

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Oturum	6. Fiziki (Yüzyüze) Oturum: Health Technologies	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Musa Özata	Sunum Saati	09.00 - 10.30

Elderly Friendly Hospitals

Serhan ŞAHİNLİ¹, <u>Murat EREN²</u>,

ABSTRACT

Problem of Research: What are the criteria for age-friendly hospitals? This is the main question of the research.

Purpose of the Study: The main purpose of the research is to examine the importance, criteria, advantages and disadvantages of elderly-friendly hospitals within the framework of a conceptual model.

Method: The research was carried out in a descriptive type and the data were created by examining the existing literature studies.

Results: The criteria for the age-friendly hospital concept are based on four central dimensions: physical design, social behavioral climate, policy and procedures, and systems of care. The biggest advantage of elderly-friendly hospitals is that by allowing elderly individuals to have control over their own health, they both help improve health and enable the elderly, who feel powerless and needy, to regain their lifelong dignity and self-confidence.

Conclusion: Individuals aged 65 and older in the world are defined as the "old population". Age-friendly hospitals; They are health institutions that provide the most appropriate elderly care services for the elderly people who make up a large part of the population, and aim to provide the physical environment and service processes compatible with the needs of the elderly and their families. With the increase in the elderly population, many problems come to the fore for health services in Turkey. It is also important to provide the right service in the right environment to meet the needs of the aging population. Since it is thought that all these risks and costs can be reduced and eliminated in an age-friendly hospital, it is extremely important to expand age-friendly hospitals in terms of both the health outcomes of individuals and the system.

Keywords: Elderly, Hospital, Service, Health, Population

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Oturum	6. Dijital Oturum: Hospital Management	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Musa ÖZATA	Sunum Saati	09:00-10:30

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The Effect of Information Management on Success Culture: The Case of the Healthcare Sector

Ali BAKIRCI¹, Oğuzhan BOZBAYIR², Musa ÖZATA³

ABSTRACT

Problem of Research: In order to succeed in the quickly changing science and technology environment, today's businesses utilize a variety of managerial tools. The professional execution of information management is required to increase the effectiveness and efficiency of these technologies. In this context, properly comprehending information management factors in order to internalize and develop a successful culture throughout the organization is a problem.

Purpose of the Research: The primary purpose of this study is to analyze the effect of healthcare professionals' information management tendencies on the success culture of the organization where they work. In addition to that, this study aimed to uncover information management tendencies, success culture perceptions of, and relationships amongst health institution personnel, as well as their influence on one another.

Method: The general survey model and the relationship research model have been are combined in this study, which is of descriptive quality. The Information Management Scale (IMS), which was created by Wang et al. (2008) and adapted into Turkish by Durnalı and Limon, and the Success Culture (SC) scale, which was developed by İpek (1999) and revised by İra and Şahin (2011), were utilized in this study. As a result of the reliability analyses, the scales were found to be highly reliable. In this study, a face-to-face survey technique with 336 healthcare professionals was utilized, and the data were analyzed using the SPSS.24 and AMOS.24 programs. The acquired data were subjected to descriptive statistics, independent between-group t-tests, correlation and structural equation modeling, and multiple regression analyses.

Findings: The analyses revealed that there were moderately positive and statistically significant correlations between information management and success culture, with the sub-dimensions of information management accounting for 56 percent of the change in the success culture.

Keywords: Information management, success culture, healthcare professionals.

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Physician Migration in Turkey Within the Context of Push-Pull Theory: A Qualitative Study

Elif Kaya¹, <u>Deniz GÜNEŞ²</u>

ABSTRACT

Problem of Research: With the effect of globalization, migration becomes more visible, and individuals leave the regions they live in due to different reasons. The efficient use of the limited human capital by the countries is directly related to the welfare of the society. Especially, international migration of qualified human resources has a negative impact on the development process of countries. The health workforce resource directly affects the health services provided in communities. It's estimated that the number of physicians who migrated abroad has increased 24 times in the last ten years in Turkey, which ranks last in the comparison of the total number of physicians per 100,000 people among OECD countries

Purpose of the Study: To understand the migratory behavior processes and reasons of physicians who migrated abroad while working as physicians in Turkey.

Method: The research was conducted using the phenomenology pattern, one of the qualitative research methods. A video conference was held through a semi-structured interview form with the physicians living abroad, who were determined by the purposeful sampling method via the ZOOM (video conferencing platform), and the interviews were recorded. Listening and transcribing the interviews determined the categories, themes, and sub-themes

Results: It's found that problem areas such as system-related problems, professional dissatisfaction, devaluation of labor, mobbing, discrediting the profession, easy access to physicians, lack of confidence in the legal order, insufficient personal rights, weak union activities, busy working hours were encountered as push forces for physicians to work abroad. In addition, the lack of life safety due to violence in health has been identified as the main push force. Professional development opportunities, not tolerating violence, few shift, not being exposed to mobbing, effective legal order, influential professional associations, a fair working system, and good humane living standards have been identified as pull factors.

Conclusion: Increasing trust in law and preventing violence are among the leading solutions for reversing or stopping the immigration of physicians. In addition to this, along with professional regulations such as strong union rights and improvement of personal rights, systemic suggestions such as making the referral system work and extending the examination periods were also presented

Keywords: Physician, Migration, Push-Pull Theory, Turkish Health System, Qualitative Research

Presentation Language: Turkish

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Oturum	HALL: A SESSION: 7	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof. Nuran AKYURT	Sunum Saati	11.00 – 12.30

The Role of Technology in Healthcare Delivery: Potential Applications of Social Robots in Social Anxiety Disorder

<u>Hamza SIĞIRCI</u>¹, Şerife GÜZEL²

ABSTRACT

Problem of Research: Today's world hosts technological innovations day by day. Social robots are the stars of the developing technological process. In this process, it is known that education, informatics, industry, and other sectors already contain robotic applications. One of these sectors is the health sector. The limitation of the use of robotic technology, which is used in surgical and administrative service delivery, in treatment processes constitutes the problem of the research.

Purpose of the Study: The aim of the research is to reveal the possible use of social robots, which are among the technologies used in the health sector, in the treatment of individuals diagnosed with social anxiety disorder.

Method: To emphasize the relationship between the developing technology and the health system, in this review, the technological concepts used were discussed in general terms, robotic technologies were examined and the potential to include social robots in the treatment process was tried to be revealed. From this point of view, the study was carried out in a theoretical framework.

Results: Within the scope of the research, five possible scenarios in which social robots can be used in the treatment and post-treatment periods of individuals with social anxiety disorder were put forward.

Conclusion: As a conclusion of the research, the possible usage scenarios of social robots are as follows; Post-treatment follow-up of the patient, Mentoring the individual, Ensuring system integration, Developing reflexes for social situations, and Supporting the individual. In addition, the advantages and disadvantages of social robots are also discussed at the end of the research.

Keywords: Social Robot, Robotic Technology, Industry 4.0, Health, Social Anxiety Disorder

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Oturum	Hall: A Session: 7 Health Technologies	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Nuran AKYURT	Sunum Saati	11.00-12.30

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Examining the Effectiveness of Virtual Technology in Health Education "Mammography Example"

Nuran AKYURT¹

ABSTRACT

Problem of Research: Mamografi, meme hastalıklarının tanısında ve meme kanserinin erken saptanmasında etkinliği kanıtlanmış, yaygın olarak kullanılan temel meme görüntüleme yöntemidir. Meme kanseri tanısında altın standart olarak kabul edilen mamografi sayesinde meme içindeki küçük kitleler ya da farklılıklar hızla belirlenmektedir. Meme incelemesini yapan tıbbi görüntüleme teknisyen/teknikeri deneyim ve bilgi eksikliği gibi nedenlerden dolayı (yanlış ekspojür parametreleri [kV, mAs], yetersiz kompresyon ve kötü pozisyon) mamografinin tekrar edilmesine hastanın gereksiz radyasyona maruz kalmasına sebep olmaktadır.

Purpose of the Study: Bu çalışma, sanal gerçekliğin, mamografi dersinde inceleme deneyimi ve beceri kazandırmasında etkisinin belirlenmesi amacı ile yürütülmüştür.

Method: Araştırmanın evrenini, Tıbbi Görüntüleme Teknikleri Programında eğitim-öğretim gören 19 – 24 yaş arasındaki öğrenciler oluşturmuştur. Araştırmada örneklem için evrenin tamamına ulaşılması hedeflenmiştir. Bu araştırma, bir eğitim müdahale çalışmasıdır. Araştırma verileri üç aşamada toplanmıştır. Araştırmada veri toplama aracı olarak literatür ışığında oluşturulmuş formlardan yararlanılmıştır. Araştırma verilerinin değerlendirilmesinde Statistical Package for the Social Sciences (SPSS) for Windows 24.0 istatistik programı kullanılmış veriler bu program ile analiz edilmiştir. Araştırma verileri sayı, yüzde dağılımı, ortalama ve standart sapma olarak tablo halinde gösterilmiştir. İstatistiksel anlamlılık p < 0,05 olarak kabul edilmiştir. Veri formlarının doldurulması yaklaşık 7 dakika sürmüştür. Formlar doldurulduktan sonra çalışmaya katılan tüm öğrencilere mamografi, mamografide kullanılan inceleme yöntemleri hakkında PowerPoint sunumu yapılarak teorik eğitim verilmiştir. Eğitim sınıf ortamında ve ders saatinde (40 dakika) verilmiştir. Temel mamografi eğitimi sonrası öğrenciler, "Mamografi Eğitimi Meme Maketi (MEMM)" inceleme ve "Radyolojide Sanal Gerçeklik (RSG) Platformu Meme Modülü" izleme olmak üzere iki gruba ayrılmıştır.

Findings: Yapılan analizlere göre mamografi eğitimi sonrası "RSG Platformu Meme Modülü" izleyen grubun bilgi puan ortalaması "Mamografi Eğitimi Meme Maketi (MEMM)" inceleme grubunun bilgi puan ortalamasından daha yüksek olduğu bulunmuştur. İki farklı eğitim grubu arasında bilgi puanı ortalaması açısından istatistiksel olarak anlamlı fark vardır.

Conclusion: Sanal Gerçeklik Teknolojisi ve Gözlüğü ile verilen RSG mamografi modülü eğitimi bilgi puanı ortalaması açısından Meme Maketi (MEMM) ile verilen eğitime göre anlamlı bulunmuştur.

Key words: Sanal gerçeklik, Mamografi, Tıbbi görüntüleme teknikeri, İnceleme yöntemleri

Presentat²ion Language: Turkish

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Oturum	7. Fiziki (Yüzyüze) Oturum: Health Technologies	Sunum Tarihi	17.06.2022
Oturum Baskanı	Doç. Dr. Nuran Akyurt	Sunum Saati	11.00 - 12.30

E-Health Literacy Levels of Healthcare Management Students and Hospital Employees Graduated of Healthcare Management

Muhammed Emre GÜVEY¹, Mehmet ŞEKER²

ABSTRACT

Problem of Research: As internet access has become a daily activity for everyone, individuals have started to use the internet more frequently for their business and life processes. One of the most curious thing by people in their life processes is health. 69.6% of internet users in Turkey searched the internet for health-related information (TUİK, 2021). The curiousity about health related subjects may cause misinformation. Although misinformation is dangerous for everyone, it is especially vital for students and graduates in health sciences. Therefore researchers have begun to investigate e-health literacy skills among college students but there is lack of research about graduates and differences between graduates and students.

Purpose of the Study: Our aim is to determine the e-health literacy level among healthcare management students and graduates.

Method: The target population of study consists of 133 health management students and 68 health management graduate employees. The questionnaire used in the study consists of two parts. The first part is demographic information; the second part consists of the e-health literacy scale, which was translated into Turkish by Gencer (2017).

Results: In order to question a significant difference between students and graduates in terms of e-health literacy levels, an independent t-test was applied to the data set and as a result, it was concluded that health management graduates (\bar{x} =3.91) have a higher level of e-health literacy than students (\bar{x} =3.51). Anova test was applied in order to question whether the e-health literacy of graduates is in a linear relationship with experience. As a result of the Anova test, there was a significant difference in the levels of e-health literacy and hospital experience (p=.039).

Conclusion: The strong positive relationship between hospital experience and e-health literacy is explained by the fact that the healthcare management profession includes health facts and processes.

Keywords: E-health literacy, Student and Graduate, Experience, Health Care Management, Literacy

Presentation Language: English

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Oturum	9. Yüz Yüze Oturum:	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Rojan GÜMÜŞ	Sunum Saati	14.00-15.30

Investigation of the Issues, Methods and Dimensions of Scales Assessing eHealth Literacy

Rojan GÜMÜŞ¹, Murat ÇETIN²

ABSTRACT

Problem of Research: Number of internet users and mobile application tools are increasing day by day in the world. Thus, acquiring correct and reliable online health information and competence of using mobile health applications are becoming important in Turkey. When the eHealth literacy instruments, or scales were searched despite many of eHealth scales were used universally it was seen that there was only one eHealth scale which was originally developed in 2006 and adapted in Turkish.

Purpose of the Study: The aim of this study is to determine the eHealth literacy scales or measuring tools developed by researchers and validated by many others in different countries and on different samples and to introduce them in terms of their usability, model, method, and dimensions.

Method: In this systematic review electronic databases through the libraries at the authors' institutions were used to search the subjects related to the topic. PubMed, Medline, APA PsycInfo, Google Scholar and Research Gate were searched. The following keywords were used while searching: "eHealth literacy", "digital health literacy", "scale", "electronic health literacy scale". The inclusion criteria for the study sample were being peer-reviewed journal article, having full text availability, being field study (survey), validated and tested by other studies, and referred many times in databases. Some measures like number of constructs, number of items, model of the study, ranges of scores and example articles using the measures/scales were determined and presented.

Results: According to the research findings; although ten eHealth literacy scales were included in the study it was observed that eHealth literacy scales were limited. On the other hand, they were used and validated by many researchers from different countries. Although there were very actual or up to date scales which were developed in recent years, they have not been used by Turkish researchers. Only one eHealth Literacy Scale developed by Norman and Skinner was used in Turkey.

Conclusion: To measure the digital capability of Turkish population regarding health literacy, actual eHealth literacy scales adapted to many languages by many researchers from other countries should be tested and their usability and compatibility to Turkish population be investigated.

Keywords: eHealth literacy, digital health literacy, scale, issue, model

Presentation Language: English

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Session	Hall B, Session 8: Health Literacy	Presentation Date 17	.06.2022
Chair	Assoc.Prof. Dr. Rojan Gümüs	Presentation Time 11	.00-12.30

Attention: Artificial intelligence is Coming!

Melisa KANLIOĞLU¹, Fatma KANTAŞ YILMAZ², Saadet KARAKUŞ³

ABSTRACT

Problem of Research: Because of the increase and complexity of health data, Artificial Intelligence (AI) has become essential in health. Scientists differ on whether AI will improve health care quality, whether faster decisions can be made in diagnosis and treatment processes, and whether errors can be reduced. Given that AI is in the spotlight now, it is crucial to learn health professionals' opinions about it.

Purpose of the Study: The study aims to evaluate health professionals' perceptions regarding the use, advantages, and problems of AI in health.

Method: This cross-sectional study consisted of a 14-item questionnaire prepared by the researchers within the context of the literature. The survey included 136 health workers (F=88, M=48).

Results: Majority of the participants knew about AI (74%) and they are hopeful about its applications in health (64%). 30% of respondents think that AI is superior to humans, similarly, 30% think that because of AI people will lose their jobs. The advantages of AI include speeding up the service process (87%), not having emotional burnout and physical restrictions (77%), no time limitation (75%), quality data presentation (66%), and reducing the number of medical errors (64%). According to the participants, AI could cause some problems in health; AI neither sympathizes, nor does it consider patients' mental health (84%), it cannot be applied in complex cases (63%), it is not flexible in applying to each patient (58%), it cannot be used in unexpected situations (55%), and it is developed by specialists with no clinical experience (29%).

Conclusion: It will become increasingly important to examine changes in specific health jobs because of artificial intelligence.

Keywords: Artificial intelligence in Health, AI, Health Sector, Perception.

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Oturum	Hall: B Session: 9: Artificial Intelligence In Health	Sunum Tarihi	17.06.2022
Oturum Baskanı	Assoc. Prof Tuncay PALTEKİ	Sunum Saati	14.00-15.30

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Artificial intelligence? What is that? What Do the Doctors Say About This?

Melisa KANLIOĞLU¹, Fatma KANTAŞ YILMAZ², Saadet KARAKUŞ³

ABSTRACT

Problem of Research: Artificial intelligence (AI) has been increasingly affecting the health sector. Studies have revealed that health workers have complex feelings and attitudes about artificial intelligence applications. Therefore, the effects of AI on the diagnosis and treatment process have been the subject of debate.

Purpose of the Study: This study aims to determine physicians' opinions about the use of AI in the field of health, its positive and negative aspects, its impact on the patient, and its future.

Method: This study was designed in a phenomenological and qualitative research method. Snowball sampling method was used. Online and face-to-face interviews were conducted with physicians working in twelve different branches. The content analysis method was used in the analysis of the data.

Results: According to most respondents, who had not interacted with AI in health before AI cannot replace physicians, but it will be these experts' most important assistant. Doctors listed some positive aspects of AI in the diagnostic process, which include acceleration, error risk reduction, detection of situations that cannot be noticed by the human eye, vast data storage, success in imaging techniques and contribution to the early detection process. Doctors also listed some problems with AI, which are legal and ethical problems, lack of understanding of emotions, the possibility of medical error, and the risk of increasing the cost.

Conclusion: All participants reached a consensus that AI will be useful in the future and will be doctors' most important assistants, provided that the doctors make the final decision.

Keywords: Artificial intelligence in Health, AI, Health Sector, Perception.

Presentation Language: Turkish

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Oturum	Hall: B Session: 9: Artificial Intelligence In Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof Tuncay PALTEKİ	Sunum Saati	14.00-15.30

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Artificial Intelligence in Psychiatry

Emine AKDENİZ¹, Betül AKALIN²

ABSTRACT

Problem of Research: Considering the high morbidity and mortality rates in people with psychiatric disorders, artificial intelligence is increasingly needed in the identification, diagnosis and treatment of high-risk individuals.

Purpose of the Study: To reveal the contributions of artificial intelligence approaches in psychiatry to clinical processes and decision support systems.

Method: In this study, as a systematic review, databases were searched to cover the years 2015-2021 with related terms.

Findings: In psychiatry, artificial intelligence techniques are used in the diagnosis, prognosis, treatment and follow-up stages of diseases. Studies; showed that it makes more understandable contributions to the differential diagnosis of psychiatric disorders with similar onset histories, the identification of new disease subtypes, the harmonization of data from multiple sources, and the acquisition of sensitive information from individuals. Successful results have been achieved in determining the risk of depression and suicide, skipping long-term psychotherapies during the treatment phase, predicting the response to treatment and side effects related to treatments, and defining the characteristic gene expression patterns of different psychiatric disorders. It has been seen that e-Mental mobile applications, which focus on supporting individuals with mental health problems, are effective. As a result, artificial intelligence is important in decision support processes in terms of reducing the workload of clinicians, reducing treatment costs and providing advantages in time-consuming treatment processes.

Keywords: Psychiatry, artificial intelligence, clinical decision support systems, personalized medicine.

Presentation Language: Turkish

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OturumFiziki Oturum: SESSION: 9Sunum Tarihi17.06.2022Oturum BaşkanıAssoc. Prof. Tuncay PALTEKİSunum Saati14.00-15-30

Investigation of the Studies and Productivity of Researchers in Turkey on the Covid-19 Pandemic

Gökhan AĞAÇ¹

ABSTRACT

Problem of Research: The Covid-19 pandemic has seriously affected Turkey as well as the rest of the world. Many researchers from different fields have conducted research to discover these effects. It is important to reveal the focal points of the studies published on the pandemic in terms of being prepared for similar situations.

Purpose of the Study: The aim of this study is to reveal which topics the researchers in Turkey focus on in the studies published about the Covid-19 pandemic and the productivity of the researchers on this subject.

Method: English articles published by researchers in Turkey until May 2022 were analyzed using the relevant keywords on the Scopus database. R-based Bibliometrix program was used for the analysis of the articles.

Results: In the study, a total of 1680 papers related to the subject were examined. In the study findings, author relations, author productivity, research citations, research areas, common sources, co-occurrence networks, thematic maps, and factorial analysis results are included.

Conclusion: The results of the study revealed the research areas and productivity of the researchers in Turkey during the Covid-19 pandemic. It is hoped that future studies on similar situations will be further enriched in line with the lessons learned from this study.

Keywords: Bibliometric analysis, Covid-19, Pandemic, Productivity, Researchers in Turkey

Presentation Language: English

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Oturum	9. Fiziksel Oturum: Artificial Intelligence in Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Tuncay PALTEKİ	Sunum Saati	14.00-15.30

Covid-19 Pandemics Effects on Hospital Financial Structure, A Sample Of A Training And Research Hospital

Berkan MUMCU¹, Gülay EKINCI²

ABSTRACT

The problem of Research: The Covid-19 pandemic is a disease that has been going on since 2019 and creates serious burdens on the health systems of countries, creates pressure, and tends to lead to chronic problems. The Covid 19 pandemic process, which also places a heavy burden on the economies of countries, has had serious effects on the medical, administrative, and financial processes of health facilities

Purpose of the Study: With this study, it was aimed to determine the effect of the pandemics treatment process on a training and research hospitals' income and expenditure balance.

Method: This study was planned as a descriptive study to make a retrospective income-expense analysis in the financial statements of the hospital for the year 2019 and 2020. The analysis was carried out using secondary data on the expense and income statements of the hospital for 2019-2020. The study's results was obtained in two categories under the heading of the ratios related to the realized income and expenditure status. In the analyses, % change rates were used. The unit of data is taken as Turkish lira (₺). Analyzes were carried out using the Excel program.

Results: Results showed that while there was an increase of 48% in expenses in 2 years, this increase in income was calculated as 36%. In other words, the expenses of the hospital has increased about by 30% in the two years compared to the income.

Conclusions: Results showed that the COVID-19 treatment process created a difference between the income and expense balance significantly in financial statement of a hospital.

Keywords: Covid 19 Pandemic, Income, Expense, Financial Statement Of A Hospital

Presentation Language: Turkish

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 Oturum
 Sunum Tarihi
 09.06.2022

 Oturum Başkanı
 Sunum Saati
 11.20-12.50

Econometric Modeling of the Relationship between Malnutrition-Related Deaths and Income

<u>Gülay EKINCI¹</u>, Aysun DANAYIYEN¹, Haşim ÇAPAR², Ferhat ÖZBAY³

ABSTRACT

The problem of Research: The deficiency of nutrition (malnutrition) has been related to premature deaths, adverse pregnancy outcomes, stunted growth, immune system dysfunctions, and neuro-behavioral disorders. Nutrition is a concept closely related to income level. It is stated in the literature that individuals with good socioeconomic development levels have easier access to healthy foods compared to individuals with low socioeconomic development levels, and the determining factor is income.

Purpose of the Study: The aim of this study is to econometrically evaluate the relationship between income (GDP) and Malnutrition-Related Deaths.

Method: In the analysis, the relationship between GDP and nutrition deficiency was analyzed by using the panel data method. 7 groups of countries were determined for this study that has regular data between 1990-2019 about Malnutrition-Related Deaths. In the analysis; the least squares method, unit root tests, cointegration tests, casualty tests, and FMOLS-DOLS tests were used.

Results: Significant relationships were found between GDP and Malnutrition-Related Deaths in the study.

Conclusions: The empirical evidence revealed the negative relationship between the GDP and Malnutrition-Related Deaths.

Keywords: Econometric Analysis, Malnutrition-Related Deaths, GDP, Income

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Patient Orientation and Information in Healthcare and Health Tourism: A Pilot Study in İstanbul Ümraniye Education and Research Hospital

Gülsüm YILDIRIM¹, Özlem GÜREL², Nil ÖZMEN³, Yaşar BÜKTE⁴, Esma YILDIRIM⁵

ABSTRACT

Problem of Research: The variety of processes in healthcare causes difficulties for patients to reach health services. When we add the problems of foreign language use with immigrants and the problems of patients with disabilities to these difficulties, there can be delays and unavailability in receiving medical treatment. We need to ease access to healthcare services via patient orientation and information methods using digital healthcare services.

Purpose of the Study: We aim to prepare audio visual presentations to inform and include Radiology patients, patients with disabilities, immigrants and foreign patients and share them on the hospital website.

Method: The section of Clinic of Radiology under the hospital website is changed and edited. Questions about Radiology such as, what the processes are, how they are done, pre- and post- preparations, result times are answered, and this information is shared. Radiology Clinic Doctors and technicians recorded videos with English and Arabic subtitles for each question. Separate videos are recorded with sign language for patients with disabilities and montaged to the original videos. Each question is linked with an English, Turkish and Arabic pdf file with answers and a picture which shows the room the operation will take place is given in the background of each page. A link to the corresponding section of the website is added to text messages of the Central Patient Appointment System, henceforth multiple ways to reach the information are provided.

Results: The changes and edits are still ongoing, and they are published on the website when ready. A patient satisfaction survey is prepared and the process for application to the ethical committee is started.

Keywords: Health Tourism, Patient Information and Orientation, Radiology Clinic

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Oturum	7. Fiziki Yüzyüze Oturum: Health Economy And Policy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Yeter Demir USLU	Sunum Saati	14.00-15.30

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Effects of the Past Two Years in the COVID-19 Pandemic: Did the Pandemic Trend Affect Thoracic Surgery Interventions and Operations?

Barış HEKİMOĞLU¹

ABSTRACT

Problem of Research: Coronavirus Disease-19 (COVID-19) has led to major changes in medical practices. In this process, the interventions and operations of thoracic surgery were continued as a result of adaptation to the new conditions. The effect of these conditions on the number of cases is curious.

Purpose of the Study: This study aimed to reveal whether the interventions and operations performed by thoracic surgery have decreased as a result of the pandemic rules brought by COVID-19.

Method: The surgical interventions and operations performed by thoracic surgeons between February 2018–2020 and April 2020–2022 (COVID-19 pandemic) were compared. The procedures were performed by a single physician in the same city by computer data, retrospectively. This research focuses on bronchoscopy, thoracostomy, scalene lymph node biopsy, and video-thoracoscopic or thoracotomy surgery methods.

Results: Although a decrease was detected in some procedures, it was observed that the total number of procedures was realized in close numbers. Despite a decrease being observed in the number of thoracic surgical interventions and surgeries in the first year of the pandemic, it was found that in the second year of the pandemic, the average number of cases, was even slightly above the average in some case types. In the final analysis, when looking at the total number of procedures, it is seen that there is a decrease of 4.3%.

Conclusion: We think that the minimal impact of the number of cases despite the new conditions brought by the pandemic is the result of the rapid and effective adaptation of our health system to the pandemic conditions.

Keywords: COVID-19; Pandemic effect; Thoracic surgery.

Presentation Language: Turkish

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Oturum	7. Dijital Oturum: Clinical and Medical Service Management	Sunum Tarihi	17.06.2022
Oturum Baskanı	Prof. Dr. Yunus Emre ÖZTÜRK	Sunum Saati	09.00-10.30

The Relationship Between *Helicobacter Pylori* And Zonulin In Patients With Dyspeptic Complaints

<u>Saadet Yılmaz¹</u>, Yasemin Kaya², Ülkü Karaman³, Tuğba Raika Kıran⁴, Önder Otlu⁵

ABSTRACT

Problem of Research: Dyspeptic symptoms affect about a third of the world's population. It is estimated that H. pylori infects half the world's population. Zonulin displays intestinal barrier integrity and regulates intestinal permeability. It is the only known physiological modulator of tight junctions between cells in intestinal antigen passage, which has an important role in the intestinal barrier. In H.pylori infection, epithelial cells are functions are impaired. There are studies showing that it is associated with many diseases such as irritable bowel syndrome, celiac, ulcerative colitis, Crohn's disease.

Purpose of the Study: We aimed to investigate the relationship between *H.pylori* and zonulin in patients with dyspeptic complaints.

Method: Patients with over 18 years, dyspeptic complaints and who agreed to participate in the study were included in the study. The questionnaire including sociodemographic characteristics and symptoms was administered face to face. The presence of *H.pylori* antibodies and zonulin levels in the blood samples were studied.

Findings: When the patients with and without *H.pylori* positive were compared, no statistically significant difference was found between zonulin levels. Zonulin, which plays an important role in intestinal permeability and has been shown to be associated with inflammatory gastrointestinal system disorders, was not found to be associated with the presence of *H.pylori* in patients with dyspeptic complaints. A high rate of *H.pylori* was detected in patients with dyspeptic complaints.

Key words: H.Pylori, Zonulin, Dyspepsia, Intestinal permeability

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Oturum	7. Dijital Oturum: Clinical And Medical Service Management	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Yunus Emre Öztürk	Sunum Saati	09.00-10.30

Intestinal Parasite Frequency and Types in Patients with Diabetes Mellitus

Yasemin Kaya¹, <u>Ülkü Karaman²</u>

ABSTRACT

Problem of Research: Diabetes Mellitus is a metabolic disease that increases the risk of morbidity and death with its macrovascular and microvascular complications in the long term. The number of diabetic cases is increasing. It is expected to reach 600 million in 2045. Diabetes mellitus is also a disease that affects the immune system. Parasites, which are common in the world, continue to be a serious public health problem in developing countries.

Purpose of the Study: It was aimed to investigate the frequency and species of intestinal parasites in diabetic patients.

Method: 99 patients over 18 years of age with diabetes mellitus were included in the study. Cancer patients, those with other immunosuppressive diseases, those receiving immunosuppressive therapy, and those using antibiotics and antiparasitic drugs were excluded from the study. Cellophane banding method, native-lugol, sedimentation, Trichrome and Modified quinyounacid-fast methods were used for the diagnosis of parasites in stool. After the samples were prepared, they were examined under a microscope. Ethics committee approval was obtained.

Results: 20.3% of the patients were between the ages of 40-50, and 67.7% of them were over the age of 50. Intestinal parasites were detected in 68.7% of the patients. *Cryptosporidium spp* in 36.4%, *Blastocystis spp* in 32.3%, *Entamoeba coli* in 14.1%, *Dientamoeba fragilis* in 7.1%, *Cyclospora cayetensis* in 6.1%, *Iodamoeba buetschlii*, *Endolinax nana* and *Enterobius vermicularis* in 2%.

Conclusion: It was thought that it may cause disruptions in the quality of life and treatment of patients infected with the parasite. In the study, considering that Diabetes Mellitus patient groups may be infected with parasitic diseases, it was suggested that parasite examination should be routinely performed.

Keywords: Diabetes mellitus, immunosuppression, intestinal parasites, parasites, immune system

Presentation Language: Turkish

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Oturum
Oturum
Başkanı7. Dijital Oturum: Clınıcal And Medical Service ManagementSunum Tarihi17.06.2022Oturum
BaşkanıProf. Dr. Yunus Emre ÖztürkSunum Saati09.00-10.30

Intestinal Parasite Frequency and Parasite Types in Heart Failure Patients

Fatih AKKAYA¹, Ülkü KARAMAN², Ahmet KAYA³

ABSTRACT

Problem of Research: The immune system is a complex system made up of various cells, organs and tissues. In order for the immune system to work in a balanced way, other systems and organs in the body must be functioning fully and in a balanced way.¹ As a result of the decrease in cardiac functions in patients with heart failure, blood circulation is impaired and all organs in the body are affected and function loss may occur.² In addition, the gastrointestinal system is affected in patients with heart failure and there may be impaired absorption of nutrients, vitamins and minerals necessary for the immune system.³

Purpose of the Study: The purpose of this study is to investigate the frequency of intestinal parasites and the types of parasites in heart failure patients.

Method: 130 patients with a diagnosis of heart failure were included in the study. Cancer patients, those with other immunosuppressive diseases, those receiving immunosuppressive therapy, and those using antibiotics and antiparasitic drugs were excluded from the study. Cellophane banding method, native-lugol, sedimentation and modified kinyounacid-fast methods were used for the diagnosis of parasites in stool. After the samples were prepared and stained, they were examined under a microscope. Ethics committee approval was obtained.

Results: 73.8% were in the age group over 50 years. Intestinal parasites were detected in 61.5% of the patients. Intestinal parasites were detected in 61.5% of the patients. *Cryptosporidium spp* in 36.9%, *Blastocystis spp* in 30.8%, *Entamoeba coli* in 13.1%, *Dientamoeba fragilis* in 5.4%, 4.6%, *Giardia intestinalis* was detected in 3.1%, *Enterobius vermicularis*, *Endolinax nana*, *Cyclospora cayetensis* in 3.1%.

Conclusion: The frequency of intestinal parasites is high in heart failure patients, and further studies are needed to determine whether it affects the progression of the disease.

Keywords: Heart failure, blood circulation disorder, intestinal parasites, immunosuppression, immune system

Presentation Language: Turkish

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Oturum7. Dijital Oturum: Clinical And Medical Service ManagementSunum Tarihi17.06.2022Oturum BaşkanıProf. Dr. Yunus Emre ÖztürkSunum Saati09.00-10.30

From The Stomach Biopsy Samples Evaluation of *Helicobacter Pylori*'s Diagnosis with Dyeing Regulations

Ülkü KARAMAN¹, Şahin DİREKEL², Havva ERDEM, Yasemin KAYA⁴

ABSTRACT

Problem of Research: In the diagnosis of *H.pylori*, it can also be diagnosed with hematoxylin and eosin. However, dyes such as Warthin-Starry and modified Giemsa are also used to increase its specificity and sensitivity. ²

Purpose of the Study: The aim of this study was to investigate the presence of *H. pylori* with modified giemsa and hematoxylin&eosin specimens in gastric antrum biopsy specimens retrospectively. In addition, the sections were stained in parallel with Giemsa, Wright es eosin methylene blue and modified giemsa dyes and the aim was to compare the efficacy in diagnosis.

Method: The study population consisted of 2679 gastric biopsy specimens between 2014-2019. Gastric biopsy samples were screened and Hemotoxylin& eosin, giemsa and Periodic Acid Schift-Alcian Blue(PAS-AB) stains were re-examined for *H. pylori*. Except for routine staining methods, negative 37, mild positive 31, medium positive 31 and 31 severe positive samples were randomly selected. Giemsa and Wright's eosin stained and Maygrünwald&Giemsa(MGG) stain, Giemsa and Wright's eosin methods were compared. Ethics committee approval was obtained

Results: In the study, *H.pylori* positivity was found to be 46.8%. In the study, a significant relationship was found between inflammation and *H.pylori* severity (p<0.01). The increase in *H. pylori* severity also increased the incidence of activation positivity. In addition, similar results were obtained with the applied dyeing methods.

Conclusion: It was determined that the percentage of bacteria seen in Ordu was high and it was suggested that informative studies should be carried out on the ways of transmission and protection of *H.pylori*. In addition, because of the similar results obtained with the applied dyeing methods, it was concluded that Giemsa and Wright's eosin dyes can be used because it is easy and cheap to diagnose.

Keywords: H. pylori, stomach, antrum biopsy, Ordu, Warthin-Starry and modified Giemsa

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Oturum	7. Dijital Oturum: Clinical And Medical Service Management	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Yunus Emre Öztürk	Sunum Saati	09.00-10.30

A Minimal Invasive Approach to Patients with Chronic Back Pain

Hıdır ÖZER¹

ABSTRACT

Problem of Research: Today, about 80% of adults between the ages of 20-50 suffer from low back pain at least once in their lifetime. Chronic low back pain attacks lead to a decrease in people's daily activities, deterioration in their quality of life and loss of workforce. It is among the most common health problems in developed societies. In approximately 5% of patients with low back pain, the pain becomes chronic. With a point prevalence of 15-30%, this pathology causes 2-5% of the population to lose their workforce every year. Only 1-3% of patients with low back pain have disc herniation

Purpose of the Study: The aim of our study is to compare intrafacet injection with local anesthetic agents, thermocoagulation and rhizotomy of the nerve innervating the facet joint in patients with chronic low back pain with facet joint hypertrophy without disc herniation on lumbar MRI and no history of previous spinal surgery.

Method: Between January 2016 and April 2021, 40 patients (24 females and 16 males; age range 38-76) diagnosed clinically and radiologically with low back pain due to facet joint hypertrophy were evaluated. After the patients were divided into two groups with a balanced gender and age range, 20 patients in the first group were injected with a combination of local anesthetic agents and depot steroids accompanied by fluoroscopy. Thermocoagulation treatment was applied to 20 patients in the other group. Clinical findings covering the post-op 1st and 6th month periods were examined with reference to the post-treatment Visual Analogue Scale (VAS) evaluation

Results: Post-op clinical results of the patients in both groups were evaluated. It was determined that 15 of 20 patients in the facet joint block group had a significant reduction in pain, and 5 patients had no decrease in their complaints. It was learned that 2 of these 5 patients had a diagnosis of depression, and 3 of them had to carry the heavy burdens required by their jobs. In the patients who underwent thermocoagulation, it was determined that 16 patients had a significant improvement in their pain, one patient whose pain did not decrease was diagnosed with depression, and 3 patients were diagnosed with neuropathic pain.

Conclusion: Both microinvasive surgical methods applied in our clinic have significantly increased the quality of life of our patients.

Keywords: Low Back Pain, Facet joint blockage, Thermocoagulation

Presentation Language: Turkis

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Oturum6. Dijital Oturum: Zoom Hall: B Session: 8Sunum Tarihi17.06.2022Oturum BaşkanıProf. Dr. Saime ŞAHİNÖZSunum Saati09 00 -10 30

Change in the Quality of Life of Our Patients Who Have Lumbar Microsurgery

Ali YILMAZ¹

ABSTRACT

Problem of Research: Low Back Pain is an extremely common pathology today and is the second most common reason people seek medical treatment today. The overall lifetime prevalence estimate ranges from 60-90%. Only 3% of patients with low back pain have a lumbar disc herniation. Absolute surgical indication in Lumbar Disc Herniation is loss of motor strength, and pain is a relative surgical indication.

Purpose of the Study: The aim of this study is to compare the 2-year clinical results of the patients who were operated with microdiscectomy with the diagnosis of lumbar disc herniation in our clinic and those who were followed up with conservative treatment without surgery.

Method: A total of 220 patients diagnosed with lumbar disc herniation between January 2018 and April 2020 were divided into 2 groups with a balanced age and gender range. The number of patients in the first operated group was 60, and the number of patients in the non-operated group was 160. Post-op 1st week 1st month, 6th week with reference to post-treatment Visual Analogue Scale (VAS) evaluation. Month, 1st year, 2nd year clinical findings were examined

Results: The clinical results of the patients in both groups were evaluated with the Visual Analogue Scale (VAS). In the first 2-year follow-up periods of the operated patients, there was a statistically significant improvement in the reduction in back and leg pain, improvement in motor strength loss, and a shorter return to work period. After the conservative treatment for low back and leg pain of non-operated patients, the improvement in clinical findings at the 1st week, 1st month, 6th month, 1st year, 2nd year and in the process of returning to work was statistically less.

Conclusion: In the literature, in the evaluations made at the end of the 5th year, it was stated that there was no significant difference in the pain levels of the operated and non-operated patients, and additional follow-up period is required for the long-term results of our study. It has been observed that operations performed with microsurgical technique in lumbar disc disease significantly increase the quality of life of the patients in the post-op 2-year period.

Keywords: Low Back Pain, Lumbar disc herniation, Microdiscectomy

Presentation Language: Turkish

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Oturum	6. Dijital Oturum: Zoom Hall: B Session: 8	Sunum Tarihi	17.06.2022
Oturum Baskanı	Prof. Dr. Saime ŞAHİNÖZ	Sunum Saati	09 00 -10 30

Follow-Up Results of Post-Operative Pain Levels of Patients with Lumbar Disc Hernia with 2 Separate Pain Scales

Bülent GÜLENSOY

ABSTRACT

Problem of Research: While studies on pain after day surgery are clearly understood, there is limited evidence regarding what intensity and duration of pain is considered unacceptable and how it varies for different types of surgery. Postoperative incisional pain is acute pain that begins with the stimulation of the neuciceptors as a result of surgical trauma and should usually subside within a few days. Today, the physiology of acute pain is more known and new methods of pain management have emerged. However, in studies conducted in recent years, it has been reported that postoperative pain management is inadequate and therefore approximately 50-80% of patients still experience moderate to severe pain. It has been suggested that the duration of hospital stay is prolonged and the cost increases.

Purpose of the Study: The aim of this study is to monitor the pain levels of patients with operated lumbar disc herniation with two pain scales that they will apply in the postoperative period and to regulate the pharmacology-non-pharmacological treatment of pain treatments in the control.

Method: The study was planned to determine the pain levels of the patients using 2 separate scales in the postoperative period. The scales were evaluated on the 10th day under the control of the patient. The study consisted of 178 patients who were operated for lumbar disc herniation. The study was evaluated as beneficial for the patients in the follow-up and treatment of pain scales.

Findings: Based on the established criteria, the VAS was found to be methodologically sound, conceptually simple, easy to implement, and unobtrusive to the participant. For these reasons, the VAS seems most appropriate for measuring the intensity of pain after daily surgery. There is a difference in reported pain levels after daily surgery. It is important to establish a unified daily surgical pain measurement strategy so that patients can be aware of the intensity of pain they will experience by following certain procedures.

Conclusion: According to the established criteria, the VAS is methodologically robust, conceptually simple, and easy to implement, and for these reasons, the VAS seems most appropriate for measuring the intensity of daily post-surgical pain.

Key words: Post- and pre-operative pain; pain assessment; pharmacological methods; patient expectations; patient satisfaction; non-pharmacological methods

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Oturum	4. Dijital Oturum	Sunum Tarihi	16.06.2022
Oturum Başkanı	Asist. Prof. Fuat YALMAN	Sunum Saati	16.00 - 17.30

A Look at Work Life Quality Through the Window of Nursing

Rabia KAYACI¹, Nigar ÜNLÜSOY DİNÇER²

ABSTRACT

Problem of Research: Today's world has entered a path of rapid development and change in the field of science and technology. In this context, there is a very rapid change process in the world. As a result, societies demand a better life quality. Ensuring the life quality, which can be defined as the integration of individual satisfaction and social relations, largely depends on work life quality. Since nursing is a profession based on communication with people, it needs mentally and physically healthier employees more than other professions. Adequate service can not be expected from an employee who does not have a healthy and rested body with a well and sufficient psychology. The negative conditions and anxieties experienced by nurses reduce the quality of the service to be provided, cause psychological fatigue in the members of the profession causing to leave their jobs, create dissatisfaction at work and lack of motivation and prevent progress in the profession.

Purpose of the Study: To explain the relationship between work life quality and nursing and the importance of work life quality in nursing.

Method: This paper has been prepared as a review article.

Results: The work life quality is a concept that health institutions should pay attention to because it affects all dimensions of working life.

Conclusion: Institutions operating in vital areas such as healthcare need to exert more effort than other sectors in order to keep their employees' work life quality high. Because healthcare professionals with a high work life quality will also have a positive effect on patients who need morale and motivation in their treatment and care, and they will have an important role in increasing the health level of patients. Work life quality has an important place in nurses' ability to provide qualified nursing care.

Keywords: Nurse, nursing, life quality, work life quality, quality,

Presentation Language: Turkish

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Oturum6. Dijital Oturum: Life QualitySunum Tarihi09.06.2022Oturum BaşkanıProf. Dr. Sedat BOSTANSunum Saati11.20-12.50

Potential and Future of Third Age Tourism in Turkey: SWOT Analysis

Arzu BULUT¹

ABSTRACT

Problem of Research: Third-age tourism is a type of health tourism that includes services that require care due to the increasing average age of people aged 65 and over, especially in recent years. Today, third-age tourism has rising importance. The reason for this is the rapid demographic transformation around the world. In particular, the increase in health opportunities in the world, the rise in living standards, and the prolongation of people's life expectancy have brought the issues of elderly health to the agenda.

Purpose of the Study: This study aims to determine the strengths and weaknesses of Turkey's third-age tourism with SWOT analysis and to see what opportunities and threats are in front of it.

Method: The SWOT analysis examined Turkey's third-age tourism potential in the study. Secondary data sources were used to collect data for SWOT analysis. In the study, the strengths and weaknesses, the internal factor components of the SWOT analysis, and the opportunities and threats that constitute the external factor components were expressed in line with the data obtained by analyzing the environment where third-age tourism is located in Turkey.

Findings: Turkey is advantageous against its competitors with its geothermal resource potential, health services pricing, natural beauties, four seasons, climatic features, historical background, and cultural richness. On the other hand, political instability, terrorism, and wars in the neighboring countries of Turkey and their possible repercussions on our country, the high inflation rate in recent years, and fluctuations in exchange rates can be said as obstacles to the development of third age tourism because of their negative effects on stability.

Results: As a result, third-age tourists will become an important target group for many countries in the coming years. Therefore, it is essential to analyze this tourist group's travel motivations and develop promotional issues and marketing strategies.

Keywords: Third Age Tourism, Elderly Tourism, Third Age Tourists, Travel Motivation, SWOT Analysis.

Presentation Language: Turkish

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Session	9. Digital Session: Health Tourism and Patient	Presentation day	17.06.2022
Moderator	Assist. Prof. Dr Ali YILMAZ	Presentation time	09.00-10.30

Investigation of Occupational Accidents and Occupational Diseases in the Health Sector in Turkey between 2016 and 2020

Arzu BULUT¹, Halil ŞENGÜL²

ABSTRACT

Problem of Research: Although work accidents and occupational diseases are essential for both states and employers, the primary victims of this problem are employees. According to the International Labor Organization, 7500 workers die daily due to unsafe and unhealthy working conditions worldwide. Healthcare workers may be exposed to dangerous chemical and physical agents, stress, and trauma in their working environments and the people they serve. The data for 2020 in the Social Security Institution (SSI) statistical annuals reveals that work accidents and occupational diseases are at a high rate in Turkey, especially in the health services activity class.

Purpose of the Study: This study aims to determine the current situation by examining the SSI's occupational accidents and occupational diseases statistics in the economic activity class of human health services in Turkey.

Method: In the study, the statistical annuals of the SSI between the years 2016 and 2020 were used. Number and percentage descriptive statistics were used in the evaluation of the data.

Findings: It is seen that the number of insured persons with 4-1/a status who had a work accident between 2016 and 2020 in the health services activity class in Turkey has increased over the years, and the number of insured persons with occupational diseases increased significantly in 2020 compared to other years. It is seen that the highest period of temporary incapacity for work due to a work accident is in 2020, with 39137 days. In the health services activity class, 0.07 insured persons lost their lives in 16320 work accidents with 4-1/a in 2020.

Results: As a result, there is a need for comprehensive policies to contribute to developing an occupational safety culture and prevent work accidents from reducing them. For this reason, reviewing the occupational health system and planning policies in this direction are among the priority issues.

Keywords: Work accident, Occupational Disease, Health Services, Health Workers, Healthcare Class

Presentation Language: Turkish

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Session	9. Digital Session: Health Tourism and Patient	Presentation day	17.06.2022
Moderator	Assist, Prof. Dr Ali YILMAZ	Presentation time	09.00-10.30

Reflections from the Covid-19 Pandemic Process: Patients Waiting for Oral and Dental Health Services

<u>Lütfiye TEKPINAR¹</u>, Vahit YİĞİT²

ABSTRACT

Problem of Research: Due to the Covid-19 pandemic, many people have had to postpone the solution of their oral and dental health problems. Oral and dental health service activities were minimized, especially in the period before the vaccination process started. In this process, patients experienced serious difficulties in solving their oral and dental problems.

Purpose of the Study: The aim of this research is to evaluate the effect of the Kovid-19 pandemic process on adult individuals who need oral and dental health services between March 2019 and May 2021. In addition, it is aimed to determine the price that individuals are willing to pay for the treatment of oral and dental problems.

Method: In the research, a questionnaire was created in order to determine the effect of the Kovid-19 pandemic on patients with oral and dental health problems. The population of the research consists of adults who need oral and dental health services in Konya between March 2019 and May 2021. In the study, 283 people were reached by snowball sampling method, which is one of the non-probability sampling methods.

Results: As a result of the oral and dental problems they experienced, 49.8% of the participants stated that they could not receive any dentistry service, 26.9% of them received treatment in a private dentistry clinic, and 16.3% of them received dental services in a public institution. 49.1% of those who could not receive oral and dental health services postponed their treatment because they were afraid of Kovid-19, and 43.1% could not receive treatment because they could not get an appointment from public institutions. When the participants were asked how much they were willing to pay to fix the oral and dental problems they experienced, it was determined that the majority were willing to pay less than 500 TL.

Conclusion: About half of the participants could not receive dentistry service for their oral and dental health problems. Half of them could not get dentistry service because they were afraid of covid-19, and an important part of them postponed their treatment to get an appointment from public institutions.

Keywords: Covid-19 Pandemi, Oral and Dental Health, Willing to Pay

Presentation Language: Turkish

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Oturum9. Dijital Oturum: Health Tourism and PatientSunum Tarihi17.06.2022Oturum BaşkanıAsist. Prof. Ali YILMAZSunum Saati9.00-10.30

The Effect of Information Systems Use on Organizational Agility and Employee Satisfaction in Healthcare Institutions

Mustafa ALTINTAŞ¹, Musa ÖZATA²,

ABSTRACT

Problem of Research: In today's world, using information systems has become an inevitable situation. The use of these systems, especially in the field of health, plays an important role in gaining a competitive advantage and increasing employee satisfaction. Health information system provides many advantages to both organizations and employees.

Purpose of the Study: The aim of this study is to determine the effect of using information systems in health institutions on organizational agility and employee satisfaction.

Method: In the research, Health Information System Acceptance Model, Organizational Agility Scale, and Employee Satisfaction Scale were used. The sample of the study consists of health workers working in Yozgat Bozok University Training and Research Hospital.

Results: According to the research findings; The use of information systems in health institutions has a significant effect on both organizational agility and employee satisfaction.

Conclusion: It is thought that the increase in the use of information systems can gain momentum from individual success to organizational success with the increase in the satisfaction of employees in health institutions.

Keywords: Information Systems, Organizational Agility, Employee Satisfaction, Health workers, Yozgat

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Oturum	10. Dijital Oturum	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Ülkü KARAMAN	Sunum Saati	11.00-12.30

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Evaluation of Healthcare Professionals Use of Information Technologies and Hospital Information Systems in terms of Socio-Demographic Characteristics

Neslihan Yılmaz¹ Nurgül Çiloğlu² Mert Aydın³ <u>Ferit Sevim</u>⁴ Ayten Turan Kurtaran⁵

ABSTRACT

Problem of Research: With the development of technology, the way and form of delivery of health services have changed. In this rapid change process, needs such as arranging and organizing the complex transactions of the healthcare personnel and providing quick access have emerged. With the developing technology, it has become inevitable to use the hospital information management system to facilitate the work of healthcare professionals and to enable them to make faster decisions.

Purpose of the Study: The research aims to reveal the information technologies and hospital information system usage skills of healthcare professionals and their thoughts on the benefits of the hospital information system to healthcare institutions. It is to investigate whether the health workers find the use of information technologies useful in the department where they work, and their competence in using technological tools.

Method: The population of the research consists of the health personnel working at Karadeniz Technical University Farabi Hospital operating in Trabzon. A questionnaire form developed by İsik and Akbolat (2010) was used in the research. Data were collected through face-to-face and online (Google Forms) survey collection methods. The research sample consisted of 347 individuals. SPSS 26 package program was used for statistical analysis of the data. For descriptive statistical analysis, mean, standard deviation (SD), frequency and percentage (%) were used.

Results: According to the research findings; while 15.8% of healthcare professionals find themselves absolutely inadequate and inadequate in the use of hospital information systems, 43% find it sufficient and absolutely sufficient. 55.6% of the employees received training on information systems. As a result of the analysis, it was found that there was a statistically significant relationship between the status of receiving training on hospital information systems and the adequacy of using the hospital information system (p<0.05).

Conclusion: In this study, the effect of the use of information technologies and hospital information systems by health personnel in terms of socio-demographic characteristics was examined. In the evaluations of the adequacy of the use of hospital information systems, it was observed that there was a statistically significant difference between age, working time, job titles and training in information systems.

Keywords: Healthcare Professional, Information Technologies, Hospital Information Systems

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Oturum	Zoom Hall: A Session: 10 Health Information	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Ülkü KARAMAN	Sunum Saati	11.00-12.30

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Evaluation of Communication Skills of Secretary Working in Health Sector and Non- Health Sectors

Çiğdem Keskin¹, Derviş Boztosun¹, Özge Üstün², Dilek Ener³, Asım Onur Özyurt¹, Faruk Yaman⁴

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ABSTRACT

Working problem: Communication skill levels of secretaries differ according to the institution.

Aim: The aim of this study; Evaluating the communication skills of secretaries working in municipalities and universities, and compare their communication skills according to demographic-sociocultural characteristics and sectors.

Method: The cross-sectional research was collected in March-April 2019 with the participation of 168 secretaries working at Erciyes University Health Application and Research Center and 207 secretaries working in Kayseri Metropolitan, Melikgazi and Kocasinan Municipalities. The questionnaire form used as a data collection tool consisted of questions questioning sociodemographic characteristics and the "Communication Skills Evaluation Scale". In the analysis of the data, t-test and one-way ANOVA tests were applied in independent groups.

Results: The average age of 375 people participating in the research is 35.9, 59.7% are women, 78.7% are college graduates, and 65.6% have a working year of more than 10 years. No significant difference was found when the communication skills scores were evaluated according to gender, age, marital status, education level, institution, and working years. 62.3% of the municipal employees and 27.4% of the university employees stated that they would like to choose the same profession if they had the chance again. Among the municipal employees, those who want to choose the same profession and those who do not have a different business idea have significantly higher communication skills scores.

Conclusions: The lower communication skills among municipal employees who are not satisfied with their work may be an indicator of loss of motivation. There is a need to determine the problems experienced by these employees and to plan studies to solve the problems.

Keywords: Communication, Secretary, Communication skills.

The Effects of Loneliness on Work Performance and Its Determinants in Health Care Professionals

Yaşar DEMİR¹, Erhan DAĞ², Pinar KARAKUŞ³, Yusuf Alper BAŞTÜRK⁴

ABSTRACT

Problem of Research: COVID-19, which emerged in 2019 and was declared a pandemic by WHO in March 2020, negatively affected health workers as well as all people. In this difficult process, the heavy burden of the pandemic in our country, as in the whole world, has been left to healthcare workers. In the current process, health workers have sometimes had to live away from their homes and families. They have faced more anxiety, fear and stress than all people. At the same time, they started to be alone due to the risk of contamination. For this reason, in this process that we have come to the end of the pandemic, in this study, "What are the effects and determinants of the loneliness of health workers on job performance?" The answer to the question has been sought.

Purpose of the Study: The aim of the study is to reveal the effects and determinants of the loneliness of healthcare professionals on job performancei

Method: The study is a descriptive, correlational and cross-sectional study. The study was conducted in two public hospitals in groups D and E in Samsun. Study data were collected online between January 1, 2022 and February 28, 2022. The sample of the study consists of the employees in these hospitals. Personal information form, Loneliness at work scale, and employee performance scale were used. In the evaluation of data, number, percentage to define demographic characteristics; Correlation and multiple regression analysis were performed to examine the relationship between scale mean scores.

Results: In the study, the mean score of the loneliness scale in business life was 2.22±0.491 and the mean score of the employee performance scale was 3.14±0.467. It has been determined that the performance of the employee is affected by the loneliness scale and its sub-dimensions in business life, and also age, marital status, educational status and having a child affect the performance of the employee (p<.05). There is a negative, weak and significant relationship between the loneliness scale at work and employee performance (p<.05).

Conclusion: There is a negative, weak and significant relationship between the loneliness scale at work and employee performance(p<.05).

Keywords: Health Workers, Employee Performance, loneliness at work scale, emotional loneliness, social friendship

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Oturum	Zoom Hall: B Session: 11 Organizational Behavior İn Health	Sunum Tarihi	17.06.2022	Ī
Oturum Başkanı	Dr.Öğr.Üyesi Gökhan YILMAZ	Sunum Saati	11.00-12.30	

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Become a Female Academician Under the Glass Ceiling

Damlanur ARI¹, Şüra ALAN²

ABSTRACT

Problem of Research: Although its existence is denied by the majority, there is an invisible barrier that prevents people in minority positions from rising to higher positions in organizations. This obstacle, which is called the glass ceiling in the literature, is also encountered in academic life.

Purpose of the Study: Department of Health Management undergraduate program is available in a total of 77 universities, 58 of which are state and 19 are foundations, as of 2022. The aim of this study is to examine the reflections of the glass ceiling in the academy, based on the ratio of female academicians who are head of departments in the undergraduate programs of the health management department of the mentioned universities.

Method: The list of universities providing health management education at the undergraduate level was obtained through the YÖKAtlas system. In the study, the sample wasn't drawn, the entire universe was reached. The data obtained from the official web pages of the universities were analyzed and interpreted with the MicroSoft Excel Office Program.

Findings: In the study, data belonging to 77 universities were obtained. Six universities whose relevant information could not be accessed on the official website were excluded from the study. While the rate of female faculty members working at state universities is 45.08%; only 4.18% of these female faculty members are directors of the department. While the rate of female faculty members working in foundation universities is 32.14%; only 4.46% of these female faculty members are directors of the department. While the rate of universities without female faculty members is 7.1%. There is no university without male faculty members. These rates suggest that there are various glass ceiling applications in academic life.

Keywords: Glass Ceiling Syndrome, Health Management, Female Academician

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Oturum	11. Dijital Oturum: Organizational Behavior In Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Dr. Öğr. Üyesi Gökhan YILMAZ	Sunum Saati	11.00-12.30

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Emotional Contagion and Nursing

<u>Gamze TÜREDİ</u>¹, Serap ALTUNTAŞ²

Problem of Research: As a social being, human beings coexist with other people throughout his life and interact and communicate with these people. The existence and role of the human factor and human emotions in business life has been ignored for many years with the classical management approach, but has gained importance in organizations with the orientation to the behavioral management approach. Health care organizations are organizations where emotional contagion has an impact on employees' work attitudes. It has been observed that the contamination of health care workers with emotions in the workplace has many effects and the number of studies on this subject is insufficient.

Purpose of the Study: The importance of the concept of emotional contagion in terms of nursing, its effect on nurses and examination of its results.

Method: This study was designed as a literature review.

Results: Nurses, who form a large part of the multidisciplinary work team in health services, are in constant interaction while giving care to the society, family and healthy or sick individuals. It is thought that this situation will increase the possibility of emotional contagion in nurses who have a great place in the healthcare team. It is also stated that the emotional states experienced by managers, colleagues and especially patients are transferred to nurses through emotional contagion. Since the negative emotions of nurses who are sensitive to emotional contagion may affect nursing care and thus endanger patient safety, nurses' ability to perceive others' emotions and control their own emotions should be developed. At the same time, it is emphasized that the inability to express the emotions experienced during care causes suffocation in the emotions of the nurses.

Conclusion: As a result, it is emphasized in the review that it is important for nurse educators and administrators to teach nursing students and colleagues to understand these emotions and to manage and express them in a way that does not harm themselves or their patients.

Key words: Nursing, emotional contagion.

Presentation Language: Turkish

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Oturum11. Dijital Oturum B SalonuSunum Tarihi17.06.2022Oturum BaşkanıAsist. Prof. Gökhan YILMAZSunum Saati11.00-12.30

The Effect of Conscientious Intelligence on Missed Nursing Care; A Cross-sectional Study

Hanife TİRYAKİ ŞEN¹, Gülcan TAŞKIRAN ESKİCİ², Gülcan ÇİTFÇİOĞLU³

ABSTRACT

Problem of Research: Missed nursing care is a globally common patient safety issue that threatens quality nursing care. Although there are many studies from different countries in the international literature on missed nursing care, studies on this subject in Turkey have been limited. Studies mainly focused on the relationship between missed nursing care and nurses' socio-demographic and professional characteristics. Factors related to internal processes such as values and attitudes of nurses are also very important for missed nursing care. Therefore, this study focused on the relationship between conscientious intelligence, which is one of the important internal factors of nurses, and missed nursing care.

Purpose of the Study: This study aims to determine the effect of nurses' conscientious intelligence on missed nursing care. It is also to measure the predictors of missed nursing care.

Method: This descriptive and cross-sectional study sample consisted of 514 nurses working in inpatient units of public, training research or university and private hospitals in Turkey. Data were collected between January-September 2021 using a demographic information form, the Conscientious Intelligence Scale and the MISSCARE Survey-Turkish. Descriptive analysis, parametric comparative analysis, correlational analysis and regression analysis were used to analyse the data.

Results: The mean missed nursing care score was 1.66 ± 0.63 (min=1, max=4), and the mean conscientious intelligence score was 4.10 ± 0.60 (min=1.63, max=5). Significant (p \le 0.001) negative correlations were found between missed nursing care and conscientious intelligence and its subscales. Multiple regression analysis determined that conscientious intelligence alone accounted for 10.6% of the variance in missed nursing care. Moreover, patient-nurse ratio, gender, educational status and satisfaction being a nurse were other predictors of missed nursing care.

Conclusion: It expands the literature on the significant impact of conscientious intelligence in nurses by providing evidence of the effects of conscientious intelligence on missed nursing care.

Keywords: Conscientious Intelligence, Missed Nursing Care, Nurses, Quality of Care

Presentation Language: Turkish

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Oturum	11. Dijital Oturum: Organizational Behavior in Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Gökhan YILMAZ	Sunum Saati	11.00-12.30

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The Effect of Intellectual Capital on Organization Identification: A Public Hospital **Example**

Özlem BULUT¹, Musa ÖZATA²

ABSTRACT

Problem of Research: Intellectual capital (IC) has become an important concept in determining the real value of businesses and managing them nowadays. Organizational identification (OI), which is defined as the employee's feeling of oneness with the organization and feeling the success or failure of the organization as his own, has become important in the success of businesses. Both IC and OI are effective in the success of the business. In this context, the effect of IC on OI emerges as an important problem for scrutinizing the success of the business.

Purpose of the Study: The aim of this study is to examine the effect of healthcare professionals' IC on OI.

Method: In this study, which used quantitative research method, relational analyzes were applied. The OI Scale, developed by Mael and Ashforth, and the IC Scale, developed by Subramaniam and Youndt were used to obtain the data. The research was performed in Kırşehir Training and Research Hospital with 422 healtcare professionals using the random sampling method and the data were analyzed with SPSS.26. In the reliability analyzes, it was observed that the reliability was quite high (α >0.80). Descriptive statistics, independent inter-group t-test, one-way analysis of variance and linear multiple regression analyzes were performed.

Results: As a result of the analyzes, that there was a positive, moderate and significant (p< 0.05) correlation between IC and OI, all of the IC subdimensions positively affected OI, and in the multiple regression, 29% of the changes in OI were because of the IC effect, were obtained as findings.

Conclusion: In a good organization, it is necessary to create a good institutional memory for the efficient use of intellectual capital accumulation and to ensure identification. A good corporate memory brings self-confidience to the organization.

Keywords: Intellectual Capital, Organization Identification, Healthcare Profession

Presentation Language: Turkish

Prof. Dr. Gökhan YILMAZ

Oturum Başkanı

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~ 71 ~

11.00-12.30

Sunum Saati

Adaptation of Violence Prevention Climate Scale to Turkish

Ahmet Y. YEŞİLDAĞ¹, Ayten TURAN KURTARAN², Ferit SEVİM³

ABSTRACT

Problem of Research: There is a high probability of occurrence of internal and external violence in health institutions. For this reason, it is thought that it is essential to bring a scale for violence prevention climate into the Turkish literature in the health personnel research sample.

Purpose of the Study: To adapt the Violence Prevention Climate Scale to Turkish and to test its validity and reliability in the health workforce sample.

Method: The study sample consists of 400 health care workers working in the city center of Trabzon. To ensure the face and language validity of the scale, support was received from 3 English lecturers and 4 academicians (Prof. Dr.) working in the Health Management Department. The internal consistency coefficient was calculated to test the reliability of the scale. Confirmatory factor analysis (CFA) and exploratory actor analysis (EFA) was performed to test the fit with the original factor structure. SPSS 23.0, SPSS AMOS 24.0, and MS Office Excel programs were used in the classification and analysis of the data.

Results: According to the CFA result, Violence Prevention Climate Scale is compatible with the original model with 3 factors. The model fit index values of the scale were calculated as p=0.001, X2=133.933, CMIN/Df= 2.850, RMSEA= 0.07, SRMR=0.088, CFI=0.966, GFI=0.936, NFI=0.948. According to the EFA results, it was determined that the KMO Test result was 0.886, and the Bartlett's Sphericity Test result was p=0.001. However, eigenvalues for 3 factors were found to be above 1 (1,005). Cronbach's Alpha internal consistency coefficient was calculated as 0.891.

Conclusion: In line with the data obtained from the research sample, it was determined that the VPCS was a valid and reliable scale that showed perfect harmony with its original English version.

Keywords: violence prevention, healthcare workers, climate, hospital, Turkish version

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Oturum	11. Dijital Oturum: B Salonu	Sunum Tarihi	17.06.2022
Oturum Başkanı	Dr. Öğr. Üyesi Gökhan YILMAZ	Sunum Saati	11.20-12.30

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Investigation of the Relationship between Internet Self-Efficacy and Cyberchondria Severity in Adults

Yunus Emre ÖZTÜRK¹, <u>Seyma KAHVECİ</u>², Seda Nur ÜNAL³ Halil TÜRKTEMİZ⁴

ABSTRACT

Problem of Research: The use of the Internet is rapidly spreading and the Internet is becoming one of the indispensable tools of daily life. As a result of this situation, it is possible for individuals to conduct research on health. Being a conscious user and having self-efficacy in internet use is important for cyberchondria, which is called a new generation disease.

Purpose of the Study: The aim of the study is to examine the relationship between internet self-efficacy and the severity of cyberchondria in adults.

Method: The data in the study were obtained by questionnaire form. The questionnaire form consists of sociodemographic characteristics, Internet Self-Efficacy Scale and Cyberchondria Severity Scale. The population of the research consists of individuals living in Konya. The sample of the study consists of 440 people who participated voluntarily.

Results: 55.2% of the participants are women and 28.4% are associate degree graduates. While 19.8% of the participants spend more than 1 hour - less than 2 hours on the Internet a day, 13.1% spend less than 1 hour. It was determined that there was a moderately significant positive correlation between the internet self-efficacy and cyberchondria levels of the participants.

Conclusion: In the study, it was determined that the increase in internet self-efficacy of adult individuals increased the level of cyberchondria severity. According to the results of the study, there is a need for studies to reduce the levels of cyberchondria in adults.

Keywords: Cyberchondria, Internet Self-Efficacy, Using Internet

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Oturum	Zoom Hall: B Session: 11	Sunum Tarihi	17.06.2022
Oturum Başkanı	Asist. Prof. Gökhan YILMAZ	Sunum Saati	11.00-12.30

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Is Aducanumab Treatment that Developed to Prevent Progression of Alzheimer's Disease Cost-Effective?

Vahit YİĞİT¹, Selin KALENDER², Iskender ÇETİNTÜRK³

ABSTRACT

Problem of Research: Alzheimer's Disease (AD), the most common type of dementia, is a chronic, progressive, and neurodegenerative brain disorder that causes the destruction of brain cells. Although there is no definitive treatment for AD, various drug treatments are used to slow down the progression of the disease. Developed for the treatment of early-stage Alzheimer's patients, Aducanumab is the only drug approved by the Food and Drug Administration (FDA) in the past two decades. However, the cost is very high and, in many countries, Aducanumab has not been approved due to insufficient clinical efficacy and lack of evidence.

Purpose of the Study: The aim of this study is to analyze the cost-effectiveness of Aducanumab, which was developed for the treatment of early-stage AD, from the patient's perspective and to compile the criticisms about this drug treatment in the literature

Method: In the study, the Markov model was developed to determine the cost-effectiveness of Aducanumab compared to Standard of Care (SoC) therapy over a 5-year time horizon. Cost and effectiveness data were taken from the literature. In the study, the discount rate was determined as 5%. The results were presented as the incremental cost-effectiveness ratio (ICER), which represents the cost per quality-adjusted life years (QALY).

Results: With the Markov model, the total costs of Aducanumab and SoC treatments over a 5-year time horizon were found to be 98.068 \$ and 21.292 \$, respectively. Aducanumab treatment had an additional gain of 0.64 QALY and an additional cost of 76.776 \$ compared to the SoC treatment. The ICER value, which shows the additional cost per QALY of Aducanumab, was 119.408 \$/QALY.

Conclusion: As a result of the study, it was determined that Aducanumab was not cost-effective when compared to SoC treatment. The result of the research is considered important in terms of providing evidence-based information on the cost-effectiveness of Aducanumab in Turkey. However, further, research is needed to evaluate Aducanumab's clinical efficacy and cost-effectiveness. The major criticism of Aducanumab in the literature is the lack of sufficient evidence for its clinical efficacy despite the very high cost of the treatment.

Keywords: Aducanumab, Alzheimer's Disease, Cost-Effectiveness Analysis, Markov Model.

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Oturum	6. Dijital Oturum: HEALTH ECONOMY	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Vahit YİĞİT	Sunum Saati	11.00-12.30

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Cost Analysis of COPD Disease: A Systematic Literature Study

Abdullah Çetin YİĞİT¹, Sibel ORHAN², Emine KIZILKAYA³, Elif MALTAŞ⁴

ABSTRACT

Problem of Research:COPD is a type of disease in which hospital costs are extremely important from a social and economic point of view, its prevalence is high, it is possible to treat, and the disease state has a comprehensive effect on the population.

Purpose of the Study: Analyzing studies on the main cost items addressing COPD and examining the determinants that affect these cost factors of the disease within the framework of a systematic literature review.

Method: It was searched in English in PubMed, SCOPUS and Web of Science databases covering the cost items of COPD published between the years 2015-2020. Search terms "COPD", "Lung Disease, "Chronic Obstructive", "Cost", "Cost Of Disease", "Economic Impact" and "Disease Burden". Determining the reported economic burden of the variables on the resources used in COPD and defining the medical care expenditures are among the criteria included in the study.

Results: 18 publications were included in the research. Seventeen studies direct health costs, six studies direct non-medical costs, twelve studies indirect costs and two studies consist of subjects including intangible costs. The abundance of research indicates that direct costs are among the most studied topics in developed European countries.

Conclusion: Hospitalizations and related pharmacological treatments are among the highest reported costs. The economic conditions experienced by COPD patients during the illness and the loss of work after retirement are the main accepted stages of the disease. COPD imposes significant costs for the healthcare system associated with moderately strong stages and complications.

Keywords: Lung Disease, Disease Cost, Health Care Costs, Investments, Systematic Review

Presentation Language: Turkish

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Oturum	6. Dijital Oturum:Health Economy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Prof. Dr. Vahit YİĞİT	Sunum Saati	11.00-12.30

Measuring The Effectiveness of Public and Private Sector Health Expenditures Using Data Envelopment Analysis

<u>Pelinsu Buket DOĞANYİĞİT^I</u>, Ahnet Serhat ULUDAĞ²

ABSTRACT

Problem of Research: The Covid-19 epidemic has had devastating effects on the entire sector. These devastating effects played a role in the increase investment costs in the health sector as well as all sectors. Therefore, the effective use of scarce resources in the health sector has become an important issue.

Purpose of the Study: Determine whether the resources allocated for the health sector by the public and private sectors in Turkey between 2006-2019 are used effectively or not.

Method: In this study, Data Envelopment Analysis was used for efficiency analysis. Public, private sector current and investment health expenditures were included as input in the analyses; the total number of health institutions, beds per 1,000 people and the total number of health personnel were taken as output. Since the control over the outputs is less than the inputs; mainly input-oriented BCC and CCR; then, analyzes with output-oriented and non-oriented BCC and CCR data envelopment models were performed separately.

Results: Results were obtained in each of the input, output, and non-oriented BCC and CCR models. According to the findings, it was determined that the current and investment health expenditures made by the public and private sector in the years 2007-2008 and 2012-2017 in Turkey were not effective.

Conclusion: In order to increase the efficiency of ineffective units, especially public sector health expenditures need to be reduced.

Keywords: Pandemic, Covid-19, Efficiency, Health Expenditure, Data Envelopment Analysis.

Presentation Language: Turkish

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Oturum12. Dijital Oturum: Sağlık EkonomisiSunum Tarihi17.06.2022Oturum BaşkanıDoç. Dr. Vahit YİĞİTSunum Saati11.00-12.30

Effects of Economic Crises on the Service Presentation of Private Hospitals

Sevil ASLAN¹, Mehmet ÇİNİBULAK²

ABSTRACT

Problem of Research: An economic crisis that occurs on a local or global scale has serious economic consequences. The severity and duration of crises, which can occur due to more than one factor, may vary depending on these factors. The economic crisis negatively affects the health sector as well as all other sectors.

Purpose of the Study: The main purpose of the study is to determine the effect of the economic crises after 2000 on the service delivery of private hospitals in Turkey. For this purpose, the number of private hospitals, the number of beds in private hospitals (qualified beds and intensive care beds), the number of applications to the physician, the number of inpatients, the total number of operations and the number of physicians were evaluated.

Method: Within the scope of the study, document analysis was carried out as a method. Health Statistics Annuals (2000-2019) belonging to the Ministry of Health were taken as a basis in the document review. According to historical background of Turkey, it is seen that there were economic crises in 2001, 2008 and 2016. In this study, the years of economic crisis were compared with other years for evaluating the crisis years.

Results: It has been observed that the number of private hospitals in Turkey has increased every year, regardless of the crisis. When the parameters of 2000 and later are evaluated, it was determined that the economic crisis experienced only in 2016 had a negative impact on private hospitals. When the crisis of year 2016 is compared to the previous year, it was found that the number of qualified beds, the number of applications to the physician, the number of inpatients, the number of surgeries and the number of physicians are decreased by 1.5%, 0.8%, 4.5%, 6.5% and 1.9% respectively.

Conclusion: Although the 2001 and 2008 crises had serious economic effects in our country and many other countries, no negative effects were found in the parameters of private hospitals that we examined. The economic crisis of 2016 had a negative impact on the parameters examined, unlike the previous two years.

Keywords: Economic Crisis, Private Hospital, Qualified Beds, Number of Patients, Number of Surgery

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Oturum	12. Dijital Oturum: Health Economy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Vahit YİĞİT	Sunum Saati	11.00-12.30

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Predicting the Actuarial Balance of the Social Security System in terms of Financial Sustainability with the ARIMA Model

Ferit Sevim¹ Osman Şenol² Şafak Kıran³ Gökhan Yılmaz⁴

ABSTRACT

Problem of Research: Security systems that protect individuals against economic risks are currently facing financial challenges. In order for social security systems to achieve their aims, they must have sufficient and longterm financial resources. The actuarial balance has deteriorated as a consequence of changes in society, and the system has a deficit. This situation leads to important discussions about the sustainability of actuarial balances for decision-makers and policymakers.

Purpose of the Study: The main purpose of this study is to predict the future using the trend of the actuarial balance of the social security system and to assess how much income can cover expenses through existing policies and policies.

Method: The ARIMA method was used in the study, which is one of the future prediction methods based on time series. The ARIMA method is known as the Box-Jenkins method in the literature. In this study, the actuarial balance of the Social Security Institution was predicted using monthly data from 37 periods between 2019:01 and 2022:01. The prediction is valid from 2022:02 to 2023:12.

Results: Predictions made within the scope of the Social Security Institution's income-expense balance indicate that incomes will face challenges to cover expenses. While the percentage increase in expenses were 0.92 for the predicted periods, the percentage increase in incomes were 0.26. This situation is considered to present a significant problem in terms of the actuarial balance's long-term sustainability.

Conclusion: By focusing on similar issues in terms of sustainability and future of the social security system, carrying out studies that will be a reference for health politicians and decision-makers in evidence-based policy production can make a positive contribution to performance and sustainability.

Keywords: Actuarial Balance, Social Security System, ARIMA Model, Predicting

Presentation Language: Turkish

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Oturum	Zoom Hall: C Session: 12 Health Economy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Vahit YİĞİT	Sunum Saati	11.00-12.30

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Evaluation of Stress Caused by COVID-19 Pandemic and Quality of Life in Emergency Service Health Workers

<u>Ali OFLAZ¹,</u> Emel FİLİZ²

ABSTRACT

Araştırma Problemi: Acil servisler hastanelerde kesintisiz olarak hasta kabulünün yapıldığı birimlerdir. Ülkemizde pandemi nedeniyle yapılan uygulamalar sonucunda genel anlamda covid-19 pozitifliği/şüpheli olan hastalar olası vaka polikliniklerine yönlendirilmektedir. Acil servislere covid-19 yönünden değerlendirilemeyen hastalarda başvurabilmektedir. Pandemi ile birlikte hastaların sürekli olarak acil servislere kabulü nedeniyle acil servis sağlık çalışanlarının yaşam kalitesi ve algılanan stres düzeylerinin daha fazla etkileneceği düşünülmektedir.

Bu çalışmanın amacı: Acil serviste çalışan sağlık çalışanlarında COVID-19'un yaşam kalitesi ve algılanan stres düzeylerine etkisini belirlemek ve sosyodemografik özellikler ile ilişkisini incelemektir.

Yöntem: Çalışmada Covid-19'un yaşam kalitesine etkisi ve algılanan stres ölçeği kullanılmıştır. Araştırmanın örneklemi 201 kişiden oluşmaktadır. Acil servis sağlık çalışanlarının mevcut Covid-19 pandemisinin genel yaşam kalitelerine etkisini belirlemek ve çalışanların algıladıkları stres düzeylerini ve baş etme durumlarını analiz etmek amacıyla tanımlayıcı türde bir çalışma yapılmıştır.

Sonuçlar: Araştırmamızın %57 sini kadın, %56 sını bekar, % 76 sını 20-29 yaş aralığındakiler, % 47 sini lisans mezunları, % 79 unu 1-9 yıl arasındaki kıdemi olanlar ve %63 ünü ise hemşireler oluşturmaktadır. COVID-19'un QoL_{TR} üzerindeki etkisinde cinsiyet, eğitim durumu, kıdem ve meslekler arasında anlamlı bir farklılık olmadığı, medeni durumu evli olanların bekar olanlara göre farklılaştığı (p=0.005) ve yaşları 30-39 aralığında olan bireylerin, yaşları 20-29 ile 40 ve üzeri olanlara göre anlamlı düzeyde farklılaştığı (p=0.001) belirlenmiştir. Sağlık çalışanlarının algılanan stres durumlarında cinsiyet, medeni durum, yaş, kıdem ve meslekler arasında anlamlı bir farklılık olmadığı, eğitim durumu lisans mezunu olanların lise mezunu olanlara göre farklılaştığı (p< .05) belirlenmiştir. Acil servis sağlık çalışanlarında COVID-19 Yaşam Kalitesine Etki Ölçeği toplam puan ortalamasının (X= 3.60; ss= ,87) yüksek düzeyde olduğu, algılanan stres ölçeği toplam puan ortalamasının (X= 2.20; ss= ,70) ise orta düzeyde olduğu bulgusuna ulaşılmıştır. Ölçekler arasında ise orta düzeyde pozitif (r=0,391) yönlü ve anlamlı (p<0,05) düzeyde bir ilişki olduğu görülmektedir.

Çözüm: Araştırma sonuçlarına göre COVID-19 pandemisinin acil servis sağlık çalışanlarının yaşam kalitelerini yüksek düzeyde etkileyerek çalışanların performansını, fiziksel ve zihinsel refahını, güçlü aile bağlarını ve sosyal ilişkilerini olumsuz etkileyebilmektedir. Acil servislerde etkin bir salgın yönetimi ve salgın sonrasında acil sağlık hizmetlerinin yürütülebilmesi için öncelikli olarak acil servis sağlık çalışanlarını etkin bir şekilde desteklemek için onların zorluklarının ve ihtiyaçlarının farkında olunmalıdır.

Anahtar Kelimeler: Covid-19 Pandemisi, Algılanan Stres, Yaşam Kalitesi, Acil Servis, Sağlık

Sunum Dili: Türkçe

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Oturum13. Dijital Oturum: Healthcare ManagementSunum Günü17.06.2022Oturum Başkanı: Asist. Prof. Fatma Kantaş YILMAZSunum Saati14.00-15.30

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Kolektif Adalet ve Kültür İlişkisinin İncelenmesi

Hatice DEMİR¹, Taşkın KILIÇ²

ÖZET

Araştırma Problemi: Örgütsel adalet, işyerlerinde yöneticilerin çalışanlara karşı ne derece adil davrandıklarına dair değerlendirmelerini kapsar. Adaletle ilgili yapılan çalışmalar bireyi merkeze alarak genellikle bireye karşı yapıaln adalet uygulamalarını incelemiştir. Oysa sosyal bir varlık olan insan sadece kendisine karşı değil, içinde bulunduğu gruba ve arkadaşlarına karşı yapılan kolektif davranışlardan da etkilenme potansiyeline sahiptir.

Araştırmanın Amacı: Bu çalışmada, "Kolektif Kültür"ün "Bireysel Adalet" ve "Kolektif Adalet" algıları ile ilişkisinin belirlenmesi amaçlanmıştır.

Yöntem: Araştırma kapsamında veri toplama aracı olarak, Niehoff ve Moorman (1993) tarafından geliştirilip Polat ve Ceep (2008) tarafından Türkçe'ye uyarlanan, Bireysel Adalet algısını ölçen 20 ifade ve 3 faktöre sahip olan likert ölçek, Kolektif Adalet algısını ölçmek için Kılıç ve ark., (2015) tarafından geliştirilen 8 maddelik likert ölçek ve Kolektif Kültür algısını ölçmek için ise Wu (2006) tarafından geliştirilen 4 maddelik likert ölçek birlikte kullanılmıştır. Ölçekte 5 adet demografik veriye ilişkin bilgi ve toplam 32 ifade yer almaktadır.

Çalışma, 176 çalışan bireyin (üniversite ve sağlık çalışanları) online anket yöntemine katılımı ile gerçekleştirilmiş ve elde edilen veriler SPSS 25.0 programında analiz edilmiştir. Sırası ile güvenirlik, korelasyon, regresyon, t-testi ve One-Way Anova testi yapılmıştır. Ölçeğin genel Cronbach alfa katsayısı değerinin (>0,95) yüksek güvenirlikte olduğu sonucuna ulaşılmıştır.

Bulgular: Yapılan analizler sonucunda, "Kolektif Kültür" ile "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında ilişki bulunmadığı; "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında anlamlı bir ilişki bulunduğu ve değişkenler arasında anlamlı bir etkinin bulunduğu tespit edilmiştir. Katılımcıların unvanına ve cinsiyetine göre "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında farklılık bulunduğu; yaşa göre "Kolektif Adalet" algısında farklılık olduğu; eğitim durumuna göre "Bireysel Adalet" algısıda farklılık bulunduğu; katılımcıların unvanına, cinsiyetine, yaşına, eğitim durumuna göre "Kolektif Kültür" algısı arasında farklılık bulunmadığı tespit edilmiştir.

Sonuçlar: Bu çalışmanın sonucunda, "Kolektif Adalet" ile "Bireysel Adalet" arasında anlamlı, pozitif yönlü güçlü bir ilişki tespit edilmiş ve "Bireysel Adalet" algısı değişkeninin %73,8'inin "Kolektif Adalet" algısı değişkeni tarafından açıklandığı; kolektif adalet algısının bireysel adalet algısı üzerinde anlamlı bir etkiye sahip olduğu sonucuna ulaşılmıştır. Ancak "Kolektif Kültür" ile "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında anlamlı bir ilişki bulunamamıştır.

Katılımcıların unvanına göre "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında anlamlı farklılık bulunduğu; akademik personellerin sağlık çalışanlarına göre bireysel adalet ve kolektif adalet algısının daha yüksek bulunduğu tespit edilmiştir.

Katılımcıların cinsiyetlerine göre "Bireysel Adalet" ve "Kolektif Adalet" algısı arasında anlamlı bir farklılık olduğu; erkeklerin kadınlara göre bireysel adalet ve kolektif adalet algısının daha yüksek bulunduğu tespit edilmiştir.

Katılımcıların yaşına göre "Kolektif Adalet" algısı arasında anlamlı bir farklılık olduğu; eğitim durumuna göre "Bireysel Adalet" algısı arasında anlamlı farklılık bulunduğu; katılımcıların unvanına, cinsiyetine, yaşına, eğitim durumuna göre "Kolektif Kültür" algısı arasında farklılık bulunmadığı tespit edilmiştir.

Anahtar Kelimeler: Örgütsel Adalet, Bireysel Adalet, Kolektif Adalet, Kolektif Kültür.

Sunum Dili: Türkçe

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Oturum	13. Dijital Oturum: A Salonu	Sunum Tarihi	17.06.2022
Oturum Başkanı	Dr. Öğr. Üyesi Fatma KANTAŞ YILMAZ	Sunum Saati	14.00-15.30

Regulatory Focus Theory and Health Behavior: A Systematic Review

Mustafa ORHAN 1

ABSTRACT

Problem of Research: Regulatory focus theory shows how individuals approach pleasure and avoid pain in different strategic ways. In this framework, the problem of the research is that the regulatory focus can shape people's health behaviors.

Purpose of the Study: Health and healthcare is inherently complex and uncertain for consumers. In order to achieve the best health status, it is important to raise awareness of consumers and to be guided by professionals. While it is important what the suggestions are, the perceptions of the consumers in these suggestions are just as important. The aim of the study is to reveal the relationship between consumers' health behaviors and their regulatory focus.

Method: This systematic review study was carried out in accordance with the PRISMA directive. The study was carried out as a retrospective review of publications on the subject. It was done in Web of Science, Emerald, Pubmed and Science Direct electronic databases over Ankara University internet access network. As a result of the initial review, 296 studies were found and 28 studies that met the inclusion criteria were evaluated.

Results: When the studies are examined, basically the studies carried out within the scope of the regulatory focus theory; It is grouped into studies that include health behaviors affected by regulatory focus and health behaviors influenced by manipulated regulatory focus. The promotion focus and prevention focus of the regulatory focus can affect health behaviors. 12 of the studies used the 'Message Framing' method and the regulatory focus theory together and gave the results together. While 9 of the studies focused on the 'Healthy Food' behavior, 5 of them focused on the 'Physical Activity' behavior.

Conclusion: Regulatory focus theory and related research have suggested the implementation of measures and strategies for health practice. Rather than thinking that one focus fits all, mass communications can be framed as two focuses. It can be adapted to the focus of promotion and prevention, the two main goals offered by individuals, and these can be considered in communications that best match the characteristics of the communicated and the consumer who is the target of such communication.

Keywords: Regulatory Focus, Health Behavior, Prevention Focus, Promotion Focus, Systematic Review Presentation Language: Turkish

Presentation Language: Turkish

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Oturum	6. Dijital Oturum: Organizational Behavior In Health	Sunum Tarihi	17.06.2022
Oturum Başkanı	Asist. Prof. Fatma Kantaş YILMAZ	Sunum Saati	14.00 - 15.30

What Does the Health Sector Expect from Health Management Graduates?

Pınar ÜNKÜR¹, Fatma KANTAŞ YILMAZ², Saadet KARAKUŞ³

ABSTRACT

Problem of Research: The importance of health management, one of the most challenging management areas globally, is increasing considerably. It is known that health management graduates who have been trained and developed in health add significant value to health management. The professional knowledge, skills, and competence that students—as future health administrator candidates—should acquire must be suitable for the changing health sector conditions.

Purpose of the Study: The study aims to determine the knowledge, skills, and behaviors expected from health management students by health administrators working in the hospital, offering their suggestions to academicians.

Method: The current study was conducted qualitatively, in a case study design. Open-ended questions were asked using the face-to-face interview technique with the administrative and financial service managers of 14 different hospitals in Istanbul, using the snowball sampling method. The collected data were evaluated by the content analysis method.

Results: Health management students are expected to have the knowledge and skills about using computers, digital health initiatives, and crisis and stress management. Other expected prominent qualities include being patient, understanding, communicative, open to innovations, having command of hospital processes and legislation of health institutions, medical terminology, and following health technology. It is recommended that academicians expand the course content such as commercial law and computerized accounting, including practical applications and theoretical education, and provide the opportunity to do internships every year.

Conclusion: The health administrator has a great responsibility to provide administrative, financial and technical services in the institution. Therefore, academicians should encourage their students to develop their skills for tomorrow's challenges.

Keywords: Health management, student, health administrator, hospital, qualitative method

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Oturum	13. Dijital Oturum: ORGANIZATIONAL BEHAVIOR IN HEALTH	Sunum Tarihi	17.06.2022
Oturum Başkanı	Dr. Öğretim Üyesi Fatma KANTAŞ YILMAZ	Sunum Saati	14.00-15.30

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Management of The COVID-19 Health Crisis in The World; An Evaluation on Centralization and Decentralization Practices

Kazım BAŞ¹, Haydar SUR²

ABSTRACT

Problem of Research: It has been reported that the tensions, incoordination and incompatibility between the central and local government, and the disconnection in the institutional capacity in the fight against the COVID-19 epidemic, adversely affected the epidemic management.

Purpose of the Study: This study was carried out to evaluate the centralization and decentralization practices in the management of the COVID-19 health crisis in the world.

Method: This study was written by using 20 publications whose full texts were reached as a result of searching Web of Science, Scopus, Sobiad and Google academic databases between 28-30 March 2022.

Results: With the spread of COVID-19 around the world in 2020, most governments have had to take drastic central measures to reduce the spread of the virus. It was emphasized that the measures taken in most countries in the early stages of the epidemic were not taken in coordination with the local units, causing incompatibilities with the local. As of 2021, due to the different experiences of the local effects of the epidemic during the pandemic process, it has been observed that the measures applied in the countries against the epidemic differ according to the local and regions. Ensuring that coordination and harmony between central government and local government/units are important that is explained by the fact that the local effects of the epidemic are different (infection rate, population density, effectiveness of the measures taken, etc.).

Conclusion: During the COVID-19 process, it has been observed that countries have different centralization and decentralization practices suitable for their own conditions

Keywords: COVID-19, Decentralization, Health Managment, Health Policy.

Presentation Language: Turkish

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Oturum	Zoom Hall: A Session: 15 Health Policy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof. Dr. Turgut ŞAHİNÖZ	Sunum Saati	16.00-17.30

Impact of COVID-19 Health Crisis on Health Systems of Countries; An Evaluation with the Dimension of Global Health Systems

Kazım BAŞ¹, Haydar SUR²

ABSTRACT

Problem of Research: The unpreparedness of the countries in the management of the COVID-19 epidemic and the inadequacies of the global health system have turned the epidemic into a global health crisis around the world.

Purpose of the Study: The aim of this study is to evaluate the impact of the COVID-19 health crisis on the health systems of countries in terms of global health systems in line with the literature.

Results: Unlike other epidemics, the coronavirus has spread rapidly in all countries, regardless of income. The United Nations and the World Health Organization stated that a joint approach is necessary in supporting global solidarity policies so that the COVID-19 process due to social, economic and health inequalities between countries does not get worse. However, it has been seen that the disagreements between some powerful countries that are influential in global politics negatively affect the global health system and epidemic management. With the onset of the COVID-19 epidemic, some countries brought the "my nation first" approach to the fore, undermining the approach of fair implementation of global health policies. The member countries of the World Trade Organization have also violated the trade agreements made and imposed export restrictions on the products necessary for the fight against the epidemic.

Conclusion: It has been observed that the epidemic cannot be managed effectively at the global level, although the global health system is more needed during the pandemic process. It was emphasized that redesign is necessary for effective governance of the global health system.

Keywords: COVID-19, Global health system, Health, Health policy.

Presentation Language: Turkish

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Oturum	15. Dijital Oturum: Health Policy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof. Dr. Turgut ŞAHİNÖZ	Sunum Saati	16.00-17.30

Oral and Dental Health Services In Turkey from Health Management Perspective: Last 50 Years

Müslüm TEKİNALP¹, Turgut ŞAHİNÖZ²

Problem of Research: The aim of this study is to examine the last 50 years of oral and dental health services in Turkey. In this context, historical development of oral and dental health services in our country, current situation analysis, financing of oral and dental health services, dentistry education and comparison with similar countries will be analysed.

Purpose of the Study: Oral and dental health is a growing service area. In the historical development of this field, there is a need for planning, financing and situation analysis from a health management perspective.

Method: This study is a cross-sectional study conducted in the form of registry scanning. It is also a secondary data analysis study.

The data used in our study was obtained from the health statistics annuals of the Turkish Statistical Institute (TUIK) and the Ministry of Health. Other country data used in comparisons was obtained from the World Health Organization (WHO) statistical database. Official data on the website of the World Health Organization was analyzed. In addition, Hacettepe University's Turkey Demographic and Health Survey (TNSA) data and Dentists' Association annuals were also used. Appropriate statistical methods were used in the analysis of the data. Data was presented in the form of tables and graphs for easy understanding.

Results: The change in the number of dentists in the last 50 years in Turkey was examined. The development of oral and dental health service data in Turkey by years and sectors have been examined. The change in the number of dentistry faculties by years was examined. The total number of institutions by years, the number of applications to the dentist, the number of dental units, the number of students, the number of lecturers were examined.

Key words: Oral and Dental Health, Health Management Perspective, Dentistry, Last 50 Years, Turkey

Presentation Language: Turkish

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Oturum	15. Dijital Oturum: Health Policy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Assoc. Prof. Dr.Turgut SAHİNÖZ	Sunum Saati	16.00-17.30

Investigation of Covid-19 Deaths in Developed Countries by Panel Data Analysis

Osman ŞENOL¹, Ferit SEVİM², Şafak KIRAN³, Sedat BOSTAN⁴

ABSTRACT

Problem of Research: In this context, the main starting point of the research is to determine the level of relationship between covid-19 deaths in developed countries and other relevant indicators.

Purpose of the Study: Countries have developed different strategies to combat the Covid-19 epidemic. The primary purpose of the research is to determine the level of correlation between the covid-19 deaths of developed countries in terms of economic power and other indicators.

Method: In this research, the panel data analysis method, in which econometric models are produced, was used as a method. 31 countries were included in the study. The time dimension of the research covers: 01.03.2021-10.04.2022. Daily data were used in the research.

Results: As a result of the research, in case of an increase of 1% seen in vaccination studies, it is predicted that there may be a decrease of 0.25% in the level of death due to covid-19. In case of an increase of 1% in Covid-19 cases, it is predicted that there may be an increase of 0.05% in deaths from covid-19. In case of an increase of 1% in the smoking rate of a society, it is predicted that there may be an increase of 0.54% in deaths caused by covid-19. In case of an increase of 1% in the number of covid-19 tests applied, it is predicted that 0.79% more deaths from covid-19 will be detected. On the other hand, if there is a 1% increase in the number of covid-19 cases, it is predicted that there may be an increase of 0.05% in deaths caused by covid19. When the findings are evaluated in general, the importance of vaccination studies in the fight against covid-19 is understood.

Keywords: Covid-19 Vaccine, Covid-19 Death, Covid-19 Test, Panel Data Analysis, Epidemic

Presentation Language: Turkish

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Oturum 15. Dijital Oturum: Health Policy Sunum Tarihi 17.06.2022 Oturum Başkanı Associate Professor Doc. Turgut ŞAHİNÖZ 16.00-17.30 Sunum Saati

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Medical students' perceptions of online learning during the COVID-19 pandemic: A Survey of Medical Students in the Turkey

Ahmet KAYA¹, Sedat BOSTAN², Esra DEMİR³, Nur ABDULLAH⁴, Samet YEŞİL⁵

ABSTRACT

Problem of Research: In our country, medical education has been given face-to-face and uninterruptedly for six years. COVID-19 has severely impacted regular orders all over the world. Especially in the field of education, online education has started to be given quickly so that the students are least affected. In addition to the conventional education models all over the world, difficulties have been experienced in online education, especially due to the lack of serious experience and infrastructure.^{1,2}

Purpose of the Study: In this study, it is aimed to evaluate the thoughts of medical faculty students about distance during the COVID-19 pandemic.

Method: The research was carried out on medical faculty students in Turkey with the online survey method. Descriptive statistical methods, significance tests and correlation analysis were used in the analysis of the data. Student t test was used to compare the groups. Analysis of the data was carried out at 95% confidence interval.

Results: 906 medical faculty students participated in the study. 60.7% (n=550) of the participating students were female students. 27.8% (n=252) are in 2nd grade, 23% (n=208) are in 3rd grade, 31.5% (n=285) are in 4th grade. 66.7% (n=604) of the participants are between the ages of 21-23. Medical students took the most theoretical courses through online education. They had difficulties in attending the lesson, asking questions and understanding. Since medical students did not go to school, they were profitable in terms of economy and time. Medical students stated that they could not manage patients with the knowledge and skills they would acquire through online training.

Conclusion: Due to the fact that medical education is a practice-oriented education, online education systems do not have enough experience. In medical education, it may be beneficial to develop hybrid education models that are alternative to online education only.

Keywords: COVID-19, Online medical school education, distance education

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Oturum	15. Dijital Oturum: Health Policy	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Turgut ŞAHINÖZ	Sunum Saati	16.00-17.30

Investigation of the Relationship Between Health Literacy and Quality of Life in Cancer Patients Treated in the Oncology Clinic

<u>Sezer AVCI¹</u>, Muhammet Emin AYIK²

ABSTRACT

Problem of Research: Cancer is an important public health problem with high incidence, morbidity, mortality and treatment costs. Access to accurate information about the disease and its course affects the treatment compliance process of patients. In this respect, the concept of health literacy is very important and if health literacy is at a sufficient level, it creates the possibility of early diagnosis of cancer and early treatment. Early treatment may also reduce the negative impact of patients' quality of life.

Purpose of the Study: The aim of this study was to examine the relationship between health literacy and quality of life in cancer patients treated in Oncology Clinics of a University Hospital.

Method: The study was conducted with 160 patients who were treated in the specified clinics between September 2020 and July 2021, after obtaining the necessary permissions for this descriptive-cross-sectional study. In order to collect data in the study, Information Form for Introducing Cancer Patients, Rotterdam Symptom Checklist (RSKL), and Turkey Health Literacy-32 (TSOY-32) Scale were used.

Results: The mean score of the patients participating in the study from the TSOY-32 Scale was 33.82 ± 13.29 . According to this result, the health literacy level of cancer patients participating in the study was determined as problematic/limited. The mean RSCL total score of the patients participating in the study was 43.31 ± 18.10 . It was found that there was a moderate positive correlation between the RSCL total mean score and the TSOY-32 total score mean (r=0.31, p<0.01).

Conclusion: It was concluded that as the health literacy level of the patients increased, their quality of life was moderately positively affected.

Keywords: Cancer, Health literacy, Patients, Quality of life, Treatment.

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Oturum	9. Yüzyüze Oturum: HEALTH LITERACY	Sunum Tarihi	17.06.2022
Oturum Başkanı	Doç. Dr. Rojan GÜMÜŞ	Sunum Saati	14.00-15.30

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Health Tourism in Malaysia: The Winds of Reformation

Ahasanul Haque

ABSTRACT

Malaysian health tourism is not the same as it was before the Covid-19 outbreak in 2020. It is currently reforming again in the healthcare industry, with medical consultants offering a broad spectrum of medical and surgical services from all disciplines, targeting to become the global standard of integrated healthcare solutions. The Malaysian healthcare council's efforts to improve healthcare quality, cost, and patient experience by marketing its brand in other countries have resulted in a compound annual growth rate of 16 to 17 percent over the previous five years. This is higher than the global average of 10 to 12% and the Asia-Pacific average of 12 to 14%. Malaysia's health tourism business has expanded from 643,000 medical tourist arrivals in 2011 to over 1.2 million in 2018. It has become a top worldwide destination for foreign patients in Asia and beyond. In 2018, the medical tourism industry earned over \$362 million in sales. Medical tourism in other nations costs some countries millions of dollars in return for revenue, while it generates cash for others. Several nations, both old and new, are boosting up their national and local medical tourism initiatives, which are aimed at both residents and international medical tourists. This study examines the possibilities in terms of how Malaysia and other nations might benefit from health tourism to boost their economies. In addition, this study contributes to a better understanding of medical tourists' decision-making and discusses the consequences for Malaysian health policy and healthcare delivery in order to ensure the industry's long-term sustainability.

Keywords: Health tourism, integrated healthcare solutions, promotions, Malaysia

Presentation Language: English

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Health Tourism in Malaysia: The Winds of Reformation

Diana Dryglas¹, Adrian Lubowiecki-Vikuk²

ABSTRACT

The aim of the study is to assess opportunities and challenges for health tourism in Poland. Survey data were collected between 2020 and 2021 from 7 spa enterprise managers in Poland, using Delphi Study and 21 international medical tourism experts, using interviews. The methods used allowed for assessing the opportunities and threats of spa resorts and medical enterprises during the pandemic and the perspectives for their future development. The results for Polish spa resorts and enterprises revealed that (Dryglas, 2021) 1) the most important priorities are: infrastructure improvements; targeting and creating services for new (often self-paying) markets; meeting the quality levels required for international guests 2) following conflicts can appear: State-funded and self-financing guests,-Generations (i.e. older and younger guests), Eastern European and Western tourists, Families and individuals or couples 3) wellness concept still functions in Poland as a short experience, not a lifestyle (spirituality, relaxation). It is understood rather as various types of attractions, without creating a comprehensive product or lifestyle 4) the main challenge will be the transformation of spas from single, or at most dual-purpose facilities (medical treatment and tourism) into wellness spa resorts offering a diverse package of services in the field of alternative medicine 5) there will be the change in the attitude of the state authorities towards spa medicine, which is still treated as a strictly medical field, without taking into account the spiritual needs and well-being 6) during and after the COVID-19 pandemic, emphasis should be placed on the development of spa medicine associated with services for post-COVID-19 patients, and with wellness services for all individuals who would like to visit spas for recovery, prevention and to boost their immune system. After the pandemic, people will pay particular attention to living in good health and shape. The coronavirus pandemic is the historical time for revival and recognition of the importance of medical spa resorts. Respondents are convinced that in a post-COVID-19 world people will be more sensitive to disease prevention, using medical spa resorts for that purpose in the future.

The results for Polish medical enterprises revealed the following opportunities (Lubowiecki-Vikuk, 2021) 1) development of domestic medical tourism and offers for this segment 2) increased demand for one-day packages 3) expanding the medical tourism product with complementary services (e.g. medical concierge services, medical hotels) 4) development of e-medical services, e.g. telemedicine 5) creating a competitive advantage by methods other than price struggle, e.g. by providing high-quality services as well as threats 1) travel restrictions, sanitary regime (increase in the cost of medical services) 2) changing the behaviour of medical tourists (uncertainty, tendency to shorten medical stays) 3) lack of a positive image of the state, lack of trust in health policy, unfavorable reputation of Poland among international medical tourism intermediaries.

This carries important implications, as the assessment of the opportunities and challenges for health tourism in Poland can be compared across European spa and medical enterprises, thus leading to novel insights and contributions to health tourism marketing strategies and products targeting the health tourism market.

According to Polish model health tourism is an umbrella term for medical tourism as well as wellness tourism. However, therapeutic tourism dominates and is to be found in spa resorts an area with special rigor. There are 45 statutory spa resorts in Poland. Statutory means that they are regulated by a special law. It should be explained that spa resort is a place area with scientifically proven conditions of therapeutic treatment based on natural healing resources, to improve and maintain health under medical supervision. Spa medicine uses its own methods of therapeutic treatments (among others balneology, climatology, hydrotherapy). Spa resorts are available in Germanspeaking countries, the Baltic States (Estonia, Latvia, and Lithuania), Central and Eastern Europe, Russia and partly France (Dryglas & Salamaga, 2018). Merely 20%, that is 9 out of 45 spas in Poland (signed in blue) use geothermal waters for therapeutic purposes with maximum temperature at the outflow of around 19–44°C. There are 7 geothermal bathing and recreation centres in the Podhale region (signed in red) and 7 in the Polish Lowlands which use geothermal water for recreational purposes (Dryglas & Hadzik, 2016). Medical tourism develops in agglomerations with access to the airport, in cities within 100 km from the airport and in the mentioned spa towns (Lubowiecki-Vikuk & Dryglas, 2019). Infrastructure related to the provision of medical tourism services is primarily concerned with private hospitals and clinics. These are generally located in large cities.

Keywords: Health tourism, integrated healthcare solutions, promotions, Malaysia

Presentation Language: English

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Innovations in Medical Tourism/Medical Travel and to Hospitality Bridging Healthcare (H2H) and the Patient/Guest Experience

Fred DeMicco

ABSTRACT

People all over the world are paying more attention to healthful living practices and when seeking necessary or prescreening medical care. Hospitality bridging healthcare (H2H) is a natural progression, as today's social media savvy consumers seek timely information about their health and wellness, medical care, and the quality of the service they want to experience. This allows consumers to search and seek out the health experiences that will provide the best customized and individually tailored health and wellness programs for them. Health, medical and well- ness is about a 2 trillion-dollar global industry.

Healthcare includes hospitals, clinics, nursing homes, life care, and continuing care facilities. It is a segment that shows no signs of slowing, and there will be many career openings for hospitality and healthcare management graduates. This is because people are aging and will there- fore require more medical procedures going forward into the future.

Graduates from hospitality and health-professional programs that join this segment of the hospitality industry can look forward to solid growth for the future, stable work hours, good pay, and benefits (particularly medical insurance), often day care for employee children, career growth, and making a difference serving people in need. Usually graduates of 4-year hospitality and professional-health programs begin as an assistant director, work up to a director of food services, and eventually can become a GM or Vice President for Patient/Guest services. As more healthcare facilities grow to become "medical campuses" and medical Mecca's for medical tourism, they emulate hotels in their quality and delivery of health and wellness services. In fact, in hospitals, approximately 75% of the services provided to patients are hospitality/hotel related services. For example, they may add wellness and spa operations, which hospitality school graduates should be prepared to oversee. In addition, more food-service directors are becoming GMs of the entire healthcare campus enterprise who leads not only the traditional hospital facilities but also the hotel(s), spa and wellness, environmental services (e.g., housekeeping), transportation services, security, purchasing, parking, marketing, the grounds, snow removal, and all dining venues. This is usually a vicepresident position on the healthcare campus and can provide challenge, excitement, and very good pay and benefits in the six-figure salary range. In sum, hospitality schools prepare graduates to be GMs of hotels and now graduates should think of becoming GMs/VPs of healthcare (nonmedical) operations and services in the future. This is clearly a field for innovative hospitality graduates that provides challenge and future growth opportunities, well into the future.

Presentation Language: English

Prof., Northern Arizona University, USA

Financial Sustainability Evaluation of the Analysis of Health Practice Notifications Prices by Years in Knee and Hip Artroplasty Surgery

<u>Dr.Sevda UZUN DIRVAR</u>¹, Dr.Selahattin ÇALIŞAL²

Introduction: Knee and hip arthroplasty surgeries are expensive surgeries using materials and the number of these surgeries is increasing day by day in the world. The costs of the patients treated in the public hospital are billed to the Social Security Institution(SGK), but this pricing is not made according to the cost analysis, but according to the fixed prices in the Health Practice Notifications (SUT) lists determined by comparison according to the expert opinions. In this study, our aim is to analyze the SUT list prices of hip and knee arthroplasty surgeries and the materials used in these surgeries in the last 10 years and to evaluate the issue in terms of the financial sustainability of the public hospital.

Method: The price changes of 9 SUT prices for hip and knee arthroplasty and 23 material prices for orthopedic medical implants used between the years 2012-2022, and the average price of hospital Hospital Information System (MKYS) by years were compared with other economic data. Descriptive statistics of the data were made, the distribution of variables was measured with the Kolmogorov Smirnov test, the Mann-Whitney U test was used in the analysis of quantitative independent data.

Findings: In 2020 compared to 2012; Diagnostic package prices for knee and hip arthroplasty increased by an average of 23.99%, service-based package prices increased by an average of 34.93%, material prices increased by an average of 4.49%, while the dollar/TL parity increased by 291.06%. In 2022 compared to 2012; Diagnosis-based package prices for knee and hip arthroplasty increased by an average of 106.75%, service-based package prices increased by an average of 117.24%, material prices increased by an average of 101.15%, while the dollar/TL parity increased by 690.50%.

Conclusion: In the literature, it has been stated that the payment made by the SSI for knee and hip arthroplasty surgeries does not cover the hospital costs. In accordance with the literature, in our study, it was determined that the update made to SUT prices in the last 10 years was below the other economic data and this situation put public hospitals into financial difficulties. In order to ensure the sustainability of financial resources in public hospitals, we think that corrective actions such as increasing SUT prices in knee and hip arthroplasty surgeries by SGK are required.

Key words: Hospital Costs, Arthroplasty, Health Practice Notifications,

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Health Services in The Metaverse Universe

<u>Şeymanur BAŞOL¹</u>, Hilal AKMAN DÖMBEKCÎ², Yunus Emre ÖZTÜRK³

Problem of Research: To define the concept of Metaverse simply, it is a new generation Internet that allows users to play, travel, see, work and socialize in a different virtual world through a head-mounted device. virtual reality augmented reality is considered a clear and typical change. The concept enhances the beauty of your day. The Metaverse is thought to affect many areas. One of the areas likely to affect this is the health sector. It is thought that it will give a new dimension to health services. For this reason, the subject has been considered worthy of study.

Purpose of the Study: The aim of this study is to discuss how health and healthcare services are or will be in the metaverse universe. Metaverse is a discussion of possible topics in the field of health.

Method: The study is of a compilation nature. In this study, the concept of the metaverse and the history of the metaverse were first mentioned. Then, the metaverse ecosystem and its technologies, the layers of the metaverse, the properties of the metaverse and the relationship of the metaverse with other areas are given. Finally, the current and future relationship of the Metaverse with the field of health is discussed.

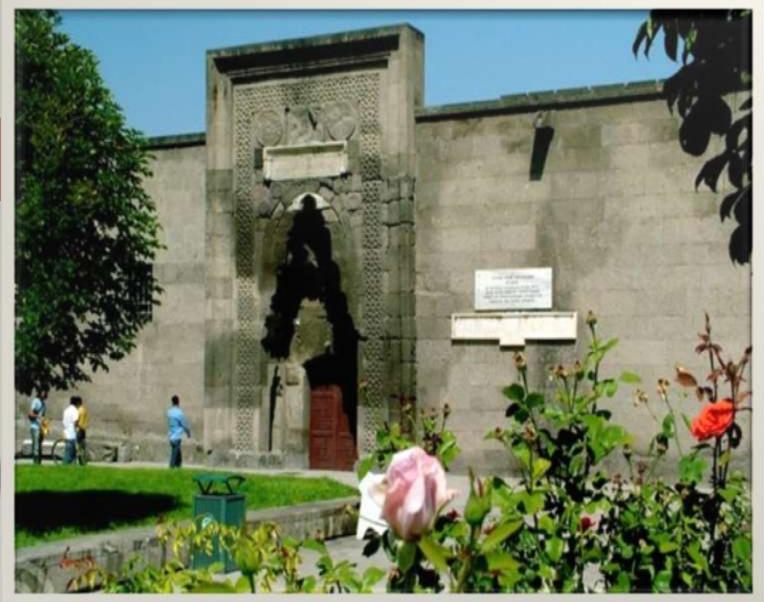
Findings: Looking at academic research on the metaverse, it is estimated that efficiency in health care will increase, workload, cost and time loss will decrease. Studies conducted on the Metaverse have shown that the Metaverse has positive effects on treatment, education and rehabilitation services. As a result, it can be said that virtual reality is motivating and beneficial in the field of health. It has been seen that health services have an important place in the metaverse universe and the developments in this field offer various opportunities to the health sector. It is also thought that these opportunities will increase in the near future.

Key words: Metaverse, health Service, virtual reality, augmented reality.

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