



7. ULUSLARARASI SAĞLIK BİLİMLERİ VE YÖNETİMİ KONGRESİ

"Dijital Sağlık & Kişiselleştirilmiş Tıp"

16 - 19 HAZİRAN 2022

Üsküdar Üniversitesi, İSTANBUL



YÜZYÜZE (FİZİKİ) PROGRAM/ FACE TO FACE PROGRAM

16.06.2022	09.30 – 12.00
HALL: NERMİN TARHAN KONFERANS SALONU	
AÇILIŞ PROGRAMI/OPENİNG CEREMONY	
Saygı Duruşu ve İstiklal Marşı	
Prof. Dr. Haydar SUR, Kongre Eş Başkanı	
Prof. Dr. Sedat BOSTAN, Kongre Eş Başkanı	
Prof. Dr. Hamdullah ÇUVALCI, Rektör, KTÜ	
Prof. Dr. Mehmet ZELKA, Rektör Vekili, Üsküdar Üniversitesi	
Prof. Dr. Nevzat TARHAN, Kurucu Rektörü ve Yönetim Üst Kurulu Başkanı, Üsküdar Üniversitesi	
Klasikten Dijitale Tıp ve Geleceği	
Prof. Dr. Ahmet KAYA, Ordu Üniversitesi, Tıp Fakültesi	



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16.06.2022

14.00 – 15.30

HALL: NERMİN TARHAN KONFERANS SALONU

Sağlık Yönetimi Alnanda Kitap Yazarlığı ve Editörlük

Panel Başkanı: Prof. Dr. Musa ÖZATA,
Ahi Evran Üniversitesi, USSAM Onursal Başkanı

Panelistler:

Prof. Dr. Haydar SUR,
Üsküdar Üniversitesi, Tıp Fakültesi Dekanı, Sağlık Yönetimi Bölüm Başkanı

Prof. Dr. Dilaver TENGİLİMOĞLU,
Atılım Üniversitesi, İşletme Bölüm Başkanı

Prof. Dr. Ramazan ERDEM,
Süleyman Demirel Üniversitesi, Sağlık Yönetimi Bölüm Başkanı

17.06.2022

10.00 – 11.30

HALL: NERMİN TARHAN KONFERANS SALONU

Sağlık Ekonomisi

Panel Başkanı: Prof. Dr. Yusuf ÇELİK
Marmara Üniversitesi, Sağlık Yönetimi

Panelistler:

Prof. Dr. Haluk ÖZSARI, İstanbul Üniversitesi-Cerrahpaşa, Sağlık Yönetimi

Prof. Dr. İsmail AĞIRBAŞ, Ankara Üniversitesi, Sağlık Yönetimi

Dr. Güvenç KOÇKAYA, ECONiX Araştırma



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17.06.2022

14.00 – 15.30

HALL: NERMİN TARHAN KONFERANS SALONU

Sağlık Hizmetlerinde İnsani Hassasiyet

Panel Başkanı: Dr. Öğr. Üyesi Murat ÇEKİN,
Marmara Üniversitesi, Sağlık Yönetimi

Panelistler:

Doç. Dr. Gürkan SERT,
Marmara Üniversitesi, Sağlık Yönetimi

Doç. Dr. Harun KIRILMAZ,
Sakarya Üniversitesi, Sağlık Yönetimi

Prof. Dr. Ükke Karabacak,
Acıbadem Üniversitesi, Hemşirelik

17.06.2022

16.00 – 17.30

HALL: NERMİN TARHAN KONFERANS SALONU

Pandemi Sonrasında Özel Sağlık Hizmetlerinin Yeni Konumu

Panel Başkanı: Dr. Uğur BARAN
OHSAD Genel Sekreteri

Panelistler:

Uğur GENÇ,
Memorial Hastaneler Grubu CEO

Uz. Dr. Reşat BAHAT,
OHSAD Başkanı



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BİLDİRİ OTURUMLARI/PAPER SESSIONS

16.06.2022	14.00 – 15.30
HALL: A SESSION: 1	
DIGITAL HEALTH	
MODERATÖR: Prof. Dr. Aygül YANIK	
<u>Merve Akbaş</u> , Kerem Toker, Erdal Tekarslan	Effect of Inpatient Care Average Length of Stay on Digital Adaptation: A case of OECD Countries
<u>Fatih Şekercioglu</u>	Ontario's Digital Health Vision in the post-COVID-19 Pandemic Era: A Canadian Perspective
<u>Ebrar Yaltagil</u>	Hospital Managers' Opinions On Digital Health
<u>Sıdıka Güler</u> , Belma Keklik	Wearable Health Technologies in the Scope of Digital Health
Dolunay Özlem Zeybek, Mustafa Zeybek, <u>Yasemin Aslan</u>	Examining Vocational School of Health Services Students' Cognitive Structures towards Concept of Digital Health
<u>Mukaddes Tutsoy</u> , Yasemin Kılış	COVID-19 Döneminde, Dijitalleşmenin Yönetici Hemşirelerinin İş Performansına ve Hizmet Sunumuna Etkisi
<u>Nurcan Coşkun Us</u> , Elif Kaya, Zuhal Kayar	Center of Excellence Potentials of City Hospitals From Managers' Perspectives

16.06.2022	14.00 – 15.30
HALL: B SESSION: 2	
HEALTHCARE MANAGEMENT	
MODERATÖR: Assoc. Prof. Halil ŞENGÜL	
<u>Beyzanur Üstünbaş</u>	Digital Health Applications in Emergency and Disaster Management
<u>Merve Yaman Yüce</u> , Sedat Bostan	Problems Experienced with Humanitarian Aid in Disaster Logistics Management: The Example of Çanakkale Ayvacık Earthquake
<u>Nesrin Özcan</u>	Evaluation of the Pharmacy Services Workforce in the Last Decade in Turkey
Gülay Ekinci, Elem Eroğlu, Betül Demirçelik, <u>Haydar Sur</u>	Does air pollution affect the cancer-related disease burden?
Gülay Ekinci, Tuğba Başaran, <u>Haydar Sur</u>	How sustainable is life with current disease burdens?
<u>Seher Nur Sülkü</u> , Yağmur Tokatlıoğlu, Kübra Coşar	Reasons of Avoiding Tertiary Level Healthcare Services in Turkey
<u>Fatma Mansur</u> Pelin Senemoğlu	Investigation of the cases of patient rights knowledge on violence against healthcare professionals



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16.06.2022

16.00 – 17.30

HALL: A SESSION: 3

HEALTHCARE MANAGEMENT

MODERATÖR: Assoc. Prof. Güven BEKTEMUR

<u>Rabia Ekinçi</u>	A Current Innovation in Healthcare Delivery: Remote Healthcare
<u>İbrahim Alptuğ Harbi</u> , Selen Köktürk	A Current Innovation in Healthcare Delivery: Remote Healthcare
<u>Dilek Aksu</u>	The Place of the Nurses in the Organization Chart of the Operating Room
<u>Esratur Özer</u> Ahmet Lütfullah Orhan Pınar Güngör Ketenci	Human Resource Management in the Field of Health Care New Methods in Measurement, Selection and Evaluation
Mustafa Savaş Torlak, <u>Halil Türktemiz</u>	Determining the Relationship Between Headache Situations and Cyberchondria Levels in University Students with Headache
Gizem Ertürk	Drug Pricing Procedures and Reimbursement Strategies
Nurperihan Tosun, Fuat Yalman, <u>Melike Özden</u> , Şenay Polat, Büşra Öztürk	Scale Development Study on Physician's Telemedicine Attitudes and Behavioral Intentions

16.06.2022

16.00 – 17.30

HALL: B SESSION: 4

HEALTH POLICY

MODERATÖR: Prof. Dr. Mehveş TARIM

Betül Akalın, Haşim Çapar, <u>Mecit Tezcan</u>	Workload Perception of Healthcare Professionals and Attitudes towards Lean Leadership Practices in Combating COVID-19
<u>Emre A. Veral</u>	Appointment System Design with Operational Performance Targets
<u>Ebrar Tanrıku</u> , Sedat Bostan	Health Policies for the Disabled and Their Reflection on the Field
<u>Rabia Ekinçi</u> , Nurperihan Tosun	Evaluation of Health Tourism News in The Press during in Covid-19 Pandemic
<u>Aydan Kayserili</u> , Ece Çölkesen	Evaluation of Level of Use of Digital Healthcare Services and Tele-Medicine in Healthcare Organizations in Turkey
<u>Muhammed Fatih ERTAŞ</u> , Hasan Hüseyin Eker, Pınar Güngör Ketenci,	Comparative Evaluation of Healthcare Practices In Local Authorities
<u>Muhammed Fatih Ertaş</u> Pınar Güngör Ketenci	An Analysis of Public Policies on Smoking, The Most Common Type Of Tobacco Consumption



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17.06.2022

09.00 – 10.30

HALL: A SESSION: 5

ORGANIZATIONAL BEHAVIOR IN HEALTH

MODERATÖR: Assoc. Prof. Taşkın KILIÇ

Yasemin Kara, Deniz Acuner

The Effect of COVID-19 Pandemic to Workload and Burnout Level of Health Employes

Mustafa Amarat, Ayhan Durmuş

The Effect of Patient Unsatisfaction on e-Wom and Online Revenge Intention

Müjdat Yeşildal, Yunus Emre Öztürk

Anxiety and Burnout among Radiology Workers in the Covid-19 Pandemic

Esra Fener, Tuncay Köse

The Effect of Patient Satisfaction on Patient Loyalty

Sedat Bostan, Tuğba Çolak

Management Psychosis: A Comparison Essay

Ezginur Gündoğmuş

The Effect of Telerehabilitation in the Covid-19 Pandemic Process on Parent-Child Relationship and Quality of Life: A Case Study

Medine Nur Özata Değerli, Yusuf İslam Değerli

3D Printed Assistive Devices to Increase Independence in Activities of Daily Living: A Case Report

17.06.2022

09.00 – 10.30

HALL: B SESSION: 6

HOSPİTAL MANAGEMENT

MODERATÖR: Prof. Dr. Musa ÖZATA

Ebrar Yaltagil, Emetullah Yaltagil

Hospital Preference Priorities of PRS Patients

Nuran Akyurt

Examination of Occupational Safety Climate in Radiology Units According to Demographic Characteristics "Istanbul Province Example"

Gülay Ekinci, Esmâ Nur Vatansver, Haydar Sur

Systematic Review of Studies on Supply Chain Management in Health Care

Kadriye Sönmez, Suat Peker, İbrahim Halil Cankul, İbrahim Alptuğ Harbi

A Research On Five Factor Personal Characteristics Of Nurses In A Public Hospital

Serhan Şahinli, Murat Eren

Elderly Friendly Hospitals

Ali Bakırcı, Oğuzhan Bozbayır, Musa Özata

The Effect of Information Management on Success Culture: The Case of the Healthcare Sector



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HALL: A SESSION: 7

HEALTH TECHNOLOGIES

MODERATÖR: Assoc. Prof. Nuran AKYURT

Elif Kaya, Deniz Güneş

Physician Migration in Turkey Within the Context of Push-Pull Theory A Qualitative Study

Mehmet Beşir Demirbaş, Furkan Alp, Emine Akdeniz, Betül Akalın

Investigation of Technology Usage Rates of Middle Age and Over Individuals in the Scope of Health Services

Hamza Sığırıcı, Şerife Güzel

The Role Of Technology In Healthcare Delivery: Potential Applications Of Social Robots In Social Anxiety Disorder

Nuran Akyurt

Examining the Effectiveness of Virtual Reality Technology in Health Education "Mammography Example"

Hülya Diker

Lean Six Sigma case study in a public hospital

Mehtap Çakmak Barsbay

17.06.2022

11.00 – 12.30

HALL: B SESSION: 8

HEALTH LITERACY

MODERATÖR: Assoc. Prof. Rojan GÜMÜŞ

Muhammet Emre Güvey, Mehmet Şeker

E-Health Literacy Levels of Healthcare Management Students and Hospital Employees Graduated of Healthcare Management

Sezer Avcı, Muhammet Emin AYIK

Investigation of the Relationship between Health Literacy and Quality of Life in Cancer Patients Treated in the Oncology Clinic

Rojan Gümüş, Murat Çetin

Investigation of the issues, methods and dimensions of scales assessing eHealth Literacy

Ezginur Gündoğmuş, Medine Nur Özata Değerli

A Review on e-Health Literacy

İbrahim Alptuğ Harbi, Selin Mehmetefendioğlu, Damla İşleyen, Yusuf Baktır

Investigation of Society Anxiety, Depression and Intention to Go to Hospital in the Process of Pandemic



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HALL: B SESSION: 9

ARTIFICIAL INTELLIGENCE IN HEALTH

MODERATÖR: Assoc. Prof Tuncay PALTEKİ

Melisa Kanlıoğlu, Fatma Kantaş
Yılmaz, Saadet Karakuş

Attention: Artificial Intelligence is Coming!

Melisa Kanlıoğlu, Fatma Kantaş
Yılmaz, Saadet Karakuş

Artificial intelligence? What is that? What Do the Doctors Say About This?

Gürbüz Yüksel

Artificial Intelligence and Law in Digitalized Health

Emine Akdeniz, Betül Akalın

Artificial Intelligence in Psychiatry

Emine Akdeniz, Furkan Alp,
Mehmet Beşir Demirbaş, Betül
Akalın

Investigation of Data Types Used in Artificial Intelligence Approaches in Psychiatry

Gökhan Ağaç

Investigation of the Studies and Productivity of Researchers in Turkey on the Covid-19 Pandemic

Zehra Antep
Zeynel Abidin Kocadağ
Haydar Sur

Investigation of HIMSS Usage Attitudes of Healthcare professionals in Digital Hospitals with Technology Acceptance Model

17.06.2022

14.00 – 15.30

HALL: B SESSION: 10

HEALTH ECONOMY AND POLICY

MODERATÖR: Prof. Dr. Yeter Demir USLU

İbrahim Alptuğ Harbi, Yusuf Baktır,
Büşra Gölcü, Ecenur Çarık

Design of Baby Death Lowering Policies in Turkey

Sevda Uzun Dırvar, Selehattin
Çalışal

Financial Sustainability Evaluation of the Analysis of Health Practice Notifications Prices by Years in Knee and Hip Arthroplasty Surgery

Berkan Mumcu, Gülay Ekinci

Covid-19 Pandemics Effects on Hospital Financial Structure, A Sample Of A Training And Research Hospital

Burak Çetin, Aybüke Yalçın

Perception Maps and Brand Positioning: A Investigation on Turkish Hospital Chains

Gülay Ekinci, Aysun Danayiyen,
Haşim Çapar, Ferhat Özbay

Econometric Modeling of the Relationship Between Malnutrition-Related Deaths and Income

Gülsüm Yıldırım, Özlem
Gürel, Nil Özmen, Yaşar
Bükte, Esma Yıldırım

Patient Orientation and Information in Healthcare and Health Tourism: A Pilot Study in İstanbul Ümraniye Education and Research Hospital



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POSTER BİLDİRİLER/ POSTER PAPERS

17.06.2022	16.00 – 17.30
İbrahim Alptuğ Harbi, Selen Köktürk	Examination of Health Management Undergraduate Students Choosing Departments
Şeyma Doğru, Tuğba Altıntaş, İbrahim Alptuğ Harbi, Selen Köktürk	Determination of Health Literacy Levels of Health Management Associate, Undergraduate and Graduate Students